



### Editorial Board ...

#### Advisor & Chief Editor

■ Dr. Alka Awasthi

#### Editor

■ Ms. Leena Carpenter

## About Us



The TIT- MBA believes in imparting quality education to its students, followed by proper placement which is a key to the prosperity of our nation. Hence, we strive hard to train our postgraduates in all aspects related to industry by providing a special training so that they can contribute towards the growth and progress of the organizations of which they would be a part. The last six months have been very vibrant for the TIT-MBA. The institute has a pool of very knowledgeable faculty and some of which have been awarded Doctoral degrees. The institute organized many events such as industrial visit, Expert lectures, presentations, placement and training programs etc.

### Vision

To become a “Centre of Excellence” for quality education in the field of MBA, research and management so as to produce globally competent and socially responsible professionals, who can contribute in technological and socio - economic development of the nation as a whole and region in particular.

### Mission

- M.1: To educate students with in depth subject knowledge through innovative teaching learning process to make them aware of current business scenario..
- M.2: To create in house facilities for research and innovation to provide solution to the business problems.
- M.3: To develop future managers as global business leaders by inculcating human values, business ethics, leadership qualities, effective communication and entrepreneur skills.

### DIRECTOR'S MESSAGE

● ● ● Dr. Alka Awasthi  
Director, TIT-MBA



It gives immense pleasure to introduce our Annual Newsletter titled “SANGYAN” for the academic year 2024-2025. This magazine carries our list of events conducted in this academic year. As we are aware of the fact that the Newsletter mirrors the college and its activities. We as a team of the **Technocrats Institute of Technology -MBA** worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by making it more informatics. We would also like to thank Each and every one for their contribution in our newsletter & Making it successful. We wish you a fruitful reading time ahead.



## Meditation for Beginners

**Technocrats Institute of Technology -MBA** organized meditation for beginners Mr. Akash Parashar from Isha Foundation Coimbatore on 21<sup>st</sup> July 2024, told the students that yoga is an ancient practice that may have originated in India. Shiva is considered the originator and creator of yoga. Yoga incorporates systemic exercises and self-development techniques for mind, body, and spirit. Yoga involves exercises engaging all the facets of the human body which is a great way to maintain balance. These exercises include the limbs, the upper and lower body, and breathing.



## Ganpati Mahotsav

**Technocrats Institute of Technology -MBA** hosted the grand Ganpati Festival at Technocrats Group of Institutions, Bhopal, on 7<sup>th</sup> to 17<sup>th</sup> Sept 2024 culminating in an enchanting Maha Aarti on Anant Chaturdashi. Our heartfelt gratitude

to everyone who joined us in offering the divine 'Chhappan Bhog' to Lord Ganesh, filling the atmosphere with devotion and joy.





## Seminar on Current Scenario and Hindi (Hindi Divas)

The **Technocrats Institute of Technology - MBA**, Bhopal, organized a special lecture on the occasion of Hindi Divas to celebrate and promote the significance of the Hindi language. The event, scheduled for September 21, 2024, features Dr. Ashish Tripathi, a distinguished professor from the Hindi Department at Banaras Hindu University (BHU), Varanasi, as the keynote speaker. His lecture, titled "वर्तमान परिदृश्य और हिंदी" (Current Scenario and Hindi), aims to explore the evolving role of Hindi in today's world. Dr. Tripathi will discuss the essence of the Hindi language, its cultural and linguistic impact, and its relevance in contemporary education and professional fields. Through this initiative, the institute seeks to emphasize the importance of preserving and promoting Hindi as a powerful medium of communication and expression.



**TIT TECHNOCRATS INSTITUTIONS** **NBA** **25 UNBEATABLE PLACEMENTS**

**TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA**

हिंदी दिवस के उपलक्ष्य में  
विशेषज्ञ व्याख्यान  
**“वर्तमान परिदृश्य और हिंदी”**

**Dr Ashish Tripathi**  
Professor, Hindi Department  
BHU, Varanasi

Time: 11:00 am | Date: 21<sup>st</sup> Sept 2024

**COURSES:** B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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## Technocrats Dandiya Utsav 2024

The **Technocrats Institute of Technology MBA** organized the grand "Technocrats Dandiya Utsav 2K24" on October 3rd, 2024, bringing together students and faculty for an evening of festive celebration. The event, which began at 6:30 PM, was filled with energetic Dandiya performances, live DJ music, delicious food stalls, and exciting prizes. Dressed in vibrant traditional attire, participants enthusiastically showcased their dance moves, creating a lively and colorful atmosphere. The event served as a perfect platform for students and teachers to bond over cultural festivities, making it a memorable night for the entire Technocrats family.



**TIT TECHNOCRATS** **NBA** **25**

**TECHNOCRATS Dandiya UTSAV 2K24**

3<sup>rd</sup> October | 6:30 PM-onwards

**ATTRACTIONS**  
LIVE DJ MUSIC | FOOD STALLS | EXCITING PRIZES

Note : Entry only in traditional costume | Only for TIT

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## Financial Education for Young Managers

**Technocrats Institute of Technology -MBA** hosted an engaging two-day seminar for the students featuring Ms. Shruti Gupta, SEBI Smart Trainer, and Mr. Piyush Gupta, Chartered Accountant on 17<sup>th</sup> & 18<sup>th</sup> Oct 2024.

The seminar focused on essential financial skills such as budgeting, saving, investing, and managing debt. Ms. Gupta emphasized that financial literacy empowers individuals to apply these skills effectively, while Mr. Gupta discussed the importance of informed financial decision-making to achieve long-term financial well-being and security. We thank our expert speakers for equipping our students with knowledge that will guide them in making smarter financial choices and planning for the future. INDIT.



## Workshop on Business Analytics

**Technocrats Institute of Technology -MBA** a seminar on Data Analytics for MBA students on 17<sup>th</sup> Oct 2024. The session was chaired by Mr Pooran Chandra Prasad, HOD,

PIBM- Pune. He has explained about Data analytics and it's applicability. He quoted that data analytics is the process of transforming data into insights to improve business decisions. Data management, data visualization, predictive modeling, data mining, forecasting simulation, and optimization are some of the tools used to create insights from data. He has mentioned that there are four primary methods of business analysis Descriptive, Diagnostic, Predictive and Prescriptive. He said that data analytics can be a valuable resource when approaching an important strategic decision.



## Seminar on Mental Health & Education

**Technocrats Institute of Technology -MBA** organized a seminar on Mental Health and Education on 11<sup>th</sup> Nov 2024. Mr. Devidayal Bharti, Mr. Gautam Kashyap, Dr. Himmat Hindu, Mr. Vishal Soni, Mr. Shakil Khan, Mr. Mukesh



Rajput, Mr. Achaal B Batham and Mr. Deepak S Patil were the speakers for the day. Mr. Batham has mentioned that mental health includes emotional, psychological and social well being has an impact on educational performance. Mr. Vishal Soni, CEO Janpad Panchayat, MP Government emphasized that Mental health and well-being are more than just the absence of mental illness, the terms typically mean happiness, contentment, subjective well-being, self-realization, and positive functioning. Mr. Mukesh Rajput, Chartered Accountant discussed that the knowledge from education does not necessarily lead to mental health promoting behavior, knowledge is a necessary foundation for making purposeful health-promoting decisions.




**TIT TECHNOCRATS**


**UNBEATABLE PLACEMENTS**

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**TECHNOCRATS INSTITUTE OF TECHNOLOGY-MBA**

**SEMINAR ON**  
**Mental Health and Education**  
 on 11th Nov. 2024  
 at 12.30 pm  
 Venue: TIT-MBA

  
**Achaal B Batham**  
Speaker

  
**Deepak S Patil**  
Speaker

  
**LIFE**  
**WORK**

  
**Mukesh Rajput**  
Speaker

  
**Vishal Soni**  
Speaker

COURSES: B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law  
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**9522200936**

## Madhya Pradesh State Cooperative Federation Limited, Bhopal

The 71st All India Cooperative Week featured an essay competition organized by the Madhya Pradesh State Cooperative Union, Bhopal on 14th Nov 2024, where students from various institutions showcased their writing skills. From Technocrats Institute of Technology (TIT), eight students actively participated, demonstrating their knowledge and perspectives on cooperative values and their significance in society.

Among them, Bipin Singh, Priyanshu Namdeo, Harshika Yadav, Prince Pandey, Narendra Singh, Riya Malviya, Shivani Lodhi, Arpit Singh, an MBA first-semester student, received a certificate of participation for his contribution. The competition provided a platform for students to express their ideas, enhance their analytical thinking, and gain recognition for their efforts. Such events encourage intellectual growth and foster awareness about cooperative movements among young minds.





### Educational tour of Madhya Pradesh Tribal Museum

**Technocrats Institute of Technology- MBA** organized an educational tour of Madhya Pradesh Tribal Museum; Bhopal on 16<sup>th</sup> Nov 2024 the objective of this visit was to make students understand cultural connections of the country that stretch back millenniums and its diversity is reflected in its museums. Students has observed and seen the ways of life practiced by the seven major tribes through their crafts and way of livelihood in the state of M.P that is the Gond, Bhil, Korku, Baiga, Sahariya, Kol and Bhariya.

The students were also sensitized about the houses made up of mud, bamboo, dung, hay, grass also portraying the essentials such as agricultural tools, earthenware used by the tribal. In the six galleries of museum students have noticed Jeevan Shaili, Sanskritik Vaividhya, Kalabodh, Devlok, Chhattisgarh Dirgha and Rakku Dirgha. Where students have explored about traditional houses, traditions such as weddings and festivals of the tribal communities, lifestyle in the form of artwork, deities exhibiting different myths and beliefs, depicts the tribal Art and traditional games played by the young children of tribal communities.



### Bhaskar Industries Pvt. Ltd. Industrial Visit

**The Technocrats Institute of Technology - MBA**, Bhopal, organized an industrial visit to Bhaskar Denim Industries Private Ltd., Mandideep, Raisen, on 25<sup>th</sup> November 2024. During the visit, students had the opportunity to explore the manufacturing processes of one of India's leading denim production units, operated by DB Corp Ltd.,

A company that has grown from its humble beginnings in 1958. The students gained firsthand insights into textile production, quality control, and supply chain management. Industry experts guided them through various stages of denim manufacturing, from raw material processing to the final product. This visit provided a practical learning experience, enhancing their understanding of industrial operations and business management in the textile sector.



### Budding Entrepreneur

A budding entrepreneur is an individual who is in the initial phase of beginning their own enterprise or entrepreneurial activity. They are usually motivated by new ideas, a problem-solving attitude, and a strong intent to generate value on 27<sup>th</sup> Nov 2024 . Though the path is tough, budding entrepreneurs adopt learning and perseverance as they go through market requirements, finance planning,



and brand creation. With the appropriate mindset, resources, and assistance, they can develop their enterprises into lucrative businesses, enabling economic growth and community development. It's a process of ongoing learning, being flexible, and making fearless decisions.



## TIT MBA Students Shine at IPER "RefleXions" Fest 2024

TIT MBA students actively participated in the annual cultural fest "RefleXions", organized by IPER, Bhopal, on November 30, 2024. The event witnessed enthusiastic participation from various institutions across the city.

Ms. Sakshi Soni TIT MBA showcased exceptional talent and creativity, winning 1st Prize in the Dance Competition and Mr. Mayank Agarwal TIT MBA secured a Prize in the Fashion Show. Their vibrant performances, teamwork, and confidence earned them well-deserved recognition among all participants.

This achievement highlights the students' dedication to excellence both in academics and extracurricular pursuits, bringing pride and glory to the institution.



## Expert Talk on Inner Engineering

An Inner Engineering expert talk centers around holistic personal development, with a focus on inner happiness for success in life. On 02<sup>nd</sup> Dec 2024, Conducted by experts, the talk delves into practices and methods that enhance mental clarity, emotional well-being, and physical well-being. From the ancient to the contemporary, based on science



and tradition, Inner Engineering encourages self-awareness, mindfulness, and deeper self-knowledge.

This session provides useful guidance on stress management, increasing concentration, and inner peace, which enables one to live a more meaningful and purposeful life. It is a great chance for anyone who wishes to develop him or herself.



**TIT TECHNOCRATS** NBA **25 UNBEATABLE PLACEMENTS**

**TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA**

*is Organizing*

**Expert Talk on**

**Inner Engineering**

**2 December, 2024**  
**11:00 AM**  
**Venue -TIT MBA**

**SATVIK SHARMA**  
Game Programmer at TechXR Innovations, Bhopal

COURSES: B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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## Expert Talk on startups opportunities and challenges in Indian perspective

Expert talk on startups opportunities and challenges in Indian perspective on 04<sup>th</sup> Dec 2024. A talk by an expert on "Startups: Opportunities and Challenges in the Indian

Perspective" is insightful into the fast-paced startup culture of India. The presentation gives insight into the huge opportunities for startups such as an increasing consumer population, government policies favoring them, and technological innovations. It also points to the challenges for startups such as gaps in funding, competition, regulatory constraints, and recruitment of talent.

Using real-life instances and expert insights, the speech seeks to empower future entrepreneurs with the information and techniques required to overcome these obstacles and leverage opportunities in the booming Indian startup ecosystem.



**TIT TECHNOCRATS** NBA **25 UNBEATABLE PLACEMENTS**

**TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA**

*is Organizing*

**Expert Talk on**

**STARTUPS**  
**OPPORTUNITIES AND CHALLENGES**  
**IN INDIAN PERSPECTIVE**

**4 December, 2024**  
**12:00 PM**  
**Venue -TIT MBA**

**MR. PUNIT G**  
CEO - ARTHNIRMITI  
CXO - CHOICE INTERNATIONAL LTD  
EX - VP @ OYO  
ALUMNI - IIM AHMEDABAD

COURSES: B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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## DEUTERONOMY

On 20th December 2024, **Technocrats Institute of Technology – MBA**, organized DEUTERONOMY 2K24 where the Leading Manufacturing Brands project in college provides students with a chance to research and examine some of the best manufacturing firms in the business. By participating in this project, the participants immerse themselves in the operations, innovations, supply chains, and market strategies of top brands, gaining insight into the manufacturing industry.

The event features presentations, workshops, and discussions with manufacturing industry experts where students can present their research, gain insights from practical examples, and learn the current trends in manufacturing. It's an ideal platform for students to fill the gap between theory and practical application in the manufacturing industry, preparing them for future careers in the ever-changing manufacturing sector.

**TIT TECHNOCRATS** **UNBEATABLE PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

**DEUTERONOMY 2K24**

Projects of the leading Manufacturing brands

**20 DECEMBER**  
1 PM  
Venue  
TIT - MBA

समर्थन प्राप्त है: भारत सरकार, नई दिल्ली

adani | Ports and Logistics | Flipkart | ACC cement | econscious

raymond | Amul | DAAWAT | MDH

COURSES: B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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## Christmas Celebration

The **Technocrats Institute of Technology MBA** celebrated Christmas on 24th December 2024 with great enthusiasm, bringing together the Director, HOD, faculty members, and students for a joyous occasion. The campus was beautifully decorated with Christmas trees, balloons, and festive ornaments, creating a cheerful atmosphere.

A special nativity scene was set up, symbolizing the spirit of Christmas. Faculty members and students participated in various activities, including carol singing, gift exchanges, and fun games. The event fostered a sense of togetherness, spreading warmth and happiness among everyone present. The celebration concluded with heartfelt wishes and a commitment to continue spreading joy and goodwill.







## Hola 2K25 New Year Celebration

The Technocrats family is gearing up for a grand and electrifying celebration as they welcome the New Year with "**Hola 2K25**," a spectacular event filled with excitement and joy. Scheduled for December 28, 2024 at 6:30 PM, this much-anticipated celebration promises an evening of lively entertainment, music, and unforgettable memories. With live DJ music setting the stage for an energetic atmosphere, students, faculty, and staff will come together to dance, enjoy, and celebrate new beginnings with enthusiasm.

The event reflects the institute's vibrant culture and commitment to fostering a strong sense of unity and togetherness among its members. Adding to the festive spirit, the dress code for the evening is decent western attire, encouraging everyone to embrace elegance and style. As one of the leading educational institutions, Technocrats Institute continues to nurture a dynamic and engaging environment where academic excellence meets cultural vibrancy. "**Hola 2K25**" is not just a New Year's Eve celebration but a testament to the institute's dedication to

creating holistic experiences for its students. The countdown has begun, and the Technocrats family is ready to step into the New Year with joy, positivity, and a night to remember!



# TIT TECHNOCRATS






# Hola

## 2K25

### New Year Celebration

28 DECEMBER | 6:30 PM

GET READY TO GROOVE WITH LIVE DJ MUSIC !

Note: Dress code will be decent western attire

**COURSES:** B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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## Makar Sankranti, Lohri, & Pongal Festival

**Technocrats Institute of Technology MBA** organized a grand celebration of Makar Sankranti, Lohri, and Pongal on January 15, 2025, where students, teachers, and staff came together to enjoy a day of joy, enthusiasm, and cultural harmony. The celebration was filled with colorful decorations that wonderfully depicted the spirit of these festivals, reflecting the rich heritage of various parts of India.

The key attractions of the event were thrilling kite-flying competitions in which students got involved in friendly combat activities to cut down each other's kites, covering the sky with an awe-inspiring spectacle of multicolored kites flying high. There was also a floral rangoli competition that infused creativity and tradition, as participants created artistic and intricate designs that filled the festive atmosphere. The festival also included energetic Punjabi Bhangra dances, Pongal celebrations with the sacred pot of boiling rice, and a bonfire that lit up the Lohri



spirit. Participants enjoyed an assortment of scrumptious festival foods, including sesame laddoos, gur rewri, and traditional South Indian cuisine.

The whole campus was filled with energy as students and faculty members joined hands to celebrate, dance, and relish the cultural mix. It was an inspiring event where all the people enjoyed the celebrations, enhancing the spirit of unification and creating memories to be cherished forever in the Technocrats Institute of Technology



## Basant Panchami

**Technocrats Institute of Technology-MBA** organized Saraswati puja on the occasion of Basant Panchmi on dated 03rd February 2025. This day honors Goddess Saraswati, the goddess of knowledge, wisdom, the arts, and music, and signifies the arrival of spring. It is seen as a lucky day to

begin new pursuits, learning and artistic endeavors. It is believed that on this day, the goddess blesses her devotees with knowledge and wisdom, making it an auspicious occasion for students, scholars, and intellectuals to offer prayers and seek blessings for a successful academic and professional life.

We have celebrated the festival by its bright yellow theme, which represents the flourishing mustard fields and the colourful attire of devotees, the festival is both a spiritual occasion and a celebration of the changing seasons. The worship was performed with all traditional rituals, accompanied by the Director, faculty members, staff and students.





## Industry Introduction

The image captures a moment of insightful interaction between Mr. Ashish Bhalla and the Director and faculty members of **Technocrats Institute of Technology -MBA** on 11th February 2025 which is Held in a formal conference setting, the discussion appears to focus on academic-industry collaboration, leadership development, and enhancing student engagement.

Mr. Bhalla, seated on the left, is seen sharing his valuable perspectives while the attentive faculty members engage with him in a thoughtful exchange. This session highlights the institute's commitment to fostering meaningful dialogues with industry experts, aimed at enriching the academic environment and preparing students for future challenges in the corporate world.



## Rabindranath Tagore University

RNTU Management Fiesta '25 - Amply Celebrating **Leadership and Talent Management Fiesta 2025** under the aegis of the Faculty of Management, Rabindranath Tagore University is ready to take its students to some exciting events on February 20 and 21, 2025. Management Day is meant to develop students' creativity, strategic thinking, leadership, and teamwork through a wide array of activities.

Spectacles to Witness Management Fiesta 2025 offers fun-

filled and competitive yet thought-provoking events, designed to stretch participants' critical thinking, decision-making, and teamwork: Activities : Chess, Carom, Gully Cricket. ,Newsletter Making, Quiz, Management Games , Identify the Personality (Who Am I?) Dance ,Singing, Corporate Attire Ramp Walk. Exciting Prizes and Rewards

The event becomes all the more exciting and competitive as winners of these various competitions will receive exciting gifts and cash prizes.



**MANAGEMENT FIESTA'25**  
20 & 21 FEB '2025

**Day 1**  
CHESS (online or offline)  
CARROM (online/offline)  
GULLY CRICKET (online/offline)  
NEWS LETTER MAKING (online/offline)  
QUIZ (online/offline)

**Day 2**  
MANAGEMENT GAMES (online/offline)  
IDENTIFY THE PERSONALITY (online/offline)  
DANCE (online/offline)  
SINGING (online/offline)  
CORPORATE ATTIRE RAMP WALK (online/offline)

**EXCITING GIFTS & CASH PRIZES**

**FEES 100/- RS PER HEAD PER ACTIVITY**  
Last day of Registration: 19th Feb 2025

**Faculty Coordinators:** Dr. Neelika Chandralekha - 9826744994, Dr. Milind Deshpande - 9426004606, Mr. Kishan Verma - 9802747167, Dr. Jay Jacob - 7988446394

**Student Coordinators:** Ms. Chiranjeevi - 9754252498, Ms. Khushi - 6267237016, Mr. Harsh Mal - 9602897440, Mr. Nishu - 7804956400, Ms. Komal - 6266162834





## Annual Placement Day

As proudly announces Placement Day 2025 at **Technocrats Institute of Technology MBA**, scheduled for 28th February 2025, celebrating the institution's remarkable achievement in campus placements. The event will be graced by the Hon'ble **Chief Minister of Madhya Pradesh, Dr. Mohan Yadav Ji**, as the Chief Guest, signifying the importance of the occasion. **Technocrats Institute of Technology, MBA** has recorded an impressive **4,134 placements** from **318 reputed companies** during the 2023–25 placement cycles.

Esteemed recruiters include top-tier firms such as Hexaware, Technotask, Planetspark, Magnum, Sutherland and many more. The flyer reflects the institution's commitment to academic excellence, career development, and its reputation for unbeatable placements, reinforcing TIT's standing as a leading hub for student success in Madhya Pradesh. The campus is located at Anand Nagar, BHEL, Bhopal.




**TIT TECHNOCRATS**


**UNBEATABLE PLACEMENTS**

## PLACEMENT DAY 2025

28<sup>th</sup> February 2025

CHIEF GUEST

**Dr. Mohan Yadav Ji**

Hon'ble Chief Minister  
Madhya Pradesh



**4,134** Placements | **318** Companies (2023-25) including

<b>206</b> DXC	<b>118</b> HCL Tech	<b>135</b> Hexaware	<b>263</b> TCS	<b>571</b> Capgemini
<b>50</b> KPIT	<b>129</b> Accenture	<b>11</b> Deloitte	<b>18</b> ERGO	<b>168</b> Cognizant

TIT Logo...

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## Freshers Eve

**Technocrats Institute of Technology - MBA**, announcing their much-anticipated Fresher's Day – 2025, scheduled for 1st March 2025. The celebration is being presented by Saffron Sundown and promises a night of live music, vibrant energy, and entertainment. The design features a dynamic, futuristic aesthetic with glowing green and gold accents surrounding the event title, symbolizing excitement and a warm welcome to new students. Set against the backdrop of the TIT campus and a cheering.





crowd, the poster reflects the institution's dedication to creating memorable experiences for its students. It also highlights TIT Technocrats' reputation for unbeatable placements, NBA accreditation, and 26 years of academic excellence, with the location specified as Anand Nagar, BHEL, Bhopal (M.P.), India.



### Musical Concert "Saffron Sundown"

Live concert event titled "Saffron Sundown", hosted by **Technocrats Institute of Technology – MBA** in Bhopal. The star attraction of the event is Asees Kaur, a celebrated Indian playback singer known for her hit tracks such as Raataan Lambiyan, Chogada, Makhna, Tere Bin, Pani Di Gal, and Akh Lad Jaave.

The concert is scheduled for Sunday, March 2<sup>nd</sup> 2025, and will take place at the institute's campus located in Anand Nagar, BHEL, Bhopal (M.P.), India. The poster prominently features Asees Kaur mid-performance, exuding energy and charisma, which sets the tone for a thrilling musical evening. TIT Technocrats emphasizes its strong academic legacy and stellar reputation through tags like **NBA accreditation**, **26 years of excellence**, and Unbeatable Placements, blending educational prestige with cultural vibrancy.



### Parle Agro Pvt. Ltd.

**Technocrats Institution of Technology- MBA**, Bhopal organized an Industrial Visit at Parle Agro Pvt. Ltd. Mandideep, Raisen on 07<sup>th</sup> March 2025. The Industry visit provides students with a valuable hands-on experience, allowing them to see real-world applications of their theoretical knowledge, observe industrial processes firsthand and gain insights into the working environment of a company ultimately bridging the gap between classroom learning and practical application. After visiting Parle Agro that is largest beverage company in India students came to know about the concept that Company's



strength lies in creating new categories, building brands, and capturing market shares within those categories. This exposure allows students to visualize the practical aspects of their studies, reinforcing classroom learning and broadening their perspectives on the industry.



## International Women's Day

**Technocrats Institute of Technology-MBA** organized International Women's Day celebrations on 8th March 2025. It's a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. On this occasion, we have invited Dr. Lata Munshi, International Bharatanatyam Dancer and Ms. Poonam Shrotri, Founder Uddip Social Welfare Society, a TEDX speaker and awardee of Naari Shakti Samman.

Ms Shrotri shared her experience with us she told that with her disability, she have seen lot of challenges in her life. Still deep inside she had a strong desire within to do something for the society. So, she decided to utilize her uniqueness as her strength to help numerous other specially challenged individuals for enhancing their personalities. Dr. Lata Munshi has mentioned that discipline and consistency are two factors to achieve success in the life. She said Women's day shouldn't be celebrated for a day womanhood is joyful

journey. Students, Staff and faculties witness the remarkable odyssey of the today's guest.



## Industrial Expo Visit

**Technocrats Institute of Technology-MBA** organised an Educational tour to Industrial Expo, Mandideep scheduled on 10TH MARCH 2025 where we provide an opportunity for students to see and experience real workstations, plants, machines, systems, assembly lines, and interact with highly trained and experienced personnel. This practical learning experience is necessary for students who have to date studied theory only and are unaware of real daily workings. For students, this trip opens many doors for corporate training and internships, which in turn increase the students' employability.







## Msme Technology Centre

On March 28, 2025, students of **Technocrats Institute of Technology – MBA** visited the MSME, Bhopal for an educative industrial tour. The visit aimed to provide practical exposure to small and medium-scale industries and government initiatives promoting entrepreneurship. Students explored manufacturing units, observed modern production techniques, and attended an interactive session with MSME experts on industrial development, funding schemes, and skill programs.

The visit encouraged active participation, deepened understanding of business operations, and inspired many to consider entrepreneurship as a career path. Overall, it was a well-organized and impactful learning experience bridging theory with real-world practice.



## Achievements

### ■ Students Achievements

**Achievement Highlight: Trophy and Certificate at RNTU Management Fiesta 2025** TIT MBA students proudly participated in IPER's "RefleXions 2024" held on November 30, 2024, at IPER, Bhopal. They showcased exceptional talent, winning the 1st Prize in the Dance

Competition and a Prize in the Fashion Show. Their remarkable performance and teamwork brought pride and recognition to the institution. Congratulations to all the winners!

**Achievement Highlight: Trophy and Certificate at RNTU Management Fiesta 2025** Students of Technocrats Institute of Technology (MBA) brought pride to the institute by winning trophies and certificates at the RNTU Management Fiesta 2025, held on 20th–21st February 2025. They excelled in various competitions such as quizzes, newsletter making, management games, ramp walk, and cultural performances, showcasing remarkable leadership, creativity, and teamwork. This achievement reflects their dedication and the institute's commitment to holistic development.

## Faculty Achievement

### ■ (Research Activities)

The following members of the college have contributed / attended trainings / seminars / workshops at national and international level.

### PUBLISHED RESEARCH PAPER & CERTIFICATE

#### ASST.T. PROF. TRIPTI MATHUR

1. "Non – Performing Assets and Their Effects on Indian Banking Sector Profitability: A Special Reference to Punjab National Bank (PNB)" Journal of Emerging Technologies and Innovative Research (JETIR) Volume 12, Issue 3, ISSN: 2349-5162, March 2025.

## Program Outcomes (POs)

**PO – 1.** Apply knowledge of management theories & practice to solve business problem

**PO – 2.** Foster analytical & critical thinking abilities for data based decision Making.

**PO – 3.** Ability to develop value based leadership ability.

**PO – 4.** Ability to understand, analyze & communicate global economic, legal & Ethical concepts of business.

**PO – 5.** Ability to lead themselves & others in the achievement of organizational Goals, contributing effectively to a team environment.