



Editorial Board ...

Advisor & Chief Editor

■ Dr. Alka Awasthi

Editor

■ Ms. Leena Carpenter

About Us



The TIT- MBA believes in imparting quality education to its students, followed by proper placement which is a key to the prosperity of our nation. Hence, we strive hard to train our postgraduates in all aspects related to industry by providing a special training so that they can contribute towards the growth and progress of the organizations of which they would be a part. The last six months have been very vibrant for the TIT-MBA. The institute has a pool of very knowledgeable faculty and some of which have been awarded Doctoral degrees. The institute organized many events such as industrial visit, Expert lectures, presentations, placement and training programs etc.

Vision

To become a “Centre of Excellence” for quality education in the field of MBA, research and management so as to produce globally competent and socially responsible professionals, who can contribute in technological and socio - economic development of the nation as a whole and region in particular.

Mission

- M.1: To educate students with in depth subject knowledge through innovative teaching learning process to make them aware of current business scenario..
- M.2: To create in house facilities for research and innovation to provide solution to the business problems.
- M.3: To develop future managers as global business leaders by inculcating human values, business ethics, leadership qualities, effective communication and entrepreneur skills.

DIRECTOR'S MESSAGE

● ● ● Dr. Alka Awasthi
Director, TIT-MBA



It gives immense pleasure to introduce our Annual Newsletter titled “SANGYAN” for the academic year 2023-2024. This magazine carries our list of events conducted in this academic year. As we are aware of the fact that the Newsletter mirrors the college and its activities. We as a team of the **Technocrats Institute of Technology -MBA** worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by making it more informatics. We would also like to thank Each and every one for their contribution in our newsletter & Making it successful. We wish you a fruitful reading time ahead.

Management Development Program on Career Opportunities in Management

The Technocrats Institute of Technology – MBA organized an insightful Management Development Program (MDP) on the topic “Career Opportunities in Management” on 10th August 2023.

The session was graced by Mr. Ashutosh Dikshit, Analyst Relation Lead at Amdocs, as the distinguished speaker. Mr. Dikshit shared his extensive industry experience and guided students on the diverse and evolving career paths available in the field of management. He discussed the significance of managerial skills, adaptability, and strategic thinking in today's dynamic business environment.



The program aimed to bridge the gap between academic learning and real-world industry expectations.

It provided MBA students with valuable insights into emerging management roles, career planning, and the competencies required to excel in the corporate world.

Overall, the session was highly interactive and motivating, leaving students with a clearer vision of their future career possibilities in management.



Onam Celebration

Onam, a unique festival of Kerala was celebrated by the Management students studying in TIT-MBA on 24th August 2023.

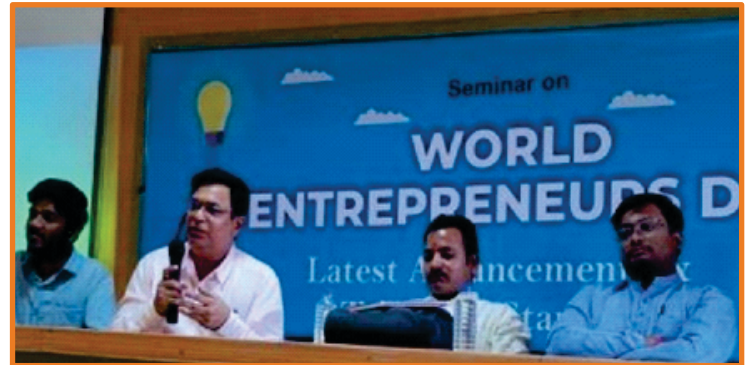


The festival is celebrated for 10 days in Kerala. The Onam celebration was inaugurated by the chairperson Ms. Sadhana Karsoliya, The students made a beautiful Pookalam in the entrance. Professors of TIT-MBA welcomed the gathering. Thet spoke about how the story of Bali Chakravathy is associated with Onam. Director,TIT MBA, addressed the gathering, wished everyone and others a Happy Onam. After the inauguration the students distributed sweets to the students and staff members.



World Entrepreneur's Day

TIT-MBA celebrated world Entrepreneurs day on 25th August 2023. It was celebrated to honour the entrepreneurs around the world. Students were give information on different platforms for entrepreneurs around us. The Chief guest of the event was Mr. Hemant Rawat, Vibhag Sangathan Mantri. He addressed our students about incubation cell and encouraged to be a part of it.



Seminar On Digital Marketing

Technocrats Institute of Technology - MBA Organized a Guest Lecture on Digital Marketing which is scheduled on 05th Oct 2023. The Speaker of the Seminar was Mr. Prashant Tiwari, Director, Cybrom Technology Private Limited. Through this session, the Students Were Made Aware of the Difference between Traditional Marketing & Digital Marketing. Students learn a lot from the Session.





Technocrats Institute of Technology- MBA

Seminar on
DIGITAL MARKETING

5th October 2023

Venue: TIT-MBA Seminar Hall



Mr Prashant Tiwari
Director
Cybrom Technology Pvt. Ltd.

Training Program on Stock Market – Basic Guidance for Beginners

The Technocrats Institute of Technology – MBA organized a two-day Training Program on the Stock



Technocrats Institute of Technology - MBA

Training Program on
Stock Market

Basic Guidance for Beginners

5th & 6th October 2023

Venue:
TIT-MBA Seminar Hall

SPEAKER

Ms. Shruti Gupta
SEBI, NISM, NSE and NCDEX
Trainer

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Market titled “Basic Guidance for Beginners” on 5th and 6th October 2023 at the TIT-MBA Seminar Hall.

The session was conducted by Ms. Shruti Gupta, an expert trainer associated with SEBI, NISM, NSE, and NCDEX. The program provided students with fundamental insights into stock market operations, trading mechanisms, and investment strategies.

Ms. Gupta explained the structure of financial markets, the importance of informed investing, and the role of regulatory institutions in maintaining transparency and investor confidence. The interactive sessions helped students gain practical understanding and encouraged them to explore stock market opportunities responsibly.

The training was highly informative and beneficial for management students, enhancing their financial literacy and preparing them for careers in finance and investment.

Educational Tour to Manav Sangrahalaya

An educational tour to the Manav Sangrahalaya (Human Museum) Scheduled on 11th October 2023 which offers a unique opportunity to explore the rich cultural and

historical heritage of India. Located in Bhopal, this museum showcases the evolution of human civilization, with exhibits ranging from prehistoric tools and ancient art to traditional clothing, tribal crafts, and cultural practices. The tour helps students and visitors gain a deeper understanding of India's diverse traditions, customs, and social history. It serves as an engaging and informative experience, fostering learning and appreciation of the country's vast cultural diversity.



Ananya Package Pvt Ltd Visit

Technocrat's institute of Technology - MBA conducted an Industrial Visit to Ananya Package Pvt. Ltd. Mandideep, Raisen on 17th October 2023. ANANYA PACKAGE Pvt. LTD. is a prominent name in the Manufacturing, Importing, Supplying and Exporting of a wide range of Packaging Bags, Packaging Sacks and so on.



Following the successful execution of this Industrial Visit, Dr. Alka Awasthi, Director TIT MBA thanked the whole team of Ananya Package Pvt. Ltd and to our students for being learning oriented to this Industrial Visit along with

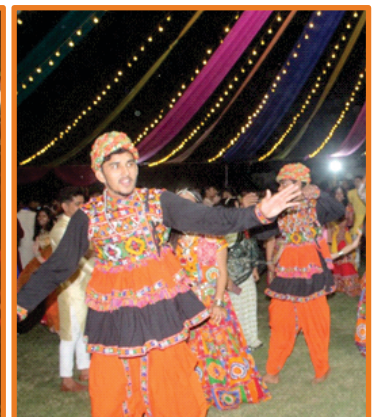
Ms. Tomsy Thomas and Prof. Anshu led our students to make it industry oriented.



A night full of fun, dancing, & memories to cherish for the Technocrats family!

About the Event: The most colorful "Technocrats Dandiya Utsav 2K23" was organized by **Technocrats Institute of Technology MBA** on 21st October, 2023, where students and faculty joined together in an evening full of gaiety.

The event, starting at 6:30 PM, comprised dynamic Dandiya performances with live DJ, mouth-watering food stalls, and exciting prizes. The participants were attired colorfully in their traditional best, showcasing their ebullience with their movements. This was a night of cultural jamboree where students and teachers got to bond well, making the evening unforgettable for the entire Technocrats family.



Seminar on Importance of Communication Skills for Management Students

The **Technocrats Institute of Technology – MBA** organized an insightful seminar on “Importance of Communication Skills for Management Students” on 31st October 2023. The session was conducted by Dr. Pramod Kumar Shrivastava, Air Vice Marshal, Indian Air Force, who shared his rich professional experience and emphasized the critical role of communication in effective leadership and management success.

Dr. Shrivastava highlighted how strong communication skills enhance confidence, teamwork, and decision-making—key attributes for aspiring managers. He inspired students to cultivate clarity, empathy, and professionalism in both verbal and non-verbal communication to excel in corporate environments.

The seminar was highly interactive and motivating, providing students with valuable takeaways for personal and professional development. It concluded with a vote of thanks, acknowledging Dr. Shrivastava's valuable contribution to the academic enrichment of TIT-MBA students.



TECHNOCRATS INSTITUTIONS **24 YEARS** **UNBEATABLE PLACEMENTS**

Technocrats Institute of Technology- MBA

Seminar on Importance of Communication Skills for Management Students

Dr. Pramod Kumar Shrivastava
Air Vice Marshal
Indian Air Force

Date: 31st October 2023

Time: 3.00 pm | Venue: TIT-MBA Seminar hall

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Deutronomy

The **Technocrats Institute of Technology, MBA** Department organized an engaging event titled “Deutronomy” on 4th November 2023, showcasing creativity, innovation, and teamwork among students. The event provided a platform for MBA students to present their business ideas and models on various brands.

In the exhibit captured above, a team of students presented an impressive business models, demonstrating their understanding of eco-friendly products, sustainable business practices, and marketing strategies. The creative display and detailed presentation reflected their entrepreneurial spirit and teamwork.

The event encouraged participants to apply management concepts practically and enhanced their analytical and presentation skills. “Deutronomy” proved to be a successful initiative in fostering innovation and business acumen among future managers at TIT MBA.



Opportunities in the Finance Sector Via Tally Course

The **Technocrats Institute of Technology-MBA** organized an informative seminar on “Opportunities in the Finance Sector via Tally Course” on 23rd November 2023. The session was conducted by Mr. Vineet Chaturvedi, Faculty and Trainer at Fintechedu Pvt. Ltd. He highlighted the growing demand for Tally skills in the finance and accounting sector and explained how proficiency in Tally can enhance career prospects for management students. The seminar provided practical insights into industry requirements, job roles, and the importance of digital accounting tools, making it a valuable learning experience for the participants.



Faculty Development Program on Business Analytics

The **Technocrats Institute of Technology - MBA, Bhopal**, organized a Faculty Development Program (FDP) on Business Analytics from 4th to 6th December 2023. The program aimed to enhance faculty expertise in data-driven decision-making and analytical tools essential for modern

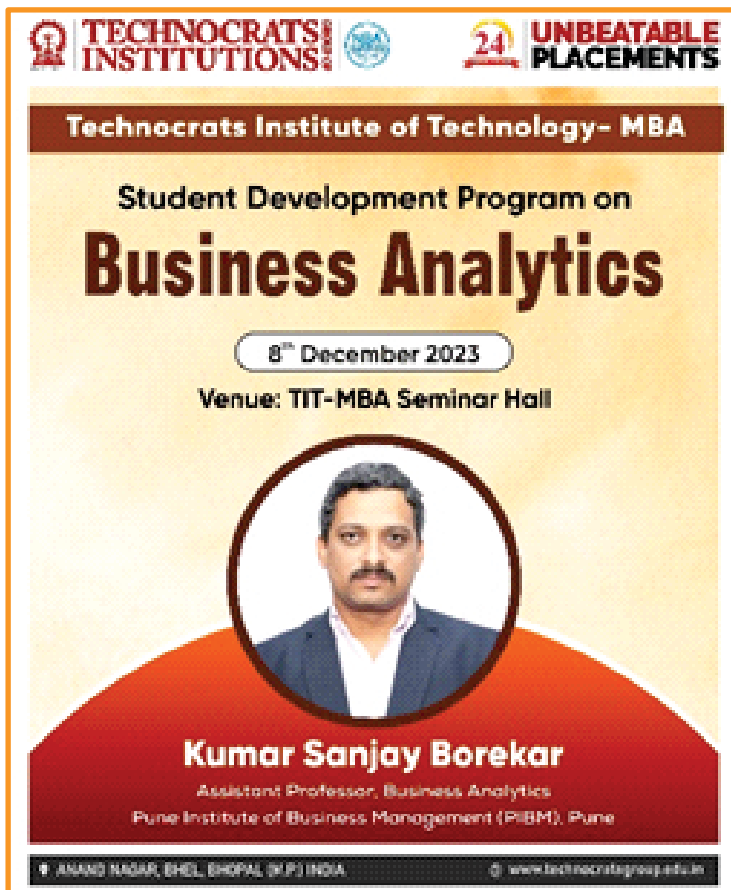
business education. The session was conducted by Mr. Kumar Sanjay Borekar, Assistant Professor of Business Analytics at the Pune Institute of Business Management (PIBM), Pune. Through interactive sessions and practical insights, participants gained valuable knowledge about emerging trends, tools, and applications of Business Analytics in management studies.

The FDP successfully contributed to faculty enrichment, aligning academic learning with industry-relevant analytical skills.



Student Development Program on Business Analytics

The **Technocrats Institute of Technology – MBA**, organized a Student Development Program (SDP) on Business Analytics on 8th December 2023. The session was conducted by Mr. Kumar Sanjay Borekar, Assistant Professor of Business Analytics at the Pune Institute of Business Management (PIBM), Pune.



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24 UNBEATABLE PLACEMENTS

Technocrats Institute of Technology- MBA

Student Development Program on
Business Analytics

8th December 2023

Venue: TIT-MBA Seminar Hall



Kumar Sanjay Borekar
Assistant Professor, Business Analytics
Pune Institute of Business Management (PIBM), Pune

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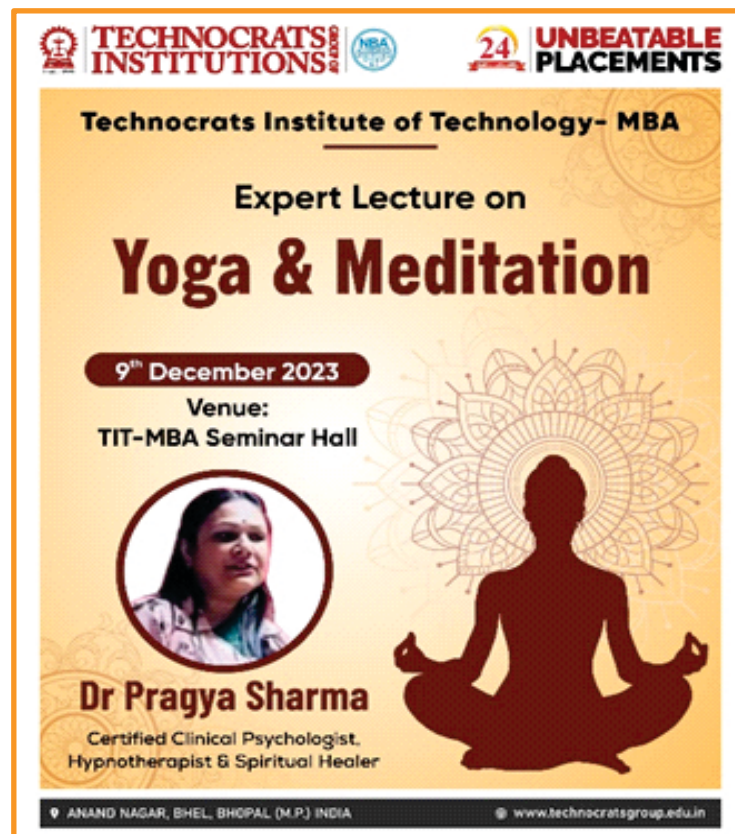
The program aimed to familiarize students with analytical tools and techniques used in business decision-making. Mr. Borekar shared valuable insights into data interpretation, business intelligence, and the role of analytics in modern management practices.

The session proved highly informative and interactive, helping students understand the importance of data-driven strategies in today's competitive business environment.

Expert Lecture on Yoga and Meditation

The **Technocrats Institute of Technology-MBA** organized an expert lecture on Yoga and Meditation on 9th December 2023 in the TIT-MBA Seminar Hall. The session was conducted by Dr. Pragya Sharma, a certified clinical psychologist, hypnotherapist, and spiritual healer.

The lecture aimed to introduce students to the importance of mental well-being, mindfulness, and holistic health through simple yogic and meditative practices. The event provided valuable insights into stress management and overall emotional balance, contributing to the students' personal and academic growth.



TECHNOCRATS INSTITUTIONS


24 UNBEATABLE PLACEMENTS

Technocrats Institute of Technology- MBA


Expert Lecture on
Yoga & Meditation

9th December 2023

Venue:
TIT-MBA Seminar Hall



Dr Pragya Sharma
Certified Clinical Psychologist,
Hypnotherapist & Spiritual Healer



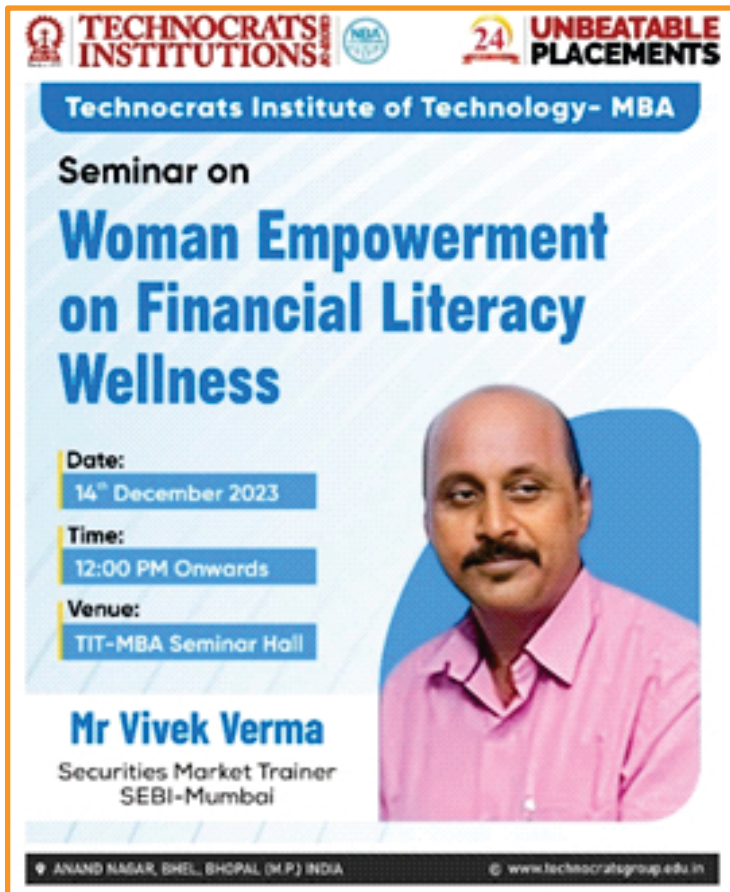
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Women Empowerment on Financial Literacy Wellness

The **Technocrats Institute of Technology-MBA** organized an insightful seminar on Women Empowerment on Financial Literacy and Wellness on 14th December 2023. The session was led by Mr. Vivek Verma, a Securities Market Trainer from SEBI-Mumbai.

He highlighted the crucial role of financial literacy in empowering women and enhancing their financial independence and overall well-being. The seminar provided valuable knowledge on managing finances, understanding investment options, and building economic confidence, making it an enriching and impactful learning experience for the students.



TECHNOCRATS INSTITUTIONS **24 UNBEATABLE PLACEMENTS**

Technocrats Institute of Technology- MBA

Seminar on
Woman Empowerment on Financial Literacy Wellness

Date:
14th December 2023

Time:
12:00 PM Onwards

Venue:
TIT-MBA Seminar Hall

Mr Vivek Verma
Securities Market Trainer
SEBI-Mumbai

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Christmas Celebration 2023

The Technocrats Institute of Technology, MBA celebrated Christmas Day on 23rd December 2023 with great enthusiasm and festive spirit. The event featured energetic stage performances, where students showcased lively dance routines that filled the campus with joy and

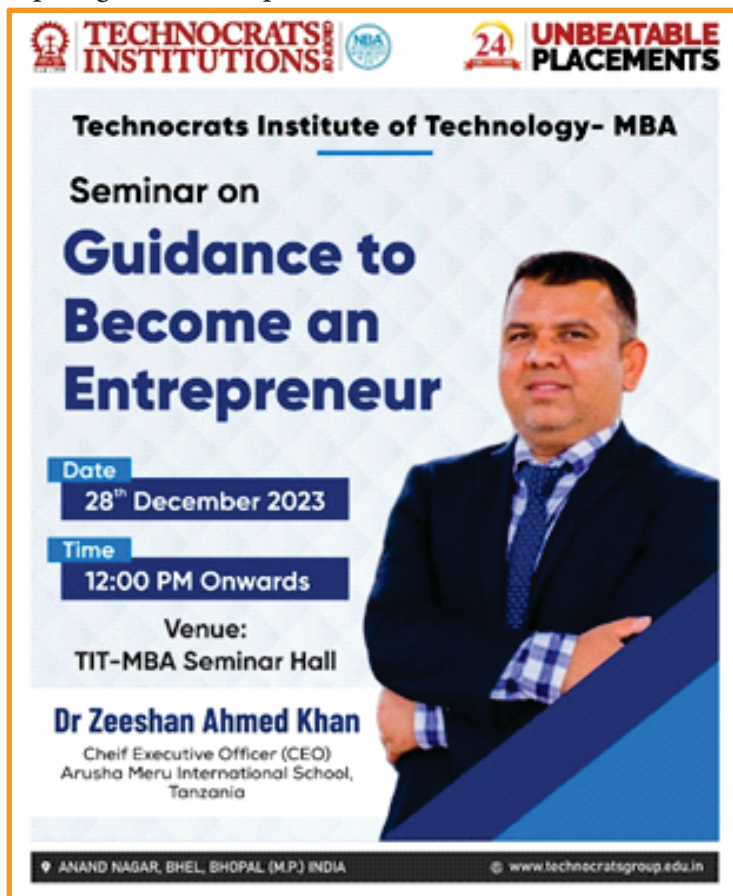
excitement. The beautifully decorated stage, adorned with red and white balloons and a vibrant Christmas-themed backdrop, added to the cheerful atmosphere. Students actively participated in the celebrations, spreading happiness and togetherness throughout the event. The program highlighted the institute's commitment to encouraging cultural activities and fostering a sense of unity among the students.



Guidance to become an Entrepreneur

The **Technocrats Institute of Technology-MBA** organized an engaging seminar on "Guidance to Become an Entrepreneur" on 28th December 2023 at the TIT-MBA Seminar Hall. The session was conducted by Dr. Zeeshan Ahmed Khan, Chief Executive Officer of Arusha Meru International School, Tanzania. He shared valuable insights on entrepreneurial mindset, innovation, opportunity identification, and the practical challenges of starting a business. The seminar encouraged students to think creatively and develop the confidence needed to pursue entrepreneurial ventures.

It proved to be an inspiring and informative session for aspiring future entrepreneurs.



Hola 2K24

The **Technocrats Institute of Technology - MBA** celebrated its cultural event with great pride, marked by the presence of esteemed faculty members and dignitaries. The photo captures the academic team standing together on the beautifully decorated stage, reflecting unity, professionalism, and the institute's vibrant spirit. Surrounded by festive decor in black and gold, the event highlighted TIT's commitment to academic excellence, cultural harmony, and community engagement. Their collective presence added grace and significance to the celebration, making the occasion memorable for everyone.



Lohari 2K24

The **Technocrats Institute of Technology, MBA** celebrated Lohri on 13th January 2024 with great joy and cultural enthusiasm. The event began with the traditional Lohri ritual, where faculty members and students gathered around the festive bonfire to offer prayers and symbolic offerings. The atmosphere was filled with vibrant energy as participants dressed in colorful traditional attire, accompanied by rhythmic dhol beats and cheerful music.



The celebration highlighted the spirit of togetherness, marking the end of winter and the arrival of longer days. The Lohri event not only promoted cultural appreciation but also fostered unity and warmth among the TIT MBA community.



Seminar on Data Analytics

The **Technocrats Institute of Technology-MBA** organized an informative seminar on Data Analytics on 17th January 2024. The session was conducted by Mr. Prashant Tiwari, Director of Cybrom Technology Pvt. Ltd. He highlighted the growing importance of data-driven decision-making in today's business world and explained how data analytics is transforming industries. The seminar provided students with valuable insights into analytical tools, career opportunities, and the future scope of data analytics, making it a highly enriching learning experience.


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Technocrats Institute of Technology- MBA

Seminar on
DATA ANALYTICS



Mr Prashant Tiwari
 Director
 Cybrom Technology Pvt. Ltd.




17th
 January
 2024

12:00
 PM

Venue:
TIT-MBA Seminar Hall

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Entrepreneurship Awareness


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Technocrats Institute of Technology - MBA

Seminar on
Entrepreneurship Awareness

27th January 2024

Venue:
TIT-MBA Seminar Hall

SPEAKER
Mr. C.P Sharma
 Managing Director
 Daulatram Industries

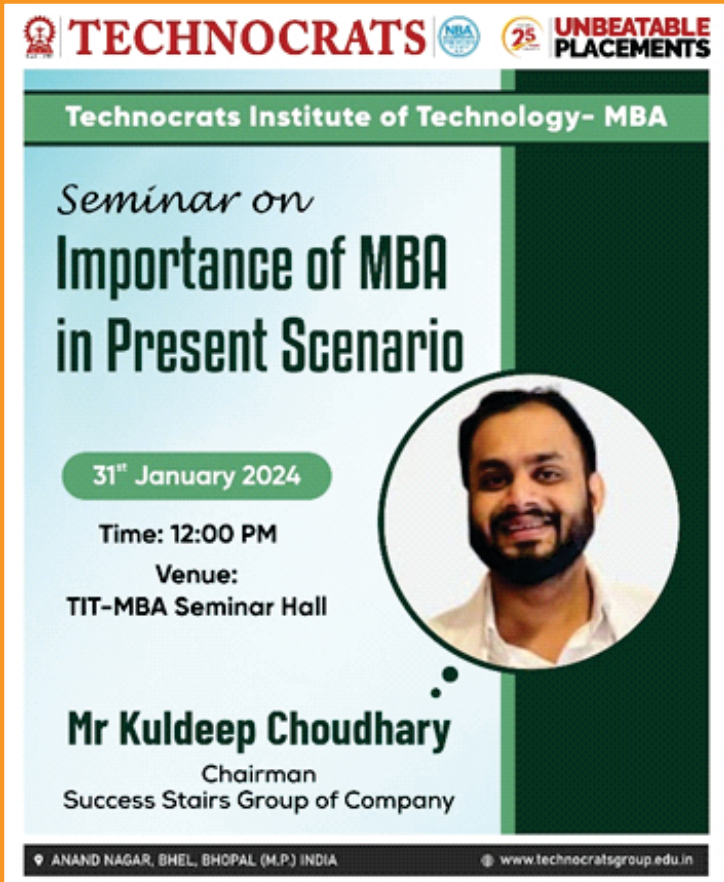


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The **Technocrats Institute of Technology-MBA** organized a seminar on Entrepreneurship Awareness on 27th January 2024 at the TIT-MBA Seminar Hall. The session was conducted by Mr. C.P. Sharma, Managing Director of Daulatram Industries. He shared inspiring insights on entrepreneurial thinking, business innovation, risk-taking, and building successful ventures. The seminar aimed to motivate students to explore entrepreneurial opportunities and understand the practical aspects of starting and sustaining a business. The session proved highly valuable in nurturing creative ideas and strengthening the entrepreneurial mindset among MBA students.

Importance of MBA in present Scenario

The **Technocrats Institute of Technology-MBA** organized an insightful seminar on “Importance of MBA in the Present Scenario” on 31st January 2024 at the TIT-MBA Seminar Hall. The session was delivered by Mr. Kuldeep Choudhary, Chairman of Success Stairs Group of Company.



TECHNOCRATS **UNBEATABLE PLACEMENTS**

Technocrats Institute of Technology- MBA

Seminar on
Importance of MBA in Present Scenario

31st January 2024

Time: 12:00 PM

Venue:
TIT-MBA Seminar Hall

Mr Kuldeep Choudhary
Chairman
Success Stairs Group of Company

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During the seminar, he emphasized the growing relevance of management education in today's competitive and dynamic business environment. He shared valuable perspectives on career opportunities, skill development, and the strategic role of MBA graduates in various industries. The event proved highly informative and motivating for the students, helping them understand the significance of pursuing an MBA in the evolving professional landscape.

Mega Job Fair 2024

Technocrats Institute of Technology-MBA conducted an orientation session for the Mega Job Fair 2024, scheduled for 17th February 2024 in association with Success Stairs Group. The photo captures faculty members addressing students and sharing important guidelines about the upcoming event. The session highlighted details about participating companies, preparation tips, and opportunities available for students. The discussion aimed to motivate and equip candidates with the right mindset and information to make the most of the job fair, which brings together more than 30 companies under one roof.



Online Seminar BSE

The **Technocrats Institute of Technology-MBA** organized an online seminar on BSE (Bombay Stock Exchange) on 22nd February 2024. The session was delivered by Ms. Shruti Gupta, a trainer from SEBI. She provided valuable insights into the functioning of the stock market, investment fundamentals, and the role of BSE in India's financial system. The seminar helped students enhance their understanding of capital markets and encouraged them to develop informed investment habits. The session proved to be highly informative and beneficial for management students interested in finance and stock market operations.

TECHNOCRATS **UNBEATABLE PLACEMENTS** 25th

Technocrats Institute of Technology - MBA

Online Seminar on **BSE**

22nd February 2024

Venue: TIT-MBA Seminar Hall

SPEAKER

Ms. Shruti Gupta
Trainer, SEBI

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She inspired students with her insightful talk on women's empowerment, gender equality, and the evolving role of women in society. The seminar highlighted the importance of recognizing women's contributions and encouraged students to promote inclusivity and respect in all spheres of life. The event celebrated the spirit of Women's Day with motivation and meaningful discussions.

TECHNOCRATS **UNBEATABLE PLACEMENTS** 25th

Technocrats Institute of Technology - MBA

Seminar on the occasion of **INTERNATIONAL WOMEN'S DAY**

7th March 2024

Venue: TIT-MBA Seminar Hall

Speaker

Prof Chitra Singh
Professor
Head Department of Extension Education
Regional Institute of Education (NCERT)

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Women's Day 2024

The Technocrats Institute of Technology-MBA organized a special seminar on the occasion of International Women's Day on 7th March 2024 at the TIT-MBA Seminar Hall. The session was conducted by Prof. Chitra Singh, Professor and Head of the Department of Extension Education at the Regional Institute of Education (NCERT).





Saffron Sundown 2024

Technocrats Institute of Technology-MBA hosted a spectacular musical evening titled Saffron Sundown scheduled on 06th April 2024, featuring a mesmerizing live performance by renowned singer Shilpa Rao. The concert

created an electrifying atmosphere as students gathered in large numbers to enjoy her soulful voice and energetic stage presence. With stunning lighting, a grand stage setup, and enthusiastic crowd engagement, the event became one of the most memorable highlights of the academic year. Shilpa Rao's powerful performance kept the audience captivated throughout, making Saffron Sundown a truly unforgettable celebration for the TIT MBA community.



Entrepreneurship Training Program

Technocrats Group of Institutions organized an Entrepreneurship Training program on 15th April 2024, bringing together faculty members and distinguished guests to inspire students toward entrepreneurial growth. The event featured Dr. Rajeev Agrawal, President of the Association of All Industries, Mandideep, as the Guest of Honour. The dignitaries seated on stage reflect the formal and insightful nature of the program, which aimed to equip participants with essential entrepreneurial skills, industry knowledge, and practical guidance. The session emphasized innovation, startup development, and the importance of fostering an entrepreneurial mindset among students.



Management Development Program on Entrepreneurship Skill Development

The **Technocrats Institute of Technology-MBA** organized a Management Development Program on Entrepreneurship Skill Development on 3rd May 2024. The session was conducted by Mr. Rajendra Saxena, a distinguished trainer from the Entrepreneurship Development Institute of India, Ahmedabad. The program aimed to enhance students' entrepreneurial capabilities by focusing on innovation, business planning, and essential startup skills. The session provided valuable guidance for aspiring entrepreneurs and encouraged students to explore new business opportunities with confidence and creativity.

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TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

Management Development Program on

Entrepreneurship Skill Development

3rd May 2024

Venue: TIT-MBA Seminar Hall

Speaker

Rajendra Saxena

Trainer
Entrepreneurship Development Institute
of India, Ahmedabad

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Industrial Visit

The students of Technocrats Institute of Technology-MBA embarked on an educational tour, as captured in this lively group photograph taken before departure. With enthusiastic smiles and energetic poses, the students gathered around the TIT bus, ready for an enriching learning experience outside the classroom. Faculty

members accompanied them, ensuring guidance and support throughout the journey. The tour aimed to provide practical exposure, strengthen teamwork, and enhance students' understanding of industry practices. The cheerful atmosphere reflects the excitement and unity among the participants.



Placement Day

Technocrats Institute of Technology held its Graduation Ceremony 2024 on 5th June, celebrating the academic achievements of its graduating students. The event was graced by Chief Guest Prof. (Dr.) Roopa Vyas, Vice Chancellor of Sarvajanic University.

The photograph captures a proud moment as a graduating student receives her certificate on stage, accompanied by dignitaries and faculty members. The ceremony reflected honor, accomplishment, and joy as students were recognized for their hard work and dedication. The event marked an important milestone, filled with applause, encouragement, and memories to cherish.



Program Outcomes (POs)

- PO – 1. Apply knowledge of management theories & practice to solve business problem
- PO – 2. Foster analytical & critical thinking abilities for data based decision Making.
- PO – 3. Ability to develop value based leadership ability.
- PO – 4. Ability to understand, analyze & communicate global economic, legal & Ethical concepts of business.
- PO – 5. Ability to lead themselves & others in the achievement of organizational Goals, contributing effectively to a team environment.