

ACTIVITIES @TIT MBA



INDUSTRIAL VISIT



WEBINAR/SEMINAR



FESTIVAL
CELEBRATIONS



AD MAD SHOW

Everything begins with an idea

DATE	11 TH April 2023
CORDINATORS	Dr. Pankaj Sharma

AD MAD SHOW is an 'Advertisement Making Competition' for B School students to showcase their creativity in Marketing Products and Services. The AD-MAD Show was conducted on Saturday 11th April 2023. Its objective is to acquaint the students with promotional strategies in marketing through advertisements. It consisted of humorous & conceptual Ad presentations by the students. Students will act out on various advertisement scripts and ideas relevant to different sectors including FMCG products, goods, services, automobiles, social awareness, etc. All the teams were given a time frame to showcase their talent.



BUSINESS PLAN COMPETITION

The best way to predict the future is to create it

DATE	12 TH April 2023
CORDINATORS	Dr. Anita Vishwakarma

We are proud to announce that we have successfully conducted Inter-College Business Plan Competition on 12th of April 2023. Students came up with innovative plans that would help our society, environment, industry and number of things. Many colleges participated in this event along with colleges like SIRT, Trinity and Corporate etc..Dr. Alka Awasthi, Director, TIT-MBA Expressed here gratitude towards the Judging Panel, Coordinator, Students and all the available guests.



INDUSTRIAL VISIT AT JETKING

Industrial visits inspire creativity and out-of-the-box thinking.

DATE	15 TH April 2023
CORDINATORS	Dr. Anita Vishwakarma, Prof. Anshu Sinha

Technocrats Institution of Technology-MBA, Bhopal, Department of Management conducted an Industrial Visit on 15th April 2023 at JetKing, Bhopal. Students were given a Quick understanding on Importance of Artificial Intelligence, Cyber Security and about many courses. Students have shown zeal and enthusiasm in learning new things. Department of Management is very thankful to Mr. Vivek Dhawan and his entire team who have shown keen interest in exploring our students to industrial life. Dr. Anita Vishwakarma along with Prof. Anshu took our students to make it more industry conscious.



SEMINAR ON DIGITAL MARKETING

Business has only two functions — marketing and innovation.

DATE	21 TH April 2023
RESOURCE PERSON	Mr. Prashant Tiwari

Technocrats Group of Institutions, Department of Management Organized a Guest Lecture on Digital Marketing. The Speaker of the Seminar was Mr. Prashant Tiwari, Director, Cybrom Technology Private Limited. Through this session, the Students Were Made Aware of the Difference Between Traditional Marketing & Digital Marketing. Students learn a lot from the Session.



WEBINAR ON PERSONAL FINANCIAL SECURITY

DATE	11 TH April 2023
RESOURCE PERSON	Dr. Sharan Kumar Shetty

Our Students attended webinar on Personal Financial security. The Resource person for this webinar was Dr. Sharan Kumar Shetty. Students learnt that Financial security is the state of mind that emanates from the state of your finances. Financial security is the mental peace and the feeling of confidence that stems from the belief that the needs of your future and your family's future are taken care of. Every individual must be well aware with once own Personal Fianancial Security.



NISM TRAINING PROGRAM

DATE	08 TH May 2023
RESOURCE PERSON	Mrs. Shruti Gupta

Technocrats Institute of Technology - MBA organised two days SEBI sponsored workshop on 08TH May 23. The topic of workshop was "Stock Market: Basic Guidance for Beginners". The workshop was witnessed by MBA TITians . Trainer Took a Pre- Quiz, Online Exam on first day of training also post quiz will be conducted today. After the Examination, Students will be given a Training Certificate of 2 days by SEBI.

INDUSTRIAL VISIT

DATE	11 TH April 2023
CORDINATORS	Ms. Tomsy Thomas , Mr. Anshu Sinha

Technocrats Institutions of Technology, Bhopal MBA organised an Industrial Visit to Ananya Package, Pvt.Ltd. Mandideep, Raisen. ANANYA PACKAGE Pvt. LTD. is a leading name in the Manufacturing, Importing, Supplying and Exporting of a comprehensive range of Packaging Bags, Packaging Sacks and so on. After the successful completion of this Industrial Visit, Dr. Alka Awasthi, Director TIT MBA expressed her gratitude towards the entire team of Ananya Package.Pvt.Ltd and to our students for showing a learning attitude to this Industrial Visit



CAREER OPPORTUNITY IN MANAGEMENT

DATE	11 TH April 2023
RESOURCE PERSON	Mr. Ashutosh Dikshit

Technocrats Institution of Technology – MBA, Bhopal was happy to attend a session on Career Opportunity In Management. The Resource person Mr. Ashutosh Dikshit, Analyst Relations at Amdocs. Students got full fledged information on best opportunities for them.



ONAM CELEBRATION

DATE	24 TH May 2023
GUEST	Ms. Sadhana Karsoliya

Onam, a unique festival of Kerala was celebrated by the Management students studying in TIT-MBA on 24th August 2023. The festival is celebrated for 10 days in Kerala. The Onam celebration was inaugurated by the chairperson Ms. Sadhana Karsoliya, The students made a beautiful Pookalam in the entrance. Professors of TIT-MBA welcomed the gathering. Thet spoke about how the story of Bali Chakravarthy is associated with Onam. Director, TIT-MBA, addressed the gathering, wished everyone and others a Happy Onam. After the inauguration the students distributed sweets to the students and staff members.



WORLD ENTREPRENEUR'S DAY

DATE	25 TH August 2023
RESOURCE PERSON	MR.HEMANT RAWAT

TIT-MBA celebrated world Entrepreneurs day on 25th August 2023. It was celebrated to honour the entrepreneurs around the world. Students were give information on different platforms for entrepreneurs around us. The Chief guest of the event was Mr. Hemant Rawat, Vibhag Sangathan Mantri. He addressed our students about incubation cell and encouraged to be a part of it.



“Energy and persistence conquer all things.” – Benjamin Franklin



“The beautiful thing about learning is that no one can take it away from you.” —B.B. King



ANNUAL
FUNCTION
2K23



PRABANDHAN
MAGAZINE
RELEASE
2K23



GRADUATION
CEREMONY
2K23