



### Editorial Board ...

#### Advisor & Chief Editor

■ Dr. Alka Awasthi

#### Editor

■ Ms. Tomsy Thomas

## About Us



The TIT- MBA believes in imparting quality education to its students, followed by proper placement which is a key to the prosperity of our nation. Hence, we strive hard to train our postgraduates in all aspects related to industry by providing a special training so that they can contribute towards the growth and progress of the organizations of which they would be a part. The last six months have been very vibrant for the TIT-MBA. The institute has a pool of very knowledgeable faculty and some of which have been awarded Doctoral degrees. The institute organized many events such as industrial visit, Expert lectures, presentations, placement and training programs etc.

### Vision

To become a “Centre of Excellence” for quality education in the field of MBA, research and management so as to produce globally competent and socially responsible professionals, who can contribute in technological and socio - economic development of the nation as a whole and region in particular.

### Mission

- M.1: To educate students with in depth subject knowledge through innovative teaching learning process to make them aware of current business scenario..
- M.2: To create in house facilities for research and innovation to provide solution to the business problems.
- M.3: To develop future managers as global business leaders by inculcating human values, business ethics, leadership qualities, effective communication and entrepreneur skills.

### DIRECTOR'S MESSAGE

● ● ● Dr. Alka Awasthi  
Director, TIT-MBA



It gives immense pleasure to introduce our Annual Newsletter titled “SANGYAN” for the academic year 2022-2023. This magazine carries our list of events conducted in this academic year. As we are aware of the fact that the Newsletter mirrors the college and its activities. We as a team of the **Technocrats Institute of Technology -MBA** worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by making it more informatics. We would also like to thank Each and every one for their contribution in our newsletter & Making it successful. We wish you a fruitful reading time ahead.

## Fresher's Day

Technocrats Group organized Fresher's Day on 9<sup>th</sup> July 2022, the vibrant and energetic atmosphere of a grand musical night held under the TribeVibe banner, where the audience was treated to an electrifying live performance by renowned singer Aastha Gill.

The stage glowed with dynamic lights, creating a stunning visual backdrop as students, faculty, and guests gathered in large numbers to enjoy the evening. The excitement in the air is evident as people joined the performer on stage, dancing wholeheartedly and celebrating the moment with joy and enthusiasm. The blend of powerful music, colorful lights, and lively crowd participation transformed the event into an unforgettable celebration. This musical night not only showcased exceptional entertainment but also strengthened the sense of community and togetherness among everyone present, making it one of the most cherished highlights of the occasion.



## Webinar on Career Guidance

A Webinar on Career Guidance organized by **Technocrats Institute of Technology – MBA**. The session was held on

16<sup>th</sup> July 2022. The keynote speaker for the event was Mr. Shahid, a Software Engineer at TCS, who guided students on career planning, industry expectations, and professional growth. The event reflects the institute's commitment to providing students with valuable insights and expert mentorship to support their career development.



## Webinar on Career Guidance

A Webinar on Career Guidance organized by **Technocrats Institute of Technology – MBA** on 23<sup>rd</sup> July 2022. The session featured Mr. Yogesh Rai, a Software Engineer at Capgemini, who addressed students on shaping their career paths, understanding industry expectations, and preparing for opportunities in the corporate world. The event aimed to provide valuable insights and motivation to help students plan their professional journey effectively, encouraging them to build confidence, enhance essential skills, explore diverse career options, and stay updated with evolving trends to achieve long-term success in today's fast-changing and highly competitive professional environment.





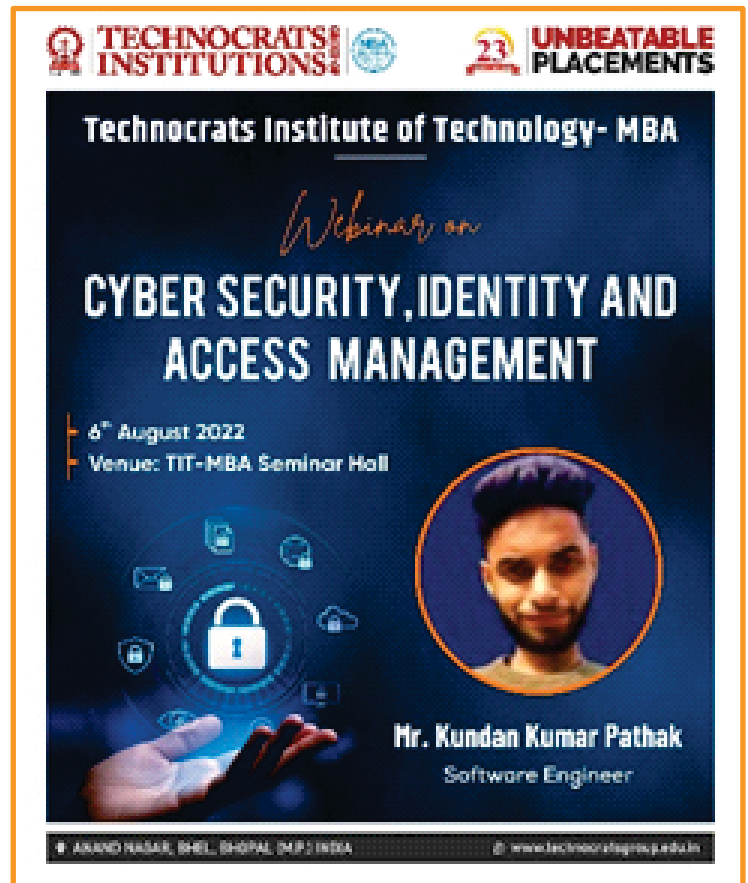
### Cyber Security, Identity, and Access Management

An informative and technical webinar organized by **Technocrats Institute of Technology – MBA**, focusing on the crucial and evolving domain of Cyber Security, Identity, and Access Management. Scheduled for 6th August 2022, where we offering students a valuable opportunity to explore the fundamentals and advanced concepts of digital security in today's technology-driven world.

The session was conducted by Mr. Kundan Kumar Pathak, a skilled Software Engineer, who shared his expertise on protecting digital infrastructures, managing secure user identities, and controlling access in modern systems. The poster visually emphasizes the theme with symbols of locks, networks, and data protection, reflecting the growing importance of cyber safety, privacy, and organizational security measures.

Through this webinar, the institute aimed to enhance students' awareness of cyber threats, security protocols,

authentication mechanisms, and industry practices. It served as a platform to guide future professionals in understanding how companies safeguard information and mitigate risks in an increasingly interconnected digital environment. Overall, the event reaffirmed the institute's commitment to providing contemporary industry-oriented knowledge and preparing students for emerging challenges in the IT and management sectors.



### Student Interaction Session

A Students Interaction Session organized by **Technocrats Institute of Technology – MBA** in collaboration with Tata Consultancy Services (TCS). The session took place on 7th September 2022. The event featured Mr. Gaurav Ghelani, Academic Relationship Manager for India West & Central at TCS, who interacted with students to provide insights into corporate expectations, skill development, and career opportunities within TCS. The session aimed to strengthen industry-academia engagement and guide students toward future career prospects in the IT and management sectors.



Competing against participants from various esteemed institutions, Varun showcased exceptional skill, confidence, and strategic understanding, earning him this remarkable recognition. In addition to the title, he was awarded a Gold Medal and a Certificate of Excellence, making this accomplishment a proud moment for the entire TIT MBA community. His achievement reflects dedication, talent, and the vibrant academic culture encouraged at our institution.

### Rangoli Competition

The festival of lights is celebrated with full delight and enthusiasm. Deepavali is the most expected festival by all. This year the festival of lights was celebrated on 20<sup>th</sup> October 2022.

Rangoli Competition was organised at **Technocrats Institute of Technology-MBA**. Different students showcased different rangoli styles. All the rangolis were appreciated but the winners of the competition were our students from MBA SEM-I and name of the students are Prachi Trivedi, Komal Agarwal, Shiksha Tiwari and Prachi Mishra.



### Event Reflexions Season 8

We are delighted to share that Varun Tiwari, a student of MBA Semester II at TIT MBA, achieved an outstanding milestone by being honored with the prestigious title of “Mr. Franchise (IPL)” at Reflexions Season 8, a highly competitive Inter-College event organized by IPER College, Bhopal, on 1<sup>st</sup> October 2022.



### Career Opportunities in Government Sector” Seminar

**Technocrats Institute of Technology-MBA** conducted a seminar on “Career Opportunities in Government Sector” on 11th November 2022 at the TIT-MBA Seminar Hall. The session was led by Mr. Anand Sabdhani, CEO of Sabdhani Classes, who shared valuable insights about various government job avenues, exam preparation strategies, and the skills required to succeed in competitive examinations. The seminar aimed to guide students toward building stable and rewarding careers in the public sector.



### Gold Medal In State Power

Carrying forward this legacy of achievement, Aman Thakur, a student of MBA Semester IV, has brought great honor to TIT by winning the Gold Medal in the State Powerlifting Championship, held on 3rd and 4th December 2022. His remarkable performance reflects his hard work, perseverance, and unwavering commitment to his passion.

As an institution, we continually strive to provide every possible support, guidance, and encouragement to help our students grow, excel, and shape successful careers. Aman's achievement stands as a proud moment for all of us and serves as an inspiration for every aspiring TIT'ian aiming to reach new heights.



### Nukkad Natak

Our students participated in Nukkad Natak and presented a very beautiful piece of drama on "Hindi Beemar Hai". Generally, Nukad Natak is where people can sing / dance by themselves to create the necessary music or sound. Our students did it and were appreciated by everyone. Jay prakash and team won the heart of everyone watching it.



### Career in the Field of Robotics Seminar

**Technocrats Institute of Technology-MBA** organized a seminar on "Career in the Field of Robotics" on 10th December 2022 at the TIT-MBA. The session was conducted by Mr. Wasif Daniyal, Innovation Engineer at Stemrobo, who guided students about emerging opportunities, skills, and career pathways in the rapidly growing robotics industry. The event aimed to enhance students' awareness of technological advancements and future prospects in this innovative field.



### Christmas Celebration

**Technocrats Institute of Technology - MBA** organised a joyful Christmas celebration filled with festive spirit at the institute which is scheduled on 24th December 2022. Students and faculty members, dressed in bright red attire, gathered around a beautifully decorated Christmas tree adorned with balloons and ornaments.

A participant dressed as Santa Claus added excitement and cheer to the occasion, creating a lively and heartwarming atmosphere. The celebration highlighted togetherness, cultural harmony, and enthusiasm among the attendees, making the event a memorable and delightful experience for everyone involved.





### New Year Celebration

The image showcases a joyful New Year celebration at Technocrats Institutions, where faculty members and staff gathered to welcome 2023 with enthusiasm and togetherness. Posing against a beautifully designed festive backdrop featuring vibrant lights and decorative elements, the group reflects the institution's strong sense of unity and collaborative spirit.

Senior faculty, coordinators, and staff members stand together, symbolizing their shared dedication toward academic excellence and institutional growth.

The cheerful atmosphere highlights the collective optimism for new beginnings, renewed goals, and a productive year ahead. This gathering not only marked the start of the New Year but also reinforced the commitment of the Technocrats team to continue fostering an environment of learning, innovation, and teamwork.



### Career Prospects in the Cyber Security Domain" Seminar



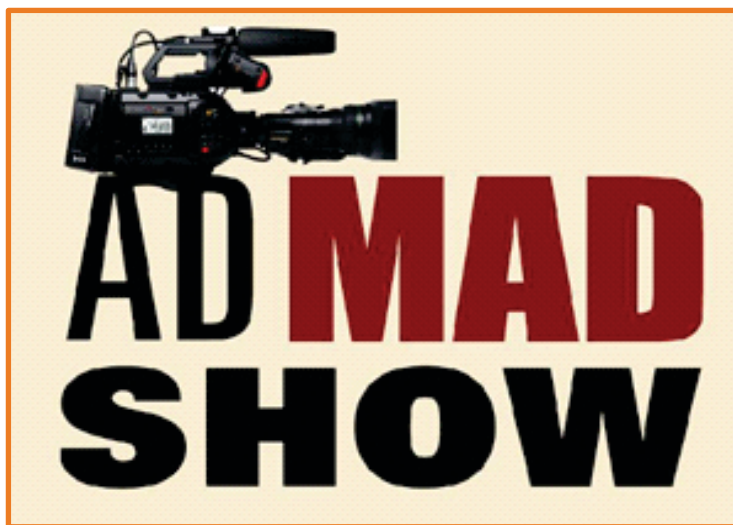


**Technocrats Institute of Technology-MBA** organized a seminar on “Career Prospects in the Cyber Security Domain” on 12th March 2023 at the TIT-MBA Seminar Hall. The session was conducted by Cybroam Technology Pvt. Ltd., providing students with insights into the growing importance of cybersecurity, emerging career paths, industry demands, and essential skills required to build a successful future in this rapidly expanding field.

### AD MAD Show

AD MAD SHOW is an 'Advertisement Making Competition' for B School students to showcase their creativity in Marketing Products and Services. The AD MAD Show was conducted on Saturday 11<sup>th</sup> April 2023. Its objective is to acquaint the students with promotional strategies in marketing through advertisements.

It consisted of humorous & conceptual Ad presentations by the students. Students will act out on various advertisement scripts and ideas relevant to different sectors including FMCG products, goods, services, automobiles, social awareness, etc. All the teams were given a time frame to showcase their talent.



### Industrial Visit

**Technocrats Institutions of Technology, MBA** organised an Industrial Visit to Ananya Package, Pvt.Ltd. Mandideep, Raisen. On 11<sup>th</sup> April 2023. ANANYA PACKAGE Pvt. LTD. is a leading name in Manufacturing, Importing, Supplying and Exporting of a comprehensive range of Packaging Bags, Packaging Sacks and so on. After

the successful completion of this Industrial Visit, Dr. Alka Awasthi, Director TIT MBA expressed her gratitude towards the entire team of Ananya Package, Pvt.Ltd and to our students for showing a learning attitude to this Industrial Visit.



### Business Plan Competition

We are proud to announce that we have successfully conducted Inter-College Business Plan Competition on 12<sup>th</sup> of April 2023. Students came up with innovative plans that would help our society, environment, industry and number of things.





## Industrial Visit At Jetking

**Technocrats Institution of Technology-MBA**, Institute conducted an Industrial Visit on 15th April 2023 at JetKing, Bhopal. Students were given a Quick understanding on Importance of Artificial Intelligence, Cyber Security and about many courses.

Students have shown zeal and enthusiasm in learning new things. Department of Management is very thankful to Mr. Vivek Dhawan and his entire team show keen interest in exploring our students to industrial life. Dr. Anita Vishwakarma along with Prof. Anshu took our students to make it more industry conscious.



## Placement Achiever's & Annual Day 2023

The image captures the grand celebration of Placement Achiever's & Annual Day 2023, held on 10<sup>th</sup> May 2023, honoring the achievements of students who secured placements across various leading companies.

The stage features dignitaries standing with pride as the backdrop highlights impressive placement statistics for the years 2022 and 2023, showcasing over 406 company placements and notable selections in organizations like Infosys, Capgemini, Mphasis, TCS, and many more.

The display also features the "Shining Stars", acknowledging top-performing students placed in reputed global companies like Amazon, Airbus, and Amadeus, along with their salary packages. The event reflects the

institution's strong commitment to career development, student success, and industry partnerships, celebrating excellence and inspiring future achievers.



## Abhinandan – Placement Day - 2023 Celebration

The Abhinandan – Placement Day 2023 celebration, held on 24<sup>th</sup> May 2023, was a grand occasion dedicated to recognizing the remarkable placement achievements of students at Technocrats Institutions. The event highlighted the outstanding success of the 2022 and 2023 placement drives, showcasing an impressive number of 406+ recruiting companies and significant student selections across leading multinational organizations.



The backdrop displayed detailed placement statistics, featuring top recruiters such as Infosys, Capgemini, Wipro, Mphasis, Amazon, and Airbus, among others. Several students were honored as “Shining Stars” for securing prestigious positions with exceptional packages, including standout performers placed at Amazon with packages as high as 46.8 LPA, along with other notable selections in top-tier companies.

Dignitaries, faculty members, and special guests graced the stage, reflecting the institute's commitment to academic excellence and career development. Their presence symbolized encouragement, pride, and recognition for the hardworking students who brought laurels to the institution. The hosts and guests stood in solidarity, acknowledging the collective effort of mentors, placement teams, and students in achieving record-breaking placement outcomes.



## Graduation Ceremony 2k23

The Graduation Ceremony held on 9<sup>th</sup> May 2023 at Technocrats Institutions was a grand and memorable event celebrating the academic achievements of graduating students. Distinguished guests, faculty members, and administrators graced the occasion, standing together on stage as a mark of honor and pride. The presence of traditionally dressed performers added a cultural charm to the ceremony, creating an atmosphere of celebration and accomplishment.

Students were recognized for their hard work, dedication, and successful completion of their academic journey. The event served as an important milestone, marking the beginning of new professional and personal endeavors for the graduates. Overall, the ceremony highlighted the institution's commitment to academic excellence and provided a proud moment for students, faculty, and families alike.



## Faculty Achievements

**Mrs. Priyanka Shrivastava:** Certification Course in International Monetary Fund, Exposure to HR Management & Advanced Revenue Administration. Mrs. Priyanka Shrivastava has successfully completed a prestigious Certification Course from the International Monetary Fund (IMF), along with receiving significant exposure in Human Resource Management and Advanced Revenue Administration. These accomplishments highlight her commitment to professional excellence, continuous learning, and her dedication to strengthening institutional development and administrative efficiency. The IMF Certification Course provided her with a deep understanding of global economic frameworks, international financial policies, monetary systems, and modern fiscal management practices.

Through this program, Mrs. Shrivastava gained insights into the functioning of world economies, public finance mechanisms, inflation control measures, and the financial challenges faced by developing nations. The course enhanced her analytical perspective and enriched her capabilities in economic policy interpretation, strategic planning, and informed decision-making within organizational and public finance contexts. Her exposure to Human Resource Management further expanded her leadership abilities and administrative expertise.

She acquired practical knowledge of employee development, organizational behavior, leadership techniques, conflict management, performance evaluation, workplace motivation, and team dynamics. This training has enabled her to cultivate a positive work culture, identify talent effectively, and implement HR strategies that strengthen productivity and organizational growth. Understanding the human side of administration has made her a more balanced and empathetic leader. The training in Advanced Revenue Administration provided her with in-depth knowledge of revenue systems, taxation structures, accounting processes, digital governance, and financial transparency mechanisms.

She explored areas such as modern digital revenue management, e-governance-based tax administration,

revenue leakage control, and public finance monitoring. This exposure broadened her financial and administrative vision, empowering her to contribute to efficient resource utilization, improved financial planning, and enhanced institutional accountability. Together, these three domains—International Monetary Fund Certification, Human Resource Management, and Advanced Revenue Administration—have shaped Mrs. Priyanka Shrivastava into a highly versatile and knowledgeable professional. She now holds a unique blend of economic insight, administrative skill, and human-centric leadership qualities.

Her expertise equips her to address complex institutional challenges, support academic excellence, and contribute meaningfully to organizational development. Mrs. Shrivastava's commitment to continuous upskilling reflects her forward-thinking approach and her desire to bring value to her institution. Her dedication sets an inspiring example for colleagues and students, showcasing how sustained learning and professional growth lead to impactful contributions in education and administration.

## Student Achievements

**Aman Thakur**, a hardworking and dedicated student of MBA Semester IV, has brought great pride to the institute by winning the Gold Medal in the State Power Lifting Competition. Competing against strong athletes from across the state, he showcased exceptional strength, focus, and determination, securing the top position with an impressive performance.

His achievement reflects not only his physical capabilities but also his discipline and ability to balance academics with rigorous training. Aman's success serves as a strong motivation for other students, encouraging them to pursue their goals with commitment and confidence.

The institute congratulates Aman Thakur on this remarkable accomplishment, recognizing it as a significant milestone that highlights the spirit of excellence and dedication.







## Program Outcomes (POs)

- PO – 1.** Apply knowledge of management theories & practice to solve business problem
- PO – 2.** Foster analytical & critical thinking abilities for data based decision Making.
- PO – 3.** Ability to develop value based leadership ability.
- PO – 4.** Ability to understand, analyze & communicate global economic, legal & Ethical concepts of business.
- PO – 5.** Ability to lead themselves & others in the achievement of organizational Goals, contributing effectively to a team environment.

