

CULTURAL ACTIVITIES 2024-25

01. JANMASTHMI CELEBRATION

27th August 2024

The photo beautifully captures the vibrant Janmashtami celebration held at TIT MBA on 27th August 2024. A beautifully decorated altar featuring Lord Krishna is the centerpiece, adorned with fresh flowers, colorful garlands, traditional fabrics, and festive décor. The setup reflects devotion and cultural richness, creating an atmosphere of positivity and celebration.

Faculty members, dressed in traditional attire, are seen participating in the rituals, offering prayers and performing aarti with deep reverence. The presence of sweets, diyas, and decorative elements adds to the festive spirit of the occasion.



02. GANPATI MAHOTSAV

07th to 17th September 2024

Technocrats Institute of Technology MBA hosted the grand Ganpati Festival at Technocrats Group of Institutions, Bhopal, culminating in an enchanting Maha Aarti on Anant Chaturdashi. Our heartfelt gratitude to everyone who joined us in offering the divine 'Chhappan Bhog' to Lord Ganesh, filling the atmosphere with devotion and joy.



03. TECHNOCRATS DANDIYA UTSAV 2024

3rd October 2024

About The Event: The Technocrats Institute of Technology organized the grand **"Technocrats Dandiya Utsav 2K24"** on October 3rd, 2024, bringing together students and faculty for an evening of festive celebration. The event, which began at 6:30 PM, was filled with energetic Dandiya performances, live DJ music, delicious food stalls, and exciting prizes. Dressed in vibrant traditional attire, participants enthusiastically showcased their dance moves, creating a lively and colorful atmosphere. The event served as a perfect platform for students and teachers to bond over cultural festivities, making it a memorable night for the entire Technocrats family.



04. CHRISTMAS CELEBRATION

24th December 2024

The Technocrats Institute of Technology MBA department celebrated Christmas with great enthusiasm, bringing together the Director, HOD, faculty members, and students for a joyous occasion. The campus was beautifully decorated with Christmas trees, balloons, and festive ornaments, creating a cheerful atmosphere. A special nativity scene was set up, symbolizing the spirit of Christmas. Faculty members and students participated in various activities, including carol singing, gift exchanges, and fun games. The event fostered a sense of togetherness, spreading warmth and happiness among everyone present. The celebration concluded with heartfelt wishes and a commitment to continue spreading joy and goodwill.



05. HOLA 2K25 NEW YEAR CELEBRATION

28th December 2024

The Technocrats family is gearing up for a grand and electrifying celebration as they welcome the New Year with "Hola 2K25," a spectacular event filled with excitement and joy. Scheduled for December 28, 2024 at 6:30 PM, this much-anticipated celebration promises an evening of lively entertainment, music, and unforgettable memories. With live DJ music setting the stage for an energetic atmosphere, students, faculty, and staff will come together to dance, enjoy, and celebrate new beginnings with enthusiasm. The event reflects the institute's vibrant culture and commitment to fostering a strong sense of unity and togetherness among its members.



06. MAKAR SANKRANTI, LOHRI, AND PONGAL FESTIVAL

15th January 2025

Technocrats Institute of Technology MBA organized a grand celebration of Makar Sankranti, Lohri, and Pongal on January 15, 2025, where students, teachers, and staff came together to enjoy a day of joy, enthusiasm, and cultural harmony. The celebration was filled with colourful decorations that wonderfully depicted the spirit of these festivals, reflecting the rich heritage of various parts of India. The key attractions of the event were thrilling kite-flying competitions in which students got involved in friendly combat activities to cut down each other's kites, covering the sky with an awe-inspiring spectacle of multi-colored kites flying high. The festival also included energetic Punjabi Bhangra dances, Pongal celebrations with the sacred pot of boiling rice, and a bonfire that lit up the Lohri Spirit. Participants enjoyed an assortment of scrumptious festival foods, including sesame laddoos, gur rewri, and traditional South Indian Cuisine. The whole campus was filled with energy as students and faculty members joined hands to celebrate, dance, and relish the cultural mix. It was an inspiring event where all the people enjoyed the celebrations, enhancing the spirit of unification and creating memories to be cherished forever in the Technocrats Institute of Technology MBA.



07. BASANT PANCHAMI

03rd February 2025

Technocrats Institute of Technology-MBA organised Saraswati Pooja on the occasion of Basant Panchmi. This day honors Goddess Saraswati, the goddess of knowledge, wisdom, the arts, and music, and signifies the arrival of spring. It is seen as a lucky day to begin new pursuits, learning and artistic endeavors. It is believed that on this day, the goddess blesses her devotees with knowledge and wisdom, making it an auspicious occasion for students, scholars, and intellectuals to offer prayers and seek blessings for a successful academic and professional life. We have celebrated the festival by its bright yellow theme, which represents the flourishing mustard fields and the colourful attire of devotees, the festival is both a spiritual occasion and a celebration of the changing seasons. The worship was performed with all traditional rituals, accompanied by the Director, faculty members, staff and students.



08. FRESHERS EVE / CONCERT

01st March 2025

TIT Technocrats, announcing their much-anticipated Fresher's Day – 2025, scheduled for 1st March 2025. The celebration is being presented by Saffron Sundown and promises a night of live music, vibrant energy, and entertainment. The design features a dynamic, futuristic aesthetic with glowing green and gold accents surrounding the event title, symbolizing excitement and a warm welcome to new students. Set against the backdrop of the TIT campus and a cheering crowd, the poster reflects the institution's dedication to creating memorable experiences for its students. It also highlights TIT Technocrats' reputation for unbeatable placements, NBA accreditation, and 26 years of academic excellence, with the location specified as Anand Nagar, BHEL, Bhopal (M.P.), India.



09. MUSICAL CONCERT

02nd March 2025

Live concert event titled "Saffron Sundown", hosted by TIT Technocrats in Bhopal. The star attraction of the event is Asees Kaur, a celebrated Indian playback singer known for her hit tracks such as *Raataan Lambiyan*, *Chogada*, *Makhna*, *Tere Bin*, *Pani Di Gal*, and *Akh Lad Jaave*. The concert is scheduled for Sunday, March 2, and will take place at the institute's campus located in Anand Nagar, BHEL, Bhopal (M.P.), India. The poster prominently features Asees Kaur mid-performance, exuding energy and charisma, which sets the tone for a thrilling musical evening. TIT Technocrats emphasizes its strong academic legacy and stellar reputation through tags like NBA accreditation, 26 years of excellence, and Unbeatable Placements, blending educational prestige with cultural vibrancy.

