

# SANGYAN

## NEWSLETTER



**TECHNOCRATS  
INSTITUTE OF  
TECHNOLOGY - MBA**

**Vol.:2024**

**No.: 2**

### EDITORIALBOARD

### ADVISORANDCHIEFEDITOR

**Dr. Alka Awasthi**

**Dr. Neerja Nigam**

**Dr. Anita Vishwakarma**

### EDITOR

**Mrs. Tomsy Thomas**

### ABOUTUS



The TIT- MBA believes in imparting quality education to its students, followed by proper placement which is above to the prosperity of foundation. Hence, we strive hard to train our postgraduates in all aspects related to industry by providing a special training so that they can contribute towards the growth and progress of the organizations of which they would be a part.

The last six months have been very vibrant for the TIT-MBA. The institute has a pool of every knowledgeable faculty and some of which have been awarded Doctoral degrees. The institute organized many events such as industrial visit, Expert lectures, presentations, placement and training programs etc.

### DIRECTOR'SMESSAGE

It gives immense pleasure to introduce our bi-annual Newsletter titled us "SANGYAN" for the academic year 2022-2023. This magazine carries our list of events conducted in this academic year. As we are aware of the fact that the Newsletter mirrors the college and its activities. We as a team of the Technocrats Group of Institution - MBA worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by making it more informatics. We would also like to thank

Each and every one for their contribution in our newsletter And Making it successful. We wish you a fruitful reading time Ahead.



**Dr. Alka Awasthi**

**Director, TIT-MBA**

### ACTIVITIES@TITMBA



**INDUSTRIALVISIT**



**WEBINAR/SEMINAR**



**FESTIVAL  
CELEBRATIONS**



# World Entrepreneurs Day

Everything begins with an idea




Dr Bhupendra Verma & Mr Hemant Rawat

Technocrats Institution of Technology-MBA, celebrated world Entrepreneurs day on 25<sup>th</sup> August 2023. It was celebrated to honour the entrepreneurs around the world. Students were give information on different platforms for entrepreneurs around us. The Chief guest of the event was Mr. Hemant Rawat, Vibhag Sangathan Mantri. He addressed our students about incubation cell and encouraged to be a part of it.

# Ganesh Utsav Celebration



Students in the flavor of Ganesh Utsav

Technocrats Institution of Technology-MBA, celebrated the auspicious occasion of Ganesh Utsav on September 19, 2022. Our vibrant and joyous festivities are sure to create a memorable experience for all. Ganesh Utsav, also known as Ganesh Chaturthi, is a grand festival dedicated to Lord Ganesha, the elephant-headed deity who symbolizes wisdom, prosperity, and good fortune. It is celebrated with immense enthusiasm across India and holds a special place in our hearts.

# INDUSTRIAL VISIT AT JETKING

Industrial visits inspire creativity and out-of-the-box thinking


Technocrats Institution of Technology-MBA, Bhopal,

Business has only two functions—marketing and innovation.

DATE	21 <sup>TH</sup> April 2023
RESOURCE PERSON	Mr. Prashant Tiwari
STUDENTS PRESENT	74

Technocrats Group of Institutions, Department of Management Organized a Guest Lecture on Digital Marketing. The Speaker of the Seminar was Mr. Prashant Tiwari, Director, Cybrom Technology Private Limited. Through this session, the Students Were Made Aware of the Difference Between Traditional Marketing & Digital Marketing. Students learn a lot from the Session.





## WEBINAR ON PERSONAL FINANCIAL SECURITY

DATE	11 <sup>TH</sup> April 2023
RESOURCE PERSON	Dr. Sharan Kumar Shetty
STUDENTS PRESENT	256

Our Students attended webinar on Personal Financial security. The Resource person for this webinar was Dr. Sharan Kumar Shetty. Students learnt that Financial security is the state of mind that emanates from the state of your finances. Financial security is the mental peace and the feeling of confidence that stems from the belief that the needs of your future and your family's future are taken care of. Every individual must be well aware with one's own Personal Financial Security.



## NISM TRAINING PROGRAM

DATE	08 <sup>TH</sup> May 2023
RESOURCE PERSON	Mrs. Shruti Gupta
STUDENTS PRESENT	184

Technocrats Institute of Technology - MBA organised two days SEBI sponsored workshop on 08<sup>TH</sup> May 23. The topic of workshop was "Stock Market: Basic Guidance for Beginners". The workshop was witnessed by MBATITians. Trainer Took a Pre-Quiz, Online Exam on first day of training also post quiz will be conducted today. After the Examination, Students will be given a Training Certificate of 2 days by SEBI.

## INDUSTRIAL VISIT

DATE	11 <sup>TH</sup> April 2023
COORDINATORS	Ms. Tomsy Thomas, Mr. Anshu Sinha
STUDENTS PRESENT	96

Technocrats Institutions of Technology, Bhopal MBA organised an Industrial Visit to Ananya Package, Pvt. Ltd. Mandideep, Raisen. ANANYA PACKAGE Pvt. LTD. is a leading name in the Manufacturing, Importing, Supplying and Exporting of a comprehensive range of Packaging Bags, Packaging Sacks and so on. After the successful completion of this Industrial Visit, Dr. Alka Awasthi, Director TIT MBA expressed her gratitude towards the entire team of Ananya Package Pvt. Ltd and to our students for showing a learning attitude to this Industrial Visit.



## CAREER OPPORTUNITY IN MANAGEMENT

DATE	11 <sup>TH</sup> April 2023
RESOURCE PERSON	Mr. Ashutosh Dikshit
STUDENTS PRESENT	69

Technocrats Institution of Technology – MBA, Bhopal was happy to attend a session on Career Opportunity In Management. The Resource person Mr. Ashutosh Dikshit, Analyst Relations at Amdocs. Students got full fledged information on best opportunities for them.



## ONAMCELEBRATION

DATE	24 <sup>TH</sup> May2023
GUEST	Ms.SadhanaKarsoliya
STUDENTSPRESENT	268

Onam, a unique festival of Kerala was celebrated by the Management students studying in TIT-MBA on 24th August 2023. The festival is celebrated for 10 days in Kerala. The Onam celebration was inaugurated by the chairperson Ms. Sadhana Karsoliya. The students made a beautiful Pookalam in the entrance. Professors of TIT-MBA welcomed the gathering. They spoke about how the story of Bali Chakravarthy is associated with Onam. Director, TIT-MBA, addressed the gathering, wished everyone and others a Happy Onam. After the inauguration the students distributed sweets to the students and staff members.



## WORLDENTREPRENEUR'SDAY

DATE	25 <sup>TH</sup> August2023
RESOURCEPERSON	MR.HEMANTRAWAT
STUDENTSPRESENT	184

TIT-MBA celebrated World Entrepreneurs day on 25<sup>th</sup> August 2023. It was celebrated to honour the entrepreneurs around the world. Students were given information on different platforms for entrepreneurs around us. The Chief guest of the event was Mr. Hemant Rawat, Vibhag Sangathan Mantri. He addressed our students about incubation cell and encouraged them to be a part of it.



**“Energyandpersistenceconquerallthings.” –BenjaminFranklin**



“The beautiful thing about learning is that no one can take it away from you.”—B.B.King



ANNUAL  
FUNCTION  
2K23



PRABANDHAN  
MAGAZINE  
RELEASE  
2K23



GRADUATION  
CEREMONY  
2K23