

Prabandh रचना 2K23

ANNUAL COLLEGE MAGAZINE OF



Technocrats Institute
of Technology - MBA

Vision of the Institute

To become a “Centre of Excellence” for quality education in the field of MBA, research and management so as to produce globally competent and socially responsible professionals, who can contribute in technological and socio-economic development of the nation as a whole and region in particular.

Mission of the Institute

M.1: To educate students with in depth subject knowledge through innovative teaching learning process to make them aware of current business scenario..

M.2: To create in house facilities for research and innovation to provide solution to the business problems.

M.3: To develop future managers as global business leaders by inculcating human values, business ethics, leadership qualities, effective communication and entrepreneur skills.



MESSAGE



Ms. Sadhana Karsoliya
Chairperson
TIT Technocrats Group, Bhopal

Dear Students,

I am extremely delighted to know that the Technocrats Institute of Technology-MBA's Magazine "PRABANDH RACHNA" is being published. It makes me feel very happy to see this Institute which started as a little child of TIT group mature into an institution which is recognized across the state and also in the country. TIT-MBA was started in 2003 to create a class of highly skilled managers who would play a major role for the development of the nation and today with numerous placements and excellent academic performance, I realise that our dream has come true. Our Director Dr. Alka Awasthi and our highly skilled faculty members have acted as backbone by fully guiding, supporting and cooperating with the students who have taken this institute to great heights. I would once again like to congratulate all the faculty members and students who have undertaken a great deal of labour for this inaugural edition of the Institute's magazine.

MESSAGE



Dr. Ramraj Karsoliya
Chairman
TIT Technocrats Group, Bhopal

Dear Students,

“Do what you can, with what you’ve got, where you are.” – Teddy Roosevelt

I Am extremely happy that our TIT-MBA is bringing out the magazine PRABANDH RACHNA 2K23. The College Magazine always provides a platform for the staff and students to showcase their talents and achievements. Though academic excellence will always remain our primary focus, we will henceforth focus on sports and socially useful productive work too. Towards this, we intend to generate a quantum jump in the availability of sports facilities and also commence formal coaching in various sports disciplines in the coming months to provide an overall growth to our children. I extend my hearty congratulations to the staff and students of TIT-MBA for their efforts in bringing out the magazine PRABHAND RACHNA 2K23. On this occasion, I convey my good wishes to the staff and students of TIT-MBA in their endeavors.

MESSAGE



Mr. Saurabh Karsoliya
Vice Chairman
TIT Technocrats Group, Bhopal

Dear Students,

It gives me immense pleasure to pen down my message for the new edition of PRABANDH RACHNA 2K23, the Annual College Magazine of TIT--MBA. Our education system is a mirror that reflects our society. It is an agent of social change and should aim at drawing out the best in our students and make them conscious about their rights, duties and obligations as responsible citizens of our great nation.

I am proud of the commitment of the faculties and staff towards the holistic development of young minds. I would like to assure the parents; children and the entire members of TIT will witness major infrastructure upgrade in the forthcoming Academic year and the unstinted support of all stakeholders will be extended to the college in all dimensions to further enhance the quality of education.

I extend my best wishes to the staff and students and am sanguine that you will all work diligently towards our quest for excellence in all fields. My compliments to the Team and the students for publishing yet another informative and interesting edition of PRABANDH RACHNA 2K23, the Annual College Magazine of TIT--MBA.

MESSAGE



Dr. Surbhi Karsoliya
Managing Director
TIT Technocrats Group, Bhopal

Dear Students,

“Success comes to those who work hard and stays with those who don’t rest on the laurels of the past.”

It is very much apparent that we live today in a world that is so very different from the one we grew up in, the one we were educated in. Change in today’s world is riding an accelerated pace and we need to pause and reflect it on the entire education system. I firmly believe that students must be taught how to think, not what to think. That reminds me of the great words of wisdom by Aristotle, “Educating the mind without educating the heart is no education at all.” As we impart education to match the advancement of technology and globalization, we march our children ahead with the ethos of moral and ethical principles. We fortunately have a committed and supportive management, dedicated professors, caring and cooperative parents, which blend harmoniously to create a student centric college which I am sure will enable our pupils to think, create and unfold the magic of ecstatic imaginations.

MESSAGE



Dr. Alka Awasthi
Director-MBA
TIT - MBA, Bhopal

Dear Students,

It gives immense pleasure to introduce our MAGAZINE PRABHADH RACHNA 2023 for the academic year 2022-2023. This magazine carries our list of events conducted in this academic year. As we are aware of the fact that the Magazine mirrors the college and its activities.

We as a team of the Technocrats Group of Institution - MBA worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by making it more informatic. We would also like to thank each and every one for their contribution in our newsletter and making it successful. We wish you a fruitful reading time ahead.

OBJECTIVES OF PRABANDH RACHNA 2K23

- To prepare humane professionals by enhancing the heart and soul.
- To prepare the student teachers to effectively perform the different roles expected in a changing global scenario.
- To empower student teachers with the competencies required for professional growth.
- To develop an attitude of professionalism by inculcating dedication, commitment, accountability, and professional ethics.
- To foster virtues like sincerity, sympathy, gentleness, modesty, humility, compassion, courtesy, cooperation, fair play, self-control, and truthfulness.
- To develop sensitivity towards society-related issues and concerns. To encourage student teachers to apply the knowledge creatively to relevant situations.
- To develop leadership competencies to plan, organise, and conduct various educational activities.
- To prepare humane professionals by enhancement of the heart and soul.
- To develop an appreciation of the role of the teachers in the prevailing socio-cultural and political context in the educational system.
- To provide avenues for the student teachers to exchange ideas, raise issues, and discuss themes and problems.
- To create environmental consciousness and concern among the student teachers

EDITOR'S VOICE



Mrs. Tomsy Thomas
Assistant Professor
TIT-MBA



Mr. Harshit Gandhi
Assistant Professor
TIT-MBA

Dear Readers,

We are happy to announce that the wait is over.

PRABANDH Rachna 2K23 is ready with a bunch of creative articles by our Faculties and Students. We as a team always believe, students should get their maximum opportunity to bring in front of their hidden skills. This is how at various times, we are able to recognise the hidden talents among our students. College Magazine is a medium through which we are able to create awareness of so many things happening around the World. Our Each Management student is tomorrow's corporate leader. We are proud of our Budding Entrepreneurs, leaders, CEO and Managers soon to be.

We as a team wish you a Happy Reading.

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1. ARE YOU A WINNER

A life spent making mistakes is not only more honourable, but more useful than a life spent doing nothing.”
- George Bernard Shaw

What is that enables some people to gain whatever goals they set for themselves while others do not succeed? What makes some men winners in the world & others the lobster? If you want to win then there must be a quest to find the most appropriate answer for this question. Are there certain qualities or techniques which a person can use to achieve success regard less the goal. To confirm this we must carefully study the lives of successful men of the past as well as the present. No doubt that there are certain characteristics which are commonly found among all these great personalities. But high academic record is not the necessity. It might be an valuable asset. But then considering this how many of our educated youth are keen to take up the job of clerk & end up their lives as the clerk ones.

College education is neither good nor bad, all it depends on what use you put it into. The important thing is, if you possess itit you can take the integral advantage, and if it is not with you then there is no cause to worry at all. Many have succeeded in India and other industrially advanced countries to achieve success even without college or school education. William Henry Gates (Microsoft) a college dropout pursued Software Development and wrote BASIC interpreter for the first commercial PC. Lawrence Joseph Ellison (Co- founder and CEO of Oracle Corp.) a school dropout, worked for Ampex Corp. over a Project and reused it as a name for his own Company. DhirajlalHirachand Ambani (Founder Reliance) a school dropout worked as a clerk in Oil Company and with an affirmative vision formed Reliance turning out to be the India's largest Private Company. Steve Jobs (founder APPLE Corp.) a college dropper in 1st semester formed a Company Apple Computer Corp in the garage, are to name a few successful entrepreneurs.

The study of great, successful, self made men all over the world, whether past or the present portrays how to sell ideas knowledge talent and services. They knew how to get along with men in fluency and motivate them.

Success depends to a great extent on that you do with your ideas or talent. Invariably not with what you know or what you do.

“To the person who does not know where he wants to go there is no favourable wind” *Lucius Annaeus Seneca*

Written By Dr. Md. Sajid Khan

2. GREEN MARKETING: CHALLENGES AND OPPORTUNITIES

Green Market is the movement by companies to develop and market environmentally responsible products. Drastic climate changes and global warming at alarming levels are the important issues faced by mankind in today's world. The knowledge of green market is helpful for business organizations, consumers and government for solving emerging problems. Green is a buzz word in the present business world. Organisations are formulating strategies by aligning green markets to their mission. The term green market generally sends shivers down our spine. Still very much in its nascent years, the term has developed enough baggage to seemingly constrain it to a niche audience. However, all macro trends start in a micro-fashion and green market has both a global scientific grounding and non-deft able symbolic characteristics finding it. That is to say that green market has a clear and substitute role in driving forward the dialogue and demand for sustainable products and services, which ultimately will influence real changes in the marketplace with long-term implications for our resources consumption and environmental preservation. The greater percentage of the Indian marketplace does not engage in behavior that represents a broad or purposeful awareness of reducing environmental impact. As consumers, we simply do not think about it on a day to day basis because the message does not surround us. Most of us did not grow up in a resource starved environment and so the implications of wastefulness have had no direct repercussions on our daily lives. We acknowledge the issue is out there and demonstrate concern for what is being done to improve our collective condition but beyond recycling or an interest in non-toxic cleaning products, we simply do not have access to green products; services, let alone do we have an understanding for how to evaluate their functionality or benefit to us the environment.

TRENDS IN GREEN MARKET: Organisations believe that they have a moral obligation to be more socially responsible. This is in keeping with the philosophy of CSR which has been successfully adopted by many business houses to improve their corporate image. There are many institutions/organisations which are busy protecting the environment by various means. Some of them are following:-

STATE BANK OF INDIA : SBI is entered into green service known as “ Green Channel Counter” SBI is providing many service like; paperless banking, no deposit slip, no withdrawal form, no cheques, no money transactions form, All the transactions are done through SBI shopping in ATM cards.

BSNL : Bharat Sanchar Nigam Ltd. provides services to the customers who make payment via electronic mediums. Thus, BSNL encourages paperless activities.

McDONALDS : McDonalds's restaurants use paper tray, paper glass, paper cup, paper bag during their services.

NIKE : Nike is the first among the shoe companies to market itself as green. It is market its Air Jordan shoes as environmental friendly, as it has significantly reduced the usage of harmful glue adhesives.

*Written By Dr Anita Vishwakarma,
Associate Professor*

3. THINKING MAKES ALL THE DIFFERENCE

There is a breakfast point near my old residence & we often go there for breakfast & there is a lot of rush.

Many times I have noticed that a person comes and takes advantage of the crowd & after eating, secretly leaves without paying.

One day while he was eating, I secretly informed the owner of the breakfast point that this brother would take advantage of the rush and leave without paying the bill.

Listening to me, the owner of the breakfast point started smiling and said to let him go without saying anything to him & that we will talk about it later.

As usual, the brother, after having breakfast, looked around and taking advantage of the crowd quietly slipped away.

After he left, I now asked the owner of the breakfast point to tell me why he had let the man go .. why did he ignore this man's action ???

The answer given by the owner of the breakfast point lit up all my fourteen layers. He told me that you are not alone, many brothers have noted him and have told me about him.

He said that he sits in front of the shop and when he saw that it is crowded, he would sneak in and eat. I always ignored it and never stopped him, never caught him nor ever tried to disrespect him.

Because I think that the rush in my shop is due to the prayer of this brother .He would be sitting in front of my shop and praying that if there is a rush in this shop then I could quickly go in, eat & leave.

And surely enough there is always a rush when he comes in. I do not want to invite my misfortune by cutting my own leg in the matter of this prayer and acceptance of his prayer between him and The Almighty.

This will always be ignored by me and I will always let him eat such food & will never disrespect him by catching him!!!

Moral : The thinking makes all the difference. Positive vibrations are always in the environment, but how we match our frequency depends on our attitude. _Be humane and responsive_.

Have a happy Reading.

*Written by Mr. Harshit Gandhi
Assistant Professor*

4. FINTECH-PASSION OF GENERATION NEXT

What Is FinTech?

Fintech, a combination of the terms “financial” and “technology,” refers to businesses that use technology to enhance or automate financial services and processes. The term encompasses a rapidly growing industry that serves the interests of both consumers and Businesses in multiple ways. From mobile banking and insurance to crypto currency and investment apps, fintech has a seemingly endless array of applications. India is amongst the fastest growing Fintech markets in the world. Currently there are 2,000+DPIIT-recognized (Department for Promotion of Industry and Internal Trade) Financial Technology (FinTech) start-ups in India with this number growing fast. The Indian FinTech industry’s market size is \$50 Bn in 2021 and is estimated at \$150Bn by 2025.

A Brief History of Fintech

While fintech seems like a recent series of technological breakthroughs, the basic concept has existed for some time. Early credit cards in the 1950s generally represent the first fintech products available to the public, in that they eliminated the need for consumers to carry physical currency in their day-to-day lives. From there, fintech evolved to include bank mainframes and online stock trading services. In 1998, PayPal was founded, representing one of the first fintech companies to operate primarily on the internet

How Fintech Helps Today's Business?

The fintech industry uses technology to provide streamlined financial services to customers, including banking, lending, investing and more. Through their reliance on state-of-the-art technology, the services provided by fintech companies provide more efficiency and give customers more control over their money. Fintech can also help business owners save time, cut costs and improve managing their money.

Five ways 'Fintech' can help us improve our business processes

1. Digital Transactions: As the world shifts toward digital transactions, businesses will need to offer fast and efficient payment processing solutions to stay competitive. Fintech services allow businesses to accept a variety of payment methods, including credit cards, debit cards and digital wallets. They also tend to come with lower transaction fees compared to traditional payment processors, which can reduce our overhead in the long run. Fintech companies can also provide businesses with access to global payment networks. This allows you to accept payments from customers all over the world.
2. Accounting: Accounting solutions can help businesses streamline their financial processes. Most importantly, it provides you with real-time financial data and insights that help you make better decisions for your business. The software can automatically categorize transactions and create financial reports, which reduces the risk of errors in your book-keeping. You can also use accounting software to send invoices and payment reminders to clients. It typically integrates with other software you use in your business, like inventory management and payroll software, so you might not have to worry about managing two separate platforms
3. Cyber Security: Cyber-attacks cost billions of revenue each year. Small businesses are especially vulnerable to these types of attacks because they handle large amounts of sensitive customer data but can't invest in the same security infrastructure that larger

businesses have—making them a prime target for malicious cyber actors. Fortunately, fintech solutions provide affordable cyber-security for businesses of all sizes. That includes advanced authentication features like biometrics, two-factor authentication and multi factor authentication. Encryption and tokenization can protect sensitive information like payment info and login credentials.

4. Customer Engagement: Fintech can also help businesses gain valuable insights into their customers by providing data about their behaviour and preferences. This information can help businesses improve their marketing strategies, provide a more personalized experience and identify new revenue Opportunities. Fintech solutions can usually be integrated with customer relationship management (CRM) systems. This allows businesses to manage customer interactions and customer data more effectively. Utilising loyalty and rewards programs are other ways to improve customer engagement and incentivize (encourage) customers to engage more frequently with your business.

5. E-Commerce

Fintech services also improve the e-commerce experience by reducing friction during the shopping and checkout process. It's easier than ever for customers to pay for goods and services, and businesses can accept a variety of payment methods. Inventory management tools make it easy to track your inventory levels and automate the order fulfilment process. Shipping and logistics solutions can help keep shopping costs low

Significance of Fintech in Indian Context

Promoting Financial Inclusion in India: A large number of Indians remain outside the formal financial system, and the use of financial technologies can help close the gap left by traditional banking and finance models. Finance for Micro, Small and Medium Enterprises (MSME): One of the biggest threats to MSME existence is a lack of capital. According to the International Finance Corporation (IFC) Report, the MSME credit gap is estimated at USD 400 billion, which is where FinTech can play a key role, and solve the issue of credit availability. With several FinTech start-ups offering easier and quicker access to loans, MSMEs are no longer required to go through the tedious process of documentation, paperwork and multiple visits to a bank. Improved Customer Experience: FinTech start-ups provide convenience, personalisation, transparency, accessibility, and ease-of-use to their customers, empowering them to a high degree. Developing credit scores and underwriting credit for customers with limited credit histories will improve financial services penetration in India by leveraging big data, machine learning, and alternative data.

How is the Growth of FinTech Being Driven by Government Initiatives

Jan Dhan Yojana: The world's largest financial inclusion initiative, "Jan Dhan Yojna", has helped in new bank account enrollment of over 450 Mn beneficiaries for direct benefits transfer and accessibility to a host of financial services applications such as remittances, credit, insurance, and pensions. This has enabled FinTech players to build technology products to penetrate the large consumer-base in India.

India Stack: IndiaStack is a set of APIs (Application Program Interface) that allows governments, businesses, startups and developers to utilise a unique digital Infrastructure to solve India's hard problems towards presence-less, paperless, and cashless service delivery. The India Stack has been the driving force behind the accelerated evolution of Fintechs.

UPI (Unified Payments Interface): It is an advanced mobile app-based payment system to transfer funds between bank accounts developed by the National Payments Corporation of India in 2016, is the multiplier force behind the Fintech revolution in India. UPI, with

over 338 banks registered under the platform, recorded more than 6.28 billion transactions in July 2022 worth 10.62 lakh crore.

Digital Rupee: India launched its Central Bank Digital Currency (CBDC) or digital rupee or e-rupee recently. It is an electronic version of cash and will primarily accelerate the growth of the FinTech market in India.

Conclusion

There is a need for a more constructive approach towards recognizing the role FinTechs play in India's financial inclusion agenda and setting up financial targets that removes current ambiguities while allowing FinTechs sufficient flexibility to come up with new propositions. The regulatory framework for Fintech companies to manage their data can be framed through joint collaboration between Ministries of Corporate Affairs and Electronics and Information technology. In addition to establishing technological safeguards, educating and training customers will also help in democratising fintech and guarding against cyberattacks. The government should require Fintech companies to ensure that the data harvested from consumers will not be used for any purpose other than serving the consumer's interest.

*Written By Mr. Anshu Kumar Sinha,
Assistant Professor*

5. COLLABORATION IS A VITAL ASPECT



Collaboration is a vital aspect of our personal and professional lives, and it is essential for achieving success in any field. Whether we are working towards a common goal, tackling a social issue, or pursuing our dreams, collaboration allows us to achieve much more than we could alone. By working together, we can leverage each other's skills and strengths, find creative solutions to complex problems, and build strong relationships that support us throughout our lives. So let us embrace the power of collaboration and work towards a brighter future together.

*Written by Deepak Mangrol,
MBA IIInd Semester*

6. THE IMPORTANCE OF GOALS



When we face difficult times as we were in a worldwide pandemic, staying focused can definitely be a challenge and it was easy to get discouraged and lose hope. Hope is a vital component of human existence, and it is needed to find happiness and peace during times that might otherwise lead us to be discouraged. Have you ever wondered why some people are so good at fulfilling their dreams and living a life of purpose?

What is their “secret sauce” for success?

Some people would say that all you need to do is work hard to achieve what you want in life. Some will think it’s about who you know or what you have. Yet others feel there are those born with access and so on. The truth is, statistics demonstrate that those who create goals and have a regular and a consistent goal-setting process are much more likely to achieve their life’s dreams. Regardless of how hard you work, if you are aiming for the wrong dream, then all that effort will only get you to the wrong destination faster, and that would be extremely Disappointing. However, there is a formula for turning your dreams into reality, and it is dependent on who you know or proving yourself. The formula is:

Goals + Commitment = Dreams come true

By having clear goals, you become aware of precisely what you want to achieve and how to go about doing it. You are able to more accurately assess and measure your ability to accomplish the goals and most importantly, you have a plan that can guide you along the way and keep you on track. Add commitment and determination to your goals and you will find that you are willing to take continuous and consistent action toward making your dreams a reality, despite any obstacles in your path, including difficult times.

***Having a vision and a supporting plan of what you want to achieve in life is necessary
if***

you ever want to arrive at the correct destination.

Happy Goal Setting!

***Written by Ms. Ambika Singh Parihar
Assistant Professor***

7. WOMEN ENTREPRENEURS

Who Is an Entrepreneur?

Entrepreneurs play a key role in any economy. These are the people who have the skills and necessary initiatives to take some new ideas to market or provide a service and make the right decisions to make their ideas profitable. In the present era, women are recognized as successful entrepreneurs through their strong desire, qualities, and capabilities for robust economic development. Women are considered an important human resource of the nation and every state should try to utilize them as mediators of economic growth and development. As we know, India's culture is mainly depend on men and the women are basically take care of their house (children, husband and other family members) Now the scenario women are independent in some way.

Top 10 Famous Women Entrepreneurs in India

The famous women entrepreneurs in India who overcame obstacles to pursue their careers and have significantly improved the commercial landscape of the nation.

1. Upasana Taku: MobiKwik and Zaakpay were both co-founded by Upasana Taku. A mobile phone-based payment system and digital wallet are offered by MobiKwik, a supplier of payment services. After completing her education in Surat, Upasana chose to major in Industrial Engineering at the National Institute of Technology, Jalandhar. Later, at Stanford University in the US, she completed her MS in Management Science and Engineering. She was given the 2017 Best Woman Entrepreneur Award.

2. Richa Kar: Richa Kar, one of India's most prominent female entrepreneurs, launched Zivame, a reputable and well-known lingerie boutique. After completing her engineering degree at BITS Pilani and her employment as a corporate lawyer in Bangalore, she obtained her MBA from the Indian Institute of Management. She gained knowledge of the retail industry after completing her MBA and worked as a retail consultant for Spencers Retail and SAP in Bangalore.

3. Suchi Mukherjee: The creator and CEO of the Indian online clothes marketplace Limeroad is Suchi Mukherjee. She received her undergraduate education in economics from Cambridge University and her master's degree in economics and finance from the London School of Economics. She ran into issues with the Indian system, including inadequate infrastructure, challenging bank processes, a difficult process for forming a corporation, unstable internet access and many other issues. But she overcame the challenges and built Limeroad. She won the prize for the year's trendiest startup, the Unicorn startup of the year.

4. Divya Gokulnath: Byju's, one of India's largest ed-tech firms, was co-founded by Divya Gokulnath. From Bengaluru, Divya pursued a B.Tech in Biotechnology. She began working as a teacher before helping to co-found Byju's in 2011. Divya oversaw brand marketing, content and user experience during the COVID-19 shutdown in India. She won several honours, including Women Who Make India, the Entrepreneur of the Year and the MAKERS India Conference.

5. Vandana Luthra: Vandana Luthra, sometimes known as “the queen of health,” is well-known. She is an Indian businesswoman who founded VLCC, a one-stop store for health and beauty. With a little bank loan, Vandana founded VLCC in 1989 in her rented house at a time when the idea itself was unfamiliar. She focused on products and services related to beauty and wellness. She is one of the most well-known Indian women company entrepreneurs out there.

6. Falguni Nayar: Nykaa’s founder and CEO are Falguni Nayar. She is one of India’s well-known female businesspeople. She spent almost 20 years working as a venture investor and merchant with Kotak Mahindra Group after completing her education at IIM Ahmedabad. Falguni left her job at Kotak Mahindra Bank in order to pursue her entrepreneurial endeavours. She has received support from the “Most powerful business” and “Women ahead” awards from Business Today and Economic Times, respectively.

7. Radhika Ghai: In addition to being the founder and CEO of Kindlife.in, Radhika Ghai served as the co-founder and CBO of the e-commerce company ShopClues. Radhika earned her MBA in advertising and public relations from Washington University. She also enrolled in Stanford University’s executive program. Radhika worked in marketing for Nordstrom in Seattle after completing her schooling. Later, she was employed by Goldman Sachs in strategic planning.

8. Aditi Gupta: Menstrupedia, a business that attempts to raise knowledge about menstruation, was founded by Aditi Gupta. She made the decision to take action after seeing the struggles women in Jharkhand go through with their periods. To inform women about menstruation and the appropriate methods to handle it, Aditi founded Menstrupedia.

9. Naiyya Saggi: One of the successful female company entrepreneurs was able to launch a venture out of her passion. She surely had a big influence on the maternity market in India. She is the founder and CEO of BabyChakra, a popular parenting app in India. Because of her passion for healthcare and her education in business school, she was able to start this company. Naiyya possesses a BALLB (Hons.) from India’s National Law School and a Harvard Business School degree. She graduated from Harvard Business School, where she studied as a J.N. Tata and Fulbright scholar.

10. Sanna Vohra: You may get information and products for all things linked to marriage at The Wedding Brigades. In addition to being listed on Forbes’ list of the 30 under 30, Sanna graduated from Brown University. She is one of the successful Indian women entrepreneurs who developed a passion for business while working as a co-founder of the biggest student-run organization soon after graduation. When she started, she wanted to make it easier for brides and grooms to plan opulent Indian weddings. This led to the development of the Wedding Brigade.

*Written by Mrs. Priyanka Shrivastava,
Assistant Professor*

8. DREAMS- THAT DON'T LET YOU SLEEP



Has anybody ever saw a dream which never let you sleep?? If yes, then you are the most fortunate person in the world, because you have a purpose for living. The future belongs to those who believe in the beauty of their dreams. All our dreams can come true if we have the courage to pursue them. There was a boy who dreamt of becoming a successful person so that he'd be recognized by everyone in the world & earn a better living for himself & his family.

Before dreaming, one never thinks about the amenities or the resources which they have, its just that you see a dream, make it your aim and then start working for it. The boy began working towards his aim but destiny had something else in store for him. He lived in a house where there was only a small bed and an old almirah, no money, no proper facilities, nothing. His father begged the teacher in his neighbourhood to teach him but they won't be able to pay a single penny. The kind hearted teacher somehow agreed, but the problems were not over here. At the age of nine his mother committed suicide, and his father, died with heart attack when he was 11 This was the point from where the real struggle of the boy started. He started selling newspapers in the morning and worked at a tea stall in the evening. Life became miserable, but he was determined. He had to go through a lot of hardships, sometimes he even had to beg people for food. But his determination & the spirit of never giving up made him a successful person, and today he is a well known advocate in his city.

Many people spend their entire childhood, and most of adulthood complaining and blaming circumstances, forgetting that they must sweat to make their lives better. A very simple thing that many people underestimate, is that nobody's job is easier. Be it anyone who achieved what they wanted; they gave their best, irrespective of what they were after.

No matter what one may run all their life after, no matter which dream they may chase; if they want to achieve it, they must be relentlessly passionate, disciplined, and most importantly consistent. A dream's true value is realised when they are fought for & turned into a reality !!

*Written by
By Harshit Nagar
MBA SEM I*

9. WINNER VS LOSERS

A winner says *"It may be difficult but it is possible"*
The losers say *"It may be possible but it is difficult"*.

Winners make it happen.

Losers let it happen.

Winners use hard argument but soft words,
Losers use soft argument but hard words,
The winner says *"Let me do it for you"*
The loser says *"That is not my job"*
The winner sees an answer for every problem
The loser sees a problem for every answer.
The winner always has a program,
The loser always has an excuse.
Winners believe in win win for all.

Losers believe to win, other muse lose.
Winner's are a part of the team.
Losers are a part from the team.
Winner choose what they say.
Losers say what they choose.

A winner makes a mistake? Says, *"I was wrong"*?
A loser makes a mistake and says *"It wasn't my fault"*

Written by Pintu Kumar
MBA SEM IV

10. FAILURE

Some says failure is part of life
failure is aart of life
it is a new start of life
You learn things
you earn things
But what is win?
win is a path
where you use the tool that you earn in the past"

Written by Avinash Chaturvedi
MBA SEM IV

11. POSITIVE ATTITUDE



Failing doesn't mean you are a failure,
It means you haven't succeeded yet,
Failure doesn't mean you haven't accomplished anything
It means you need to learn something
Failure doesn't mean you have been a fool.
It means you have had a lot of faith.
Failure doesn't mean you don't have in it,
It means you have to do it in a different way.
Failure doesn't mean you are inferior.
It doesn't mean you are not perfect.
Failure doesn't mean you have wasted your life.
It means you have a reason to start fresh.
Failure doesn't mean you should give up.
It means you must try harder.
Failure doesn't mean you will never make it.
It means it will take a little longer.
Failure doesn't mean GOD has been unkind.
It means GOD has planned something better.
Human body is meant to serve others.
Not to indulge in selfish deeds.

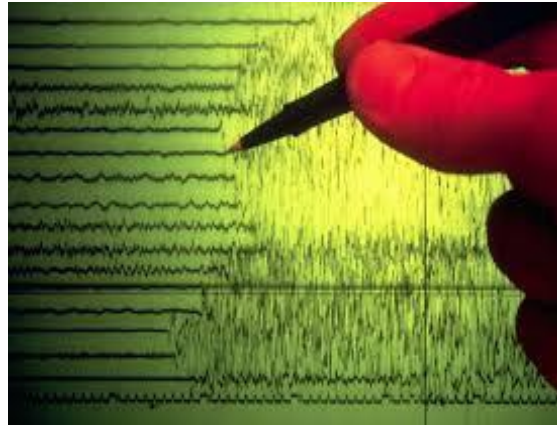
.....
Love can emanate only from the heart and
not from any other source

.....
“If wealth is lost, nothing is lost If health is lost, something is lost But if character is lost,
everything is lost”.

Written by Mukesh

MBA SEM IV

12. “NEVER PREDICT” The Truth Might Surprise You



Usually we predict anybody, without knowing about the facts, without making any difference between right and wrong. I would like to draw your attention towards this story and I hope it will be big for all of us.

A 24 year old boy looking out from the train's window said.....

“Dad, look, the trees are going behind!” Dad smiled and a young couple sitting near by, looked at the 24 year old boy's childish behaviour with pity.

Suddenly he again exclaimed.....

“Dad, look the clouds are running with us!” The couple could not resist and said to the old

man....“Why don't you take your son to a good doctor? The old man smiled and said.....

“I did and we are just coming from the hospital, my son was blind from birth, he just got his eyes today.

Every single person on the planet has a story. Don't judge people before you truly know them. The truth might surprise and shock you.

Conclusion

First we should cast a glance at the situation and state of mind then make any perception...this is all about inspiration and motivation.

*Written By Shivani Pandey
MBA SEM IV*

13. BE A LEADER NOT BOSS



The boss drives his men
The leader inspires them.
The Boss depends on authority.
The leader depends on goodwill.
The Boss evokes fear.
The leader radiates love.
The Boss says “I”.
The leader says “We”.
The Boss shows who is wrong.
The leader shows what is wrong.
The Boss abuses them.
The leader uses them.
The Boss demands respect.
The leader commands respect.
The Boss makes work drudgery
The leader makes it joy.
So Be a leader
Not a Boss.....

Written by Narendra Jain
MBA SEM IV

14. FUTURE RULES FOR SUCCESS REMEMBER

The Value of time
The Success of pursuance
The Pleasure of working
The Dignity of simplicity.
The Worth of character
The Power of kindness
The Influence of example
The Obligation of duty.
The Wisdom of economy.
The Virtue of patience.
The Importance of talent.
The Joy of inspiring.

Written By Kajal Pal
MBA SEM IV

15. PAINT YOUR LIFE

Life is like a piece of art,
It requires lots of leant.
Choose your paint and your brush
Take your time, avoid the rush
Before you paint choose your theme.
Don't be afraid, to follow your dream.
Its alright, to make a mistake.
Your painting is real, it's not fake.
Look at your painting, don't be crying.
Begin again, keep on trying.
Your painting is never fully complete.
Enjoy the process, make sure its sweet.

Written by Shatakshi Kumar
MBA SEM II

16. LIFE IS BEAUTIFUL



Life is beautiful, we all know, in the summer and in the snow.

So many things to learn and see.

We are equal, we are free.

Life is beautiful, we all know.

Younger ones, we teach and we show.

Life is filled with satisfaction.

There is always, a cool distraction.

Life is beautiful, we all know.

Relax and go with the flow.

Degree of beauty, depends on the eyes.

What do you see when you look at the sky?

Written by Nidesh Kumar
MBA SEM II

17. THE GIRL



Family is life garden,
Parents are like gardeners
Children are like the flowers
But daughters is like the sweet flower.

If son is like a word.
Then daughter is like a meaning.

If son is like a medicine
Then daughter is like a blessing

If son is like a song.
Then daughter is like music.

If son is like a life.
Then daughter is like blood.

If son is like a luck.
Then daughter is like success.

So save the girl child
The birth of a girl to any parents
Signifies the advent of Goddess of wealth.....

Written by Bhagya Bharati Pachahra
MBA SEM II

18. DISCIPLINE IN STUDENT LIFE

Discipline is our important virtue. Life without discipline is just like a ship without a rudder. It is absolutely essential for success in life.

Without discipline it is very difficult to lead a happy life in society. It has a good impact on the child's mind as a disciplined child, becomes a good civilized citizen in future.

A team of experience players often lose the match because of indiscipline in the team. A horrible battle can be won by a disciplined army.

Self discipline is very important spiritual persons practice it to attain the liberty of soul. Thus, discipline is essential for all.

Written by Sejal Patel
MBA SEM II

19. "INSPIRATION IS CHANGING THINKING BUT MOTIVATION IS CHANGING ACTION"

A supervising truth is that the Bumble bee's body is too heavy and its wing span is too small. Aerodynamically, the bumblebee cannot fly. But the bumblebee does not know that and it keeps flying. When you don't know your limitations, you go out and surprise yourself. You wonder if you had any limitations. The only limitations a person has are those that are self-imposed. Don't let education put limitations on you. If you strive for academic excellence, open your wings and fly high with perseverance and determination.

Written by Ashwini Parate
MBA SEM II

20. CHANGING PATTERNS IN THE GLOBAL CORPORATE FINANCING



The evolving institutional development has an influence on the financing pattern of companies. The main focus has been on finding out what can be toned as an optimal capital structure. Global structure or corporate financing patterns can be studied by either using national flows of funds data, which record flows of funds between different sectors of an economy, and domestic economy and rest of the world, or the balance sheet of companies, which can be aggregated at the industry or economy level. While the flow of funds data quite comprehensively covers the transaction between sectors, these data are generally constructed from a number of sources, which are rarely consistent. Besides they can be obtained only after considerable time. Therefore, the study of the global corporate financing and the main structural determinants and the obstacles in emerging markets need to be studied. It also examines the key policy issues related to foreign currency, maturity, vulnerability, indicators associated with the level of compositions of corporate finance also become important.

Written by RAHUL VERMA

MBA SEM II

21. PARENTS



When I was a kid, I used to think,
I've got the best parents in the world,
Now that I've grown up,
And met so many people,
Known so many kids and so many parents,
I'm more sure than ever, that I was so right.....
I have got the best parents in world indeed.!
Whom I love a lot
And I will keep trying to be worthy of you.

Written by Aarchi Jain

MBA SEM II

22. TEACHER



A teacher should have

A special place

In every child's hearts.

Because in this games of life,

They help them get their start,

I just want to thank you

Or all the things you've done

You're a very special teacher,

And to me you're special!

Written by Ishita Chakradhar

MBA SEM II

23. SAVE A GIRL CHILD



*“Our daughter is a knot that ties a family together” Hello friends,.....
This poem is dedicated to a women’s by a unborn baby.*

Chahemujhenapyaardo.Chahemujehnadular do,
Kar pao thoitnakarnaMujhajanam se pehle maar nadena.....
Mei jannanihun,Meilakshmihunkisi k kalayanihun
Mei saharahunkisi k zindagika ,Meibetihunghar ki
Mujhebhi de do jinekeavsar, Maajanam se pehle mat maar.....
Maa dost banaomujhko.Mebhi to hunAnshtumhari
Kaatkeyphenkna do mujhko, Jine ka haq de do mujhko
Dekhlu ye sansaar ek baar, Maa janam se pehle mat maar.....
Thodinazarbadalkar to dekhomaa, Me bhiAasaman me udkar
Tumhara Naam uchakarungi, Beti se bhipechchanbanegitumhari
Mei jab Aagan me chalungi, Mishri se meethibolibolungi
Seva, karuna, taiyagkarungi, Maa janam se pehle mat maar.....
Tu bhi to bitiyahaina Maa to, Kyamuze is duniya me nailanachahti?
Agar Maa Me tujhenaisamajhi pai to
Is sansar ko kaisesamjhapaogi
Maa janam se pehle mat maar.....

Written by Aadarsh Shukla

MBA SEM II

24. WHAT IS LIFE?

- | | | |
|---------------------------|---|-------------|
| 1. Life is Puzzle | - | Solve it |
| 2. Life is a goal | - | Achieve it |
| 3. Life is a game | - | Play it |
| 4. Life is a duty | - | Perform it |
| 5. Life is a Journey | - | Complete it |
| 6. Life is a promise | - | Fulfill it |
| 7. Life is a spirit | - | Realise it |
| 8. Life is a beauty | - | Prasise it |
| 9. Life is a love | - | Enjoy it |
| 10. Life is a struggle | - | Fight it |
| 11. Life is a song | - | Sing it |
| 12. Life is a mystery | - | Unfold it |
| 13. Life is a opportunity | - | Take it |
| 14. Life is a gift | - | Accept it |
| 15. Life is a challenge | - | Meet it |
| 16. Life is a adventure | - | Dare it |
| 17. Life is a tragedy | - | Face it |
| 18. Life is a sorrow | - | Overcome it |

Written by Mayank Patle

MBA SEM II

25. NATIONAL FLAG



A flag is a symbol of freedom thus every free national has its own flag. Our national flag has horizontal band of three colors. The ratio of the width of the flag to its length is 2:3. The design of the National flag was adopted by the constituent Assembly of India on 22nd July 1947. Our national flag is made up of orange, white and green color. The three colors symbolize sacrifice, peace and prosperity.

The top space most color is orange which indicates sacrifice and courage. The white color is a sign of peace while green shows prosperity on the white color. The navy blue Ashoka Chakra has 24 spike. It is a symbol of progress. The flag is made of "Khadi" a cloth spun on a "Charkha" from cotton fiber.

A National flag is always hosted on Government building. It has to be respected by every citizen of India. As a mark of respect for our National flag we should stand and sing the National anthem wherever it is unfurled. This shows our loyalty and patriotism for our country.

On independence day the Prime Minister of India unfurls the flag on the Red Fort and while on the Republic Day it is unfurled by the President of India at India Gate.

Written by Vijay Jatav

MBA SEM II

26. THE DESERT WEATHER COOLS.



The Desert weather start, to cool and nature's life is now in rule
Insect out in the open air, Moving above ground, every where.

I saw a butterfly today's, The first this falls to come way.
A caterpillar gets its wings, with special utter brings.

Little creatures from heat had hide, Unclear earth's ground of loved lid.
Finding new life once up above, Exploring new cools things to shove.

Some find insects an awfeel pest, Talking over building a nest.
Following nature like the rest, Living life at their given best.

Chase all the pesky creatures out, Brings careful what crawls about.
From under desert earthly pools, As the not desert weather cools.

Written by Sandeep Kushwaha

MBA SEM II

27. FUTURE RULES FOR SUCCESS



The Value of time
The Success of pursuance
The Pleasure of working
The Dignity of simplicity.
The Worth of character
The Power of kindness
The Influence of example
The Obligation of duty.
The Wisdom of economy.
The Virtue of patience.
The Importance of talent.
The Joy of inspiring.
In order to succeed,
Your desire for success,
Should be greater than
Your fear of failure.

Written by Sanjana Sarathe
MBA SEM II

28. SMILE



Smile is a five letter word which contains the joy of the entire world.

It makes a dull day bright and sad man happy and brightens our lives.

It is rightly said a smile is the only curve that sets things straight

So smile in joy smile in pain

Smile when sorrow pours down like rain.

Smile when someone hurts your feelings

Smile even when you are worried so much

For a smile gives us healing touch

So always have a broad smile

And try to be cheerful all the while

When things go wrong

Don't get blue

Just smile and say

I will get through.

Written by Sakshi Swarnakar

MBA SEM II

29. NATURAL LAWS OF SUCCESS



1. Control yourself
2. Daily schedule activities
3. Manage values
4. Leave comfort zone
5. Priorities planning
6. Positive thinking
7. Self respect
8. Give more and get more

Natural laws are fundamental patterns of nature and life. If we obey them, we get inner peace.

Everyone thinks of changing the world, But no one thinks of changing themselves.

You are braver than you believe and stronger than you seem, and smarter than you think.

Never be afraid to try something new because life gets boring when you stay within the limits of what you already know.

Take risks in your life

If you win you can lead

If you don't you can guide.

If your plan doesn't work,

Change the plan

But never the goal.

Written by Mayur Tiwari

MBA SEM II

30. ADVICE FOR CHOOSING



HOW STUDENTS CHOSE THEIR MAJORS

You probably don't need me to tell you this, but many prospective students don't know what they are going to major in at college. Others pick majors but do so half-heartedly and later change their minds

ADVICE/EXPERIENCE OF BEING A STUDENT ATHLETE

Employers love student-athletes because they've demonstrated that they can balance two full-time commitments while in school. Tap into their wisdom and set your future student-athletes up for success.

BALANCING FULL-TIME STUDENT LIFE WHILE EMPLOYED PART-TIME

Let's face it, outside work cuts into all aspects of a student's life, socially and academically. Take a few students who are in this position and have them share their stories or day-to-day schedules.

CAREER ADVICE

Your alumni have successfully navigated the transition from college student to professional, and they've certainly learned a thing or two along the way.

Remembering the Moment They Chose Your University

Find your current students who remember making their commitments and ask them to share how and why they chose your university.

*Written by Rohit Ahirwar
Assistant Professor*

31. संघर्ष के राह जो चलता है...



संघर्ष के राह जो चलता है...
सूरज उसके रास्ते ही निकलाता है...
लम्बे सफर का दौर है ये...
जो धीरे चलता है वो आगे निकलता है...
बादल में छींटा सूरज वी है...
बादल चटनी पे फिर वही निकलता है...
सुख या दुख जीवन का साथी है...
छकर ये वी ढालता है...
तप्त है जो इस राह में...
सोना बैंकर वही निकलाता है...
जो कोयला डाब (छप) को मानता है...
हा यर मी फिर वही बदला है...
ठाकर रुकना रुक कर चलना...
सब के सामने आता है...
पाना खोना पहलू दो जीवन के...
जोहर एक के हिस्से में आता है...
ऊंची लहरों के आलारुद्धर जोत कराता है...
फिर भर कर मुट्ठी में मोती को वही लता है...
कर्म प्रधान इस धरती पे...
महंतया हिमत ही बास रंगलता है...
इसी संघर्ष के राह जो चलता रहता है...
वही फिर मंजिल के राह बनाता है...

*Written by Lav Govindam
MBA SEM IV*

32. कविता उड़ना है तो...



उड़ना है तो.....
खोल हाथों की जंजीरना
बार बार हार है तो
अब होगी तेरी जीतना
हार को हराना है तो
लेहरो न को है चिरना
जब लिखना खुद को कल तेरा तो
झीलों को क्यों है देखना
उड़ना है तो.....
फिर क्यों इतना है सोचना..

*Written by Harshit Sharma
MBA IInd Sem*

33. काव्य

इसमें कोई प्रमुख कथा काव्य के आदि से अंत तक क्रम बद्ध रूप में चलती है। कथा का क्रम बीच में कहीं नहीं टूटता और गौण कथाएँ बीच-बीच में सहायक बन कर आती हैं।

प्रबंधकाव्य

काव्य के भेद दो प्रकार से किए गए हैं-

स्वरूप के अनुसार काव्य के भेद

शैली के अनुसार काव्य के भेद

स्वरूप के आधार पर काव्य के दो भेद हैं -

श्रव्यकाव्य

दृश्यकाव्य।

श्रव्यकाव्य- जिस काव्य का रसास्वादन दूसरे से सुनकर या स्वयं पढ़कर किया जाता है उसे श्रव्य काव्य कहते हैं। जैसे रामायण और महाभारत। श्रव्य काव्य के भी दो भेद होते हैं -

प्रबन्ध काव्य

मुक्तक काव्य

प्रबंध काव्य

इस में कोई प्रमुख कथा काव्य के आदि से अंत तक क्रमबद्ध रूप में चलती है। कथा का क्रम बीच में कहीं नहीं टूटता और गौण कथाएँ बीच-बीच में सहायक बन कर आती हैं। जैसे रामचरित मानस।

प्रबंध काव्य के दो भेद होते हैं -

महाकाव्य

खण्डकाव्य

1. महाकाव्य इस में किसी ऐतिहासिक या पौराणिक महापुरुष की संपूर्ण जीवन कथा का आद्योपांत वर्णन होता है।
2. खंडकाव्य इस में किसी की संपूर्ण जीवन कथा का वर्णन न होकर केवल जीवन के किसी एक ही भाग का वर्णन होता है।

*Written by Semi Jain
MBA SEM II*

34. हर दिन रविवार जैसा या रविवार जैसा हर दिन

वो दिन, जब कोई अपने नये काम से रिश्ता जोड़ता, जो काम की बात यहाँ हो रही हैं, वो काम नौकरी पेशा और नहीं नौकरी पेशे की हैं।

मतलब! एक रोज़ थका सा मेहसूस होने लगा। मन में विचार का समुंदर गहराने लगा। आसपास की चीजें और लोगों को उनके विचारों को समझना जानना चाहा। क्या, ये भी इतना ही थके हैं?

- रोज़ दीदी आती काम करती और चली जाती। उनका काम है और उनके घर में भी काम करती (एक को पैसों और एक को ज़िम्मेदारी या भावनाओं के साथ जोड़ दिया।)

लगा जैसे थोप दिया, बोझ लाद दिया गया हो। ये पसंद तो नहीं, हाँ कहा जा सकता हैं की विकल्प ही कब थे।

- रविवार 9th अप्रैल 2023, अंबेडकर जयंती; आने वाली थी। सोचा छुट्टि हैं साफ़-सफाई कर ली जाए। इसी बीच काम थोड़ा बढ़ गया। थोड़ा इसलिए क्यूं कि रविवार वैसे भी काम बहुत होता हैं। सामान्य रूप से दीदी रोज़ 7:30 - 7:45 पे आ जाती हैं। लेकिन, छुट्टिके दिन वो 12:00 - 13:00 बजे आ जाती हैं। दीदी आयी तो बोली ; दीदी आज ही

क्यूँ? जवाब देते हुए कहाँ – आज रविवार हैं फिर सोमवार से वही ऑफिस शुरू।
रविवार ही तो समय हैं।

छूट्टि मैं भी मनाना चाहती हूँ ;पर अगर मनाया तो घर का काम कौन संभालेगा?

-दीदी जवाब देतेहुए- ;और मेरा रविवार, मैं छूट्टि नहीं मनाऊ?;

- मेरे पास कोई जवाब नहीं था।

हर दिन रविवार जैसा या रविवार जैसा हर दिन काम तो आप को करना हैं पैसों के लिए
या मनुष्य जीवन के साथ आई हुई ज़िम्मेदारी के लिए। यहाँ सब दोहरी जिन्दगी जी रहे
हैं।बाकी, आप सब समझदार हैं।

Written By Shweta Chandelkar
Assistant Professor

“Drawing takes time. A line has time in it.”



NAME- ANIL KUMAR SAHU
COURSE- MBA 2ND SEM

ANNUAL FUNCTION 2023



TIT MBA FAMILY ON COLOURFUL NIGHT

@ Technocrats Group of Institutions



RISING STARS OF TIT-MBA



STUDENT NAME: ABHINASH RAGHUWANSHI
MBA SEM IV
ACHIEVEMENT -- SELECTED IN SSC CGL IN DEFENCE
MINISTRY

EVENT REFLEXIONS SEASON 8



STUDENT NAME: VARUN TIWARI
MBA SEM II
ORGANISED IN IPER COLLEGE BHOPAL 2023
GOT SILVER MEDAL AND A CERTIFICATE IN EVENT (MR
FRANCHISE (IPL))

WALL PAINTING COMPETITION



**SECOND PRIZE: MBA IInd SEM Students
HARSH MADORIYA, RAKSHA NAGWANSHI, VISHAKHA
PATWAR
MBA SEM II**

BUSINESS PLAN COMPETITION

WINNERS



**ISHITA CHAKRADHAR HARSHIT SHARMA AND TEAM
MBA SEM II**

AD-MAD SHOW



**WINNERS: ANIL KUMAR & TEAM
MBA SEM II**

CHRISTMAS SANTA COMPETITION



**WINNER : SONAL CHATURVEDI
MBA SEM II**

HOLA 2K23 DANCE COMPETITION



1st RUNNER UP: ISHITA CHAKRADHAR
MBA SEM II

GOLD MEDAL IN STATE POWER LIFTING COMPETITION



Our Student of MBA SEM IV Aman Thakur won Gold Medal in
State Power Lifting Competition

Award for Nukkad Natak on the topic "Hindi Beemar Hai"

WINNERS



**JAYPRAKASH AND TEAM
MBA SEM II**

RANGOLI COMPETITION



**PRACHI TRIVEDI, KOMAL AGARWAL, SHIKSHA TIWARI,
PRACHI MISHRA**

MONOPOLY



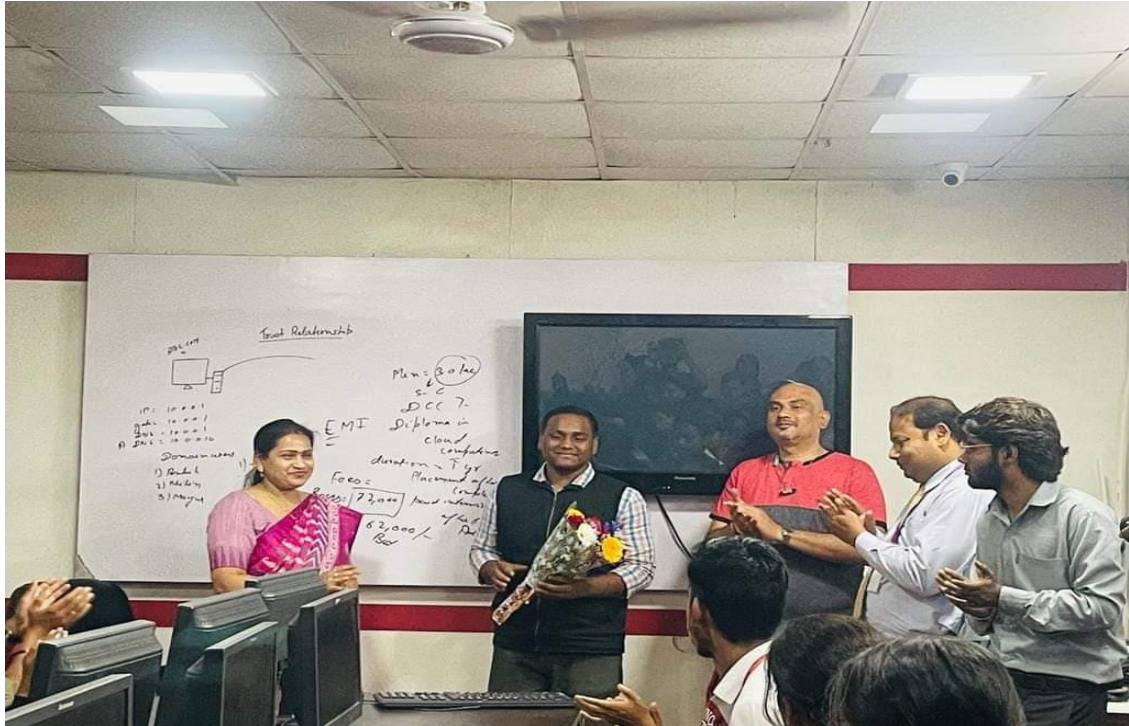
**FIRST RUNNER UP- PRAVESHTIWARI, NIHALKUMAR
CHOURASIA, ANIL SAHU
INTER-COLLEGE COMPETITION
MBA SEM II**

SEMINAR BY NISM UNDER THE FLAGSHIP OF SEBI



Technocrats Group of Institutions, Master of Business Administration conducted One Day Training program by #NISM on 15th May 2023. The National Institute Of Securities Market (NISM Certification) is the educational arm of SEBI (Securities Exchange Board of India). It is a public trust that was founded in 2006 by SEBI, conducting a wide range of courses. These include currency derivatives certification, investment advisor, merchant banking certification and so on. We are happy about the fact that above 209 Management. Students attended the training program under the trainer Mrs. Shruti Gupta.

EDUCATIONAL VISIT



*Glimpse of Educational Visit at Jet King,
Bhopal*



INDUSTRIAL VISIT



**INDUSTRIAL VISIT AT ANANYA
PACKAGES PVT. LTD.
MANDIDEEP**

OUR STUDENTS



MBA BATCH 2021-2023



MBA BATCH 2021-2023



MBA BATCH 2021-2023



Sometimes you will never know the value of a moment until it becomes a memory

Technocrats Group of Institutions

MBA PROGRAM

HR | Finance | Marketing | Retail | Banking

Approved by AICTE, Affiliated to Barkatullah University, Bhopal

Placements 2022-23
1,127 Placements | 173 Companies

HIGHEST PACKAGE

12 LPA

AVERAGE PACKAGE

5.5 LPA

THE LANDMARK
IN MANAGEMENT EDUCATION

A Place for Great Learners, Leaders & Thinkers



Placed Students (Batch 2022-23)



Deepika Pal
R224820830052



Selected in
PACKAGE 12 LPA



Aman Malviya
R195150280158



Shubham Thakur
R161171250003



Placed in
PACKAGE 10 LPA



Sakshi
2248200077



M. Rami Raza
R212760830018



Arushi
2125300078



Placed in
PACKAGE 8.5-6.6 LPA



Anurag Panwar
R191802080043



Gautam Chaurasia
R222530830018



Aman Ullah
R1802370280078



Priyanshu Sharma
R222530830105



Raksha Umre
R224820830009



Shubham Singh
R180030110083



Sahil Soni
R180090280065



Sahani Solanki
R191460300331



Vivek Soni
R224820830005



Placed in
PACKAGE 8.4 LPA



Shubham Sahu
P181611720025



Saurabh
P191131720020



Adarsh Chaturvedi
R224820830004



Priyank Sahu
R180010280107



Shreshtha Gupta
R180091460070



Gaurav Ayodhyi
R170010250177



Neil Bajpai
R170190310050



Rishabh Singh
2225305296



Shikha Singh
R191130280038



Pragya Budhholiya
R188860280062



Ankur Verma
212530830018



Anshu Sen
R180190280488



Shashank Shukla
2247700088



Sakshi Jain
R190270310007



Shelly Jain
2225300353



Shubham Singh
2247700094



Pragya
2248200059



Ajay Kumar
P161611710239



Placed in
PACKAGE 7.8 LPA



Kajal Pal
R222530830180



Madhukar
R224820830021



Neha Chourasiya
2225300220



Vivek Soni
2246200110



Rishabh Singh
2225300296



Abhay Singh
R222530830115



Arman Ansari
2225300072



Raksha Umre
2247700074



Ram Paswan
2225300288



Aatmik Singh
R180280280005



Mariam Khan
R183290280001



Placed in
PACKAGE 7 LPA



Nitesh Tiwari
R224770830012



Priyanshi Namdev
R222530830022



Sahil Soni
R180090280065



Sahani Solanki
R191460300331



Placed in
PACKAGE 6.5 LPA



Aradhana Pandey
R191601140010



Ayushi Sahu
R212530830088



Placed in
PACKAGE 5.7 LPA



Shashank Shukla
2247700088



Placed in
PACKAGE 5.4 LPA



Monali Bhujade
2225300206



Ritik Raghuvanshi
R192370280087



Sanyogita Tomar
R195020300027



Shivani Mehra
R180080280812



Imran Ansari
R190010280537



Aman Ullah
R192370280078



Shahad Ahmad
R212760830028



Placed in
PACKAGE 6.3 LPA



Aakash Tiwari
R181481480167



Ankur Verma
R212530830018



Placed in
PACKAGE 5.6 LPA



Adarsh Parmar
R170190280210



Priyansh
P191941720013



Narendra Jain
R222530830044



Akash Kumar
R224770830006



Dilendra
R222530830082



Aman Jadhya
R212760830002



Kandan Chaurasiya
R214620830008



Nishu Jain
P170332600002



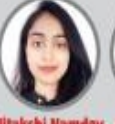
Placed in
PACKAGE 5 LPA



Sonali Ghorse
R180080300122



Vikrant Pathak
R180141050038



Hitakshi Namdev
R214620830023



Prince Ranjan
R214620830032



Sadique Iqbal
R214770830024



Shivam Barde
P161751880031



Shubham
R170090280112



Surendra Parmar
R170770280255



Palak Gupta
R180020300129



Praful Shrivastav
R180140300075



Kajal Mehta
R193290280025



Placed in
PACKAGE 4 LPA

Placed Students (Batch 2022-23)

 Placed in EDYODA PACKAGE 5.4 LPA Ekta Verma R196350280138	 Selected in INDIAN RAILWAYS PACKAGE 5.4 LPA Sankalp Verma R195020134	 Rajkumar R1250320	 Manisha Sahu R180031240016	 Placed in Geetanjali Homelate Pvt Ltd PACKAGE 5 LPA Divyanshu R2125300112	 Narendra Jain R225300214	 Miket Chaurasia R224620930010	 Sanyogita Tomar R195020300027
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 Placed in fincare PACKAGE 5 LPA Akash Raju R222530930032	 Dilendra R222530930082	 Harendra Patel R100010280126	 Himanshu R224620930013	 Jitesh Kumar R225300151	 Satya Prakash R222530930023	 Shalvi Pandey R223500351	 Shubham Singh R2247700094	 Placed in Visudh Ajjam PACKAGE 3.6 LPA Nishil Jain P170332803002
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 Placed in pinclick PACKAGE 5.2 LPA Rohit Lodhi R191170280074	 Vaishnavi Tiwari R222780930016	 Afreen Khan R180270310001	 Anand Maheshwari R170190280214	 Ankit Rathore R181382600006	 Ankit Usrethe R212780930028	 Anshu Sen R180190280499	 Dilendra R222530930082	 Shubham Singh R180030110083	 Arun Jataw R180070280083	 Deepanshu Singh R214770930023	 Lokesh R170140270078	 Manoj Choudhary R180190280454	 Nitin Nagar R214770930012	 Pankaj Mehra R170300280048	 Rahul Joshi R214770930002	 Ritik Kumar R180090280122	 Ritu Carpenter R188880280170	 Shubham Tiwari R170090280112
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 Placed in AMANZI PACKAGE 4 LPA Abhay Singh R222530930115	 Amit Upadhyay R195270300004	 Placed in HDB FINANCIAL SERVICES PACKAGE 3 LPA Aadarsh Thandwal R181601280082	 Shiv Kumar Sahu R171461720131	 Placed in Flipkart PACKAGE 3 LPA Tanisha Samadhiya R190500280047
--	---	---	---	--

 Placed in Justdial PACKAGE 3 LPA Ajok Bhargava R170010280109	 Arvind Kumar Enroll	 Hemant Khatak R214770930003	 Mayank Chouhan R170060300187	 Utkarsh Dubey R141412232	 Vinit Kumar R212760930009	 Vogendra Kumar R180260280032	 Abhay Singh R222530930115	 Placed in paytm Vivek Kumar R204770930002
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 Placed in NGRT SYSTEMS Ankur Verma R212530930018	 Dheeraj Kumar R212760930020	 Placed in HDFC BANK Adarsh Parmar R170190280219	 Aman Chourey R181810280323	 Aman Jothe R180030300156	 Aniket Raj R222530930066	 Placed in Muthoot Finance Neelish Sahu R180080280032
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 Placed in STARTEK Sweccha Sharma R222530930127	 Placed in netlink Vidut Sharma R2227600103	 Placed in ajjas Amit Upadhyay R195270300004	 Kiran Lokhande R181750280405	 Shubhada Launde R178880280236	 Sumit Chauhan R190070280225
--	--	---	---	---	---

 Placed in LEARNING SHALA Aman Mahviya R195150280156	 Sheetal Verma R195150280191	 Placed in agnito Ayush Patidar R180250310010	 Priya Das R185270310033	 Placed in tcs TATA CONSULTANCY SERVICES Priyank Sahu R180010280107	 Akshay Pawar R232530930038
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Placed Students (Batch 2022-23)



Ankur Verma
R212530830018

Placed in
Collabera
Value. Accelerated.



Kashish Rain
R22530830006



Prashant Malviya
R19830300068



Reena Ode
R198880280166



Saijal Tiwari
R222780830822



Shelly Jain
R198270310006

Placed in
ISOMATRIX
Management.



Priyanka Barua
R18888280523

Placed in
SIMPLY SOLUTIONS LLC



Sunaina Kevat
R224620830028



Madhukar
R224620830021



Sahil Soni
R180080280085



Aman Malviya
R195150280156



Pooja Chourey
R181460280195



Ravi Verma
R190470250024



Abhay Singh
R222530830115



Gautam Chaurasia
R222530830018



Sheetal Verma
R1951502801961

Placed in
SUTHERLAND



Narendra Jain
R222530830044



Akash Rajuke
R222530830032



Saijal Tiwari
R222780830022



Kashish Gupta
R218931050043



Pintu Kumar
R222530830079



Shubham Sahu
P181611720025



Adarsh Parmar
R170190280219



Sudeep Singh
R180010280344



Shubham Singh
R180030110083



Raksha Umrey
R224770830038



Aradhana Pandey
R191801140010



Divya dadhe
R180080280310



Ashna Mourya
R180020280012



Kashif Khan
R214770830001



Pragya Mishra
R180020280410



Swapnil Mishra
R150030090026

Placed in
DIRASA
Private Limited
With you, on path to success



Dendra
R222530830082



Raksha Umrey
R224770830038

Placed in
PRAADIS
Complete Solutions



Ashish Sharma
R222530830097

Placed in
ClubMahindra

Our Infrastructure



Smart Classrooms



Computer Labs



GD Room



Seminar Hall



Auditorium



Sports Arena



Playground



Hostel



Transportation

Program Outcomes

Program Outcomes and Program Specific Outcomes	
PO - 1	Apply knowledge of management theories & practice to solve business problem.
PO - 2	Foster analytical & critical thinking abilities for data based decision Making.
PO - 3	Ability to develop value based leadership ability.
PO - 4	Ability to understand, analyze & communicate global economic, legal & ethical concepts of business.
PO - 5	Ability to lead themselves & others in the achievement of organizational goals, contributing effectively to a team environment.

Course Outcomes

CO - 1	Select project after examining its Project Management Life cycle phase.
CO - 2	Identify the required project manager's skills to manage project management team.
CO - 3	Apply PERT and CPM techniques for project scheduling.
CO - 4	Estimate the resource availability to allocate it according to related requirement.
CO - 5	Evaluate project at various stages through different methods.



Technocrats Institute of Technology - MBA

Strive for Progress
Not Perfection

