

Prabandh रचनी 2K24



ANNUAL COLLEGE MAGAZINE OF



**Technocrats Institute
of Technology - MBA**



Vision of the Institute

To become a “Centre of Excellence” for quality education in the field of MBA, research and management so as to produce globally competent and socially responsible professionals, who can contribute in technological and socio-economic development of the nation as a whole and region in particular.

Mission of the Institute

M.1: To educate students with in depth subject knowledge through innovative teaching learning process to make them aware of current business scenario..

M.2: To create in house facilities for research and innovation to provide solution to the business problems.

M.3: To develop future managers as global business leaders by inculcating human values, business ethics, leadership qualities, effective communication and entrepreneur skills.





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Message

Technocrats Institute of Technology-MBA is an institute with a vision of promoting and facilitating knowledge and research in several fields of professional education. Technocrats Institute of Technology-MBA is not only focused on quality education but to provide co curricular and extra-curricular opportunities to the students to develop their balanced personality. Creative thinking skills are necessary for success in this modern world. It is not possible to develop such skills without reading and writing habits. In order to facilitate the learning and to promote the culture of reading and writing among students, Technocrats Institute of Technology- MBA initiated a magazine called Prabandh Rachna 2024.

No doubt, a magazine always has a great educative value for students as it develops their Writing skills and talent. Students also develop their power of thinking and strengthen their imagination. In this way, the general knowledge of students increases and they inquire the habit of reading and writing. Therefore, Technocrats Institute of Technology-MBA has planned to launch Prabandh Rachna 2024 which would be managed by Technocrats Institute of Technology-MBA and would include a variety of students' creative work. This magazine aims to encourage students to improve their written communication, expression, and creative writing skills. Moreover, this initiative will also provide an opportunity for the faculty members, scholars, students, and alumni of Technocrats Institute of Technology-MBA, therefore, call students to be part of this revolution Magazine by which you can know your capabilities in an exciting and stimulating manner. I hope it will be a great start for every student in Technocrats Institute of Technology-MBA

(Prof. S.K. Jain)
Vice Chancellor

Message



Ms. Sadhana Karsoliya
Chairperson
TIT Technocrats Group, Bhopal

Dear Students

I am delighted to share my thoughts through this edition of our college magazine. It gives me immense pleasure to witness the growth and development of our institution, TIT-MBA, over the years.

As the Chairperson, I am proud to see our students achieve remarkable milestones and create a reputation for themselves in various fields. Our dedicated Director Dr. Alka Awasthi and our highly skilled faculty members have left no stone unturned in nurturing their talent and providing them with a holistic learning experience.

This magazine serves as a platform for our students to showcase their achievements, share their experiences, and express their creativity. It is a reflection of the hard work and perseverance that they put into every aspect of their academic journey.

I would also like to extend my gratitude to all the contributors who have made this magazine possible. Your dedication and commitment are truly commendable.

I hope that this edition will inspire you all. May it ignite your curiosity, motivate you to explore new horizons, and encourage you to strive for excellence in whatever path you choose.

Wishing you all happy reading!!!

Message



Dr. Ramraj Karsoliya
Chairman
TIT Technocrats Group, Bhopal

Dear Students,

I would like to extend my warm greetings to all the students, Director, faculty members, and readers of our college magazine.

The college magazine holds great significance as it serves as a reflection of the talent, knowledge, and creativity that resides within our college community. It is a platform where we can showcase our accomplishments, share our thoughts and ideas, and celebrate the diversity that exists in our institution.

I am pleased to see the dedication and hard work put forth by our students in creating this magazine. From thought-provoking articles to informative interviews, captivating stories to artistic creations - each contribution adds value and contributes to making this publication a true representation of TIT-MBA's spirit.

I would also like to express my gratitude towards the editorial team for their tireless efforts in bringing this magazine together. Their commitment towards maintaining quality standards while ensuring inclusivity is commendable.

“Live as if you were to die tomorrow. Learn as if you were to live forever.”

— Mahatma Gandhi

Message



Mr. Saurabh Karsoliya
Vice Chairman
TIT Technocrats Group, Bhopal

Dear Students,

I am immensely proud of the hard work and dedication put forth by our students in creating this magazine. Their contributions, whether it be thought-provoking articles, insightful interviews, or captivating artwork, truly embody the spirit of TIT-MBA.

The magazine reflects not only the academic excellence but also the diverse perspectives and experiences that make our institution unique. It is an opportunity for us to share knowledge, inspire others, and foster a sense of unity among all members of our college community.

I would like to extend my appreciation to the editorial team for their exceptional efforts in bringing this magazine to life. Their commitment towards upholding high standards while ensuring inclusivity deserves recognition.

To all readers, I encourage you to immerse yourselves in these pages filled with creativity and intellect. Embrace new ideas, engage in meaningful discussions and let this magazine be a catalyst for personal growth.

Thank you for your continued support as we strive towards excellence at TIT-MBA.

“If you want to shine like a sun, first burn like a sun.”

— Dr. APJ Abdul Kalam

Message



Dr. Surbhi Karsoliya
Managing Director
TIT Technocrats Group, Bhopal

Dear Students,

It gives me an immense pleasure to note that the Department of Management of Technocrats Group of Institutions is bringing out the annual departmental magazine. "Learning is a continuous process from the minute we are born, until we die." TIT-MBA provides a platform for every student to develop his learning skills through magazine. As you scan through the pages, it will enlighten you with the important milestones that College has achieved this year. Besides, our budding talents have expressed their thoughts, ideas, hopes, feelings, aspirations and convictions in a creative way. The faculty members are sent to seminars, workshops and college events to improve the skills required. This magazine should be a good source of guidance for faculty and coming batches of students in choosing activities of their choice in their future for building their carrier. I congratulate Head, Teaching and non-teaching staff, editorial board and students of the Management Department for bringing this edition of Magazine 2023-24. Wish you all the best.

"The more that you read, the more things you will know, the more that you learn, the places you'll go."

Message



Dr. Alka Awasthi
Director-MBA
TIT - MBA, Bhopal

Dear Students,

It gives me great pleasure to address you through this edition of our college magazine “PRABANDH RACHNA 2K24”. The magazine serves as a reflection of our collective achievements, aspirations, and the essence of TIT-MBA.

At TIT-MBA, we believe that education is not limited to classrooms; it encompasses holistic development and nurtures the talents within each individual. Our aim is to create an environment where students can explore their potential, challenge themselves intellectually, and build a strong foundation for a successful future.

In our pursuit of excellence, we strive to provide cutting-edge infrastructure and innovative teaching methodologies that enable our students to adapt quickly in today's dynamic business world. Our faculty members are not just mentors but also facilitators who inspire critical thinking, creativity, and ethical values among our students.

TIT-MBA takes pride in its collaborative approach towards learning. We encourage active participation in clubs, associations, workshops, seminars, industry visits – all designed to broaden horizons beyond textbooks. Such experiences instill teamwork skills in our students while fostering leadership qualities necessary for success.

We understand the importance of industry exposure and real-world applications of knowledge gained during academic sessions. Therefore, we ensure regular interaction with industry experts through guest lectures, internships programs which provides valuable insights into current market trends.

Lastly, I would like to sincerely thank each member for their unwavering dedication towards making TIT-MBA one of the premier institutions for management education. We are committed more than ever before in ensuring that every student graduates with not just knowledge but also with compassion, integrity & leadership attributes required for shaping better tomorrow!

Wishing you all a bright future ahead!

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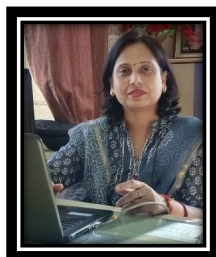
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OBJECTIVES OF PRABANDH RACHNA 2K24

- To promote creativity and literary skills among students.
- To provide a platform for students to showcase their writing talents.
- To encourage critical thinking and analytical skills through writing.
- To foster a sense of community and unity among students.
- To highlight the achievements and success stories of our college community.
- To raise awareness about important social issues and promote active citizenship.
- To enhance communication skills through writing and editing articles.
- To develop teamwork by involving students in the production process of the magazine.
- To create a repository of knowledge and information for future reference.
- To inspire readers with motivational articles, interviews, and success stories from various fields.
- To celebrate diversity by featuring articles that reflect different cultures, traditions, and perspectives.
- To encourage reading habits among students by providing engaging content in the magazine.
- To document memorable moments and events happening within our college campus throughout the year.
- To provide opportunities for aspiring journalists to gain experience in journalism through reporting news stories or conducting interviews for the magazine.
- To contribute to personal growth by providing a platform for self-expression.

EDITOR'S VOICE



Prof. Priyanka Gupta and Prof. Supriya Jain

Assistant Professor!!!!

It gives us immense joy and satisfaction to finally re-introduce our very own college magazine “PRABANDH RACHNA 2K24”. Just like the Gods and the Devils churned the ocean of milk to extract the nectar, we have tried to churn out creativity from this mess of science. A lot of effort has gone into the making of this issue. We hope you enjoy reading the magazine. The best thing about this issue is that it represents the creative side of TIT-MBA students to a fair degree-something that we think we all need to reconnect with. Amidst the busy schedule of a 4-month semester, with 3-exams, surprise quizzes and all those assignments and problem sheets that make you want to bang your head on the wall, we tend to lose track of all the other simpler things that we are capable of, things that we could have been proud of, that can bring one satisfaction. So this time we have made an attempt to bring out the talent concealed within our student community. This issue includes articles, poems, anecdotes, art-works, a host of other things and also a parody. We hope you enjoy reading this issue as much as we have enjoyed making it.

Wishing you a Happy Reading!!!

Think Positive - Make Life Better!

Is our glass half-full or half-empty? On those days when nothing in our life seems to be going right, it can be really tough to see the silver lining among all those clouds. However, it's during these times when the ability to see the good in even the worst situations is so important. A positive attitude benefits not only our mental health, but your physical well-being as well.

Helen Keller says, " When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us ". This is very true and most of us are victims of this. To make it clear let me share a simple but good story which I came across reminding us of the choice we have to think- **positive or negative**.

One Beautiful Story:- There was once an old lady who cried all the time. Her elder daughter was married to an umbrella merchant while the younger daughter was the wife of a noodle vendor. On sunny days, she worried, "Oh no! The weather is so nice and sunny. No one is going to buy any umbrellas. What will happen if the shop has to be closed?" These worries made her sad. She just could not help but cry. When it rained, she would cry for the younger daughter. She thought, "Oh no! My younger daughter is married to a noodle vendor. You cannot dry noodles without the sun. Now there will be no noodles to sell. What should we do?" As a result, the old lady lived in sorrow every day. Whether sunny or rainy, she grieved for one of her daughters. Her neighbors could not console her and jokingly called her "**the crying lady**."

One day, she met a monk. He was very curious as to why she was always crying. She explained the problem to him. The monk smiled kindly and said, "Sister! You need not worry. I will show you a way to happiness, and you will need to grieve no more."

The crying lady was very excited. She immediately asked the monk to show her what to do. The master replied, "It is very simple. You just need to change your perspective. On sunny days, do not think of your elder daughter not being able to sell umbrellas but the younger daughter being able to dry her noodles. With such good strong sunlight, she must be able to make plenty of noodles and her business must be very good. When it rains, think about the umbrella store of the elder daughter. With the rain, everyone must be buying umbrellas. She will sell a lot of umbrellas and her store will prosper."

The old lady saw the light. She followed the monk's instruction. After a while, she did not cry anymore; instead, she was smiling every day. From that day on she was known as "**the smiling lady**".

The story tells us, we cannot change the things happening around us but we can change the way we look at it. The choice between positive & negative thinking is very much within us. We can focus on the positive side of everything and stop worrying about the negative side of it.

How to Think & Stay Positive?

Many people believe that positive thinking takes lots of effort. In the beginning, while we form the new habit, it certainly will take awareness. However, the only way to empower ourselves to live **Our Very Excellent Life** is to live consciously with an awareness of our thoughts.



It is said that of the 65,000 plus thoughts that flip through our mind each day, 95% of them are the same ones we thought yesterday. Yes, 95%! Why in the world do we do that? The simple answer-most of us live in the past or the future, missing the only time that really counts and really that matters- the present.

With little effort we can find ourselves to be positive thinkers. Positive thinking is actually very simple, here are a few ways we can get started...and have a positive impact on all areas in our life:

- If we find ourselves thinking a negative thought, change it to a positive thought.
- Surround our life with positive people, don't allow negativity into our life.
- Spend our time on activities that bring us happiness.
- Invoke positive memories whenever we can.
- Cherish the simple pleasures in our life.
- Be around people who make us laugh.
- Love ourselves

Don't fool ourselves into thinking that, just because the above ideas are simple, they will not work. The opposite is actually true, and we all know what impact positive v/s negative thoughts can have in our life. If we convey a positive attitude towards others, we will be surrounded by people who want to be around us and are positive themselves. These relationships will only continue to grow and bring more positive energy into our life. The opposite is true as well, so keep positive thoughts.

Remember thinking positive is only a platform where the thinking has to translate into positive action which should eventually become positive habits which lead to positive results. But everything starts with positive thinking!

Have you heard of the old saying "he woke up on the wrong side of the bed?" We have all experienced this before ourselves, for some reason we wake up in a bad mood and our entire day seems to turn out bad.

Well, just because these ideas are simple...does not mean they are easy. That is probably why everyone is not walking around with a positive attitude, because it takes work, desire, and discipline to live our life in this manner. It is easier being negative!

The choice is ours, we have nobody to blame but ourselves, when deciding between positive v/s negative thoughts.

Shared by
Dr.Neerja Nigam

Digital Revolution

Digitization refers to the transformations triggered by

the massive adoption of digital technologies that generate, process, and share and transfer information. Digital transformation is not a one-time event. It proceeds in waves driven by technological progress and diffusion of innovations. The first wave of digitization is associated with the introduction and adoption of what today are considered “mature” technologies such as management information systems aimed at automating data processing and applied to monitoring and reporting of business performance, technologies such as broadband (fixed and mobile) and voice telecommunications (fixed and mobile) which allow the remote access of information. The second wave of digitization entails the diffusion of the Internet and its corresponding platforms (search engines, market places), which enable the networking of enterprises to consumers and enterprises among themselves for purchasing of supplies, and distribution of output. The third wave of digitization entails the adoption of a range of advanced technologies, such as big data/analytics.



It is barely 20 years since Sergey Brin and Larry Page registered the domain name google.com, and only 10 years since Steve Jobs walked onto a stage in San Francisco and introduced the iPhone. Yet in this short period, digital technologies have undoubtedly engulfed our world of existence today. The growth of digitization has been widespread and spreading fast. Digital players wield outsize market power. Based on their stock prices on July 6, 2017, Apple, Alphabet, Microsoft, Amazon, and Facebook were the five most valuable companies in the world. The most valuable non-American company, 7th overall, was China's ecommerce giant, Alibaba Group.

However, disruption also through change in processes are a major area of concern among management. If this encroachment really is taking place faster and more broadly than it ever has before, there are a couple of implications. There's good news and challenging news here. The good news is that the variety and volume and quality of things that we'll be able to consume will go up, and the prices will go down.

Successful Organizations of future would be one's who can incorporate the human intelligence, perspectives, emotions, perceptions in the implementation of technology in organizations to create living technical systems which respond and evolve with human changes thus acting as mediator between organizational settings and human realm. The technical/implementers of technology should thus evolve in to hybrid role of techno-functional experts that use technology not as change but creating functional enhancements of change creating functionally responsive and socially adjustable “Living Organizations”.

“At least 40% of all businesses will die in the next 10 years if they don't figure out how to change their entire company to accommodate new technologies”.

John Chambers Executive Chairman, Cisco System

Written by

Dr. Anita Sharma

ART OF VISUALIZATION WORKS TO ENHANCE-PERFORMANCE”

"Being a student is an opportunity and being a teacher is a responsibility to impart the skill of visualizing to students at a very young age."

Believing in yourself is believing in your ability to achieve the desired objective and what if!!!, if that desire should be chased through the power of visualizing the true path that is needed to be adopted. We are heading towards a generation where we have to keep building our instincts, attitude and approach of life to be followed for a secured future.

The approach should be to continuously working on developing this art of visualization in students. It is an important aspect that how a student can build his/her imaginary power to enhance adaptability, sensibility and approachability to prove themselves in the professional world.



Having a visualization approach on any situation which a student could be in; can really embark a scenario where student can generate ideas, can find solutions, can keep themselves busy to continuously think a better way to approach for. Designing activities which can generate interest at the same time promote students to realize what exactly the theme is and what exactly is expected from that activity; is a major aspect to be taken into consideration.

As a team, academic professionals are committed in this path of creating a base and a platform where students can develop their imagination through visualizing the core aspects of approach to be inculcated. Intensive programs have been framed, programmed and executed throughout the curriculum to boost up the essence of thinking ability in students enhancing productive skills, improving their approach towards complex adversities to be successful.

As it has been rightly said "Secret of getting ahead is getting started, Secret of getting started is breaking Your complex overwhelming tasks into small manageable tasks and then starting on the first"

Written by

Prof. Sachin Sathyaseelan

Forensic Accounting

Forensic Accounting is one of the branches of accounting that deals with detection and prevention of financial crimes. It works with the combination of accounting and various investigative techniques used to discover the financial fraud or discrepancies. It plays a vital role in assisting business, government Institutions & legal authorities in addressing financial crimes. It is very essential for any business or organization to maintain financial integrity, ensure compliance with necessary laws and regulation and also safety against financial fraud. Its primary objectives are to overcome the risk of financial crime or fraud. For example, if in any industrial business where the authorities suspect embezzlement by worker. In such a case, the forensic accounting process would carefully & thoroughly examine financial records, bank statements and transactions to detect any discrepancies or unauthorized activities. It also checks the invoices, fictitious vendors and trace missing funds. By conducting a rigorous investigation, it provides evidence of financial wrong doing, which can be crucial in legal proceedings or internal actions.



WOMEN EMPOWERMENT: STRENGTH TO ACCEPT CHALLENGES

Empowering women is a big power to face tough challenges in the present scenario. It's also playing a vital role for gender equality. It shows women's power to take their own decision without any restrictions for their personal as well as social development. Just like- fly in an open sky without any boundaries or obstacles. It acts as a key to build our future as its own skills and knowledge. It can be represented as increasing women's self esteem, abilities to create rational decisions and right to effect revolutionary change for themselves and others.



"A Woman is the full circle. Within her is the power to create, nurture and transform."

"A Powerful women act as a heat-resistant and storm-bracing caliber."

Written by

Prof.Meenakshi Kaushik

Success And Failure Is Part of Life



Success and failure, a dance intertwined,
Two partners in the grand design.
A symphony of highs and lows,
A journey that every soul knows.

Success, oh how it dazzles and gleams,
Like sunlight dancing on flowing streams.
It's the sweet taste of victory won,
The fruits of hard work when it's all done.

But success is not always guaranteed,
Sometimes it hides, like a distant creed.
It may take time, effort, and sacrifice,
To reach that pinnacle where dreams arise.

Failure, oh how it stings the heart,
Like arrows piercing through every part.
It's the bitter taste of plans gone astray,
When despite our best efforts, we lose our way.

Yet failure has lessons to impart,
Wisdom born from a broken heart.
For in those moments when we fall short,
We learn resilience and inner fort.



Success and failure are two sides of a coin,
In life's rollercoaster they both join.
For without one, the other has no worth;
They shape our character right from birth.

So let us embrace both success and defeat;
In this duality lies life's true feat.
For success means little without its cost;
And failure can lead to dreams embossed.

So, raise your head high in moments grand
And humbly bow down when you don't understand
That success and failure are part of this ride
A journey where we grow on this earth wide

Written by

Prof. Priyanka Gupta

10 Steps Every K-12 Leader Must Take to Implement Standards-Based Grading

1 Educate Stakeholders

Ensure that teachers, students, parents and administrators understand the rationale behind standards-based grading and how it differs from traditional grading methods.

2 Develop Clear Learning Standards

Work with teachers to develop clear, specific learning standards that outline what students are expected to know and be able to do at each grade level or course.

3 Align Curriculum and Assessments

Ensure that curriculum, instruction and assessments are aligned with the established learning standards. This involves mapping out the curriculum to ensure all standards are addressed and creating assessments that accurately measure student proficiency in those standards.

4 Provide Ongoing Professional Development

Offer training and support to teachers to help them understand and effectively implement standards-based grading practices. This may include workshops, peer collaboration and coaching.

5 Communicate with Parents and Students

Keep parents and students informed about the transition to standards-based grading, including the rationale behind it, how it will impact grading and reporting, and how they can support student learning at home.

6 Revise Grading Policies and Procedures

Review and revise existing grading policies and procedures to align with standards-based grading principles. This may involve eliminating practices such as averaging grades or giving extra credit and emphasizing mastery rather than completion.

7 Determine a Tracking Tool for Progress

Select and implement a tool or system for tracking standards-based grading progress.

Student data and assessment solutions like we allow teachers to record and monitor student mastery of learning standards.

8 Implement Consistent Grading Practices

Ensure consistency in grading practices across all teachers and courses within the school or district.

This includes establishing common grading scales, criteria for proficiency and methods for assessing student learning.

9 Provide Timely and Meaningful Feedback

Emphasize the importance of providing timely and meaningful feedback to students that focuses on



their progress toward mastering the learning standards. Feedback should be specific, actionable and focused on growth.

10 Monitor and Adjust Implementation Continuously monitor the implementation of standards-based grading to identify strengths, challenges and areas for improvement. Use data and feedback from stakeholders to make informed decisions and adjustments as needed.

Written by

Prof. Supriya Jain

Work life balance in global corporate world

Employee work life balance is a wellbeing issue: it's how an employee manages their professional and personal responsibilities so that they do a good job, and have enough rest and leisure time to recharge. A healthy employee work life balance also drives engagement, productivity, and retention. Work-life balance involves the minimization of work-related stress, and the establishing of a stable and sustainable way to work while maintaining health and general well-being. While there's no magic formula for balancing work and life, nor one sure-fire amount of time you should allot to one versus the other, work-life balance means you're equally fulfilled by the duality of your personal life and your professional life. The key to achieving work-life balance relies on not just what you do while you're working (i.e., doing meaningful work, finding purpose in your work, feeling like what you do matters, and that you make a positive contribution), but what you do outside of work, as well. 16 ways to help your employees establish a better work life balance:



1. Recognize that each employee is different
2. Offer flexible work schedules and hybrid working
3. Focus on productivity rather than long hours of work

Written by

Prof. Divya Bhardwaj

CONFLICT RESOLUTION SKILLS

Conflict resolution is the process that two or more parties use to find a cordial solution to a problem. Conflicts can occur between friends and family members, but also between coworkers, clients, and customers. In the workplace, having poor conflict resolution skills can reflect very negatively on your organization.

Conflict resolution is crucial for both the workplace and client relationships. Conflict resolution brings people together to figure out a solution to a problem rather than pulling them apart. The goal of a workplace is to create an inclusive environment of people that know how to manage and limit conflicts..

5 C's OF CONFLICT MANAGEMENT

Circumvent ➤ You have to pick your battles

Compete ➤ Quick, decisive action is necessary. ...

Concede ➤ The issue is much more important.

Collaborate ➤ A win-win scenario is needed (all parties must be satisfied).

Compromise ➤ You need a solution that is at least



Written by

Mr. Sunil Yadav

The daily lives of Indian women in the workforce

Women in India have so much on their hands, having to cater to their professional and domestic roles and responsibilities. They struggle to strike a balance between the demands of their employment and their roles as mothers and housewives. This is so difficult for them as their society expects them to take all of the housewife's responsibilities including caring for the children, even when they are also employed. Nevertheless, Indian women are putting in effort in overcoming these challenges and working hard to develop and maintain well-paying jobs as well as contribute to their families' wellbeing. Indian women employed have equally challenging time daily in trying to tighten up. They need to work or be involved in any other professional work and keep the house running while caring for the children. This independent burden becomes more fatiguing and stressful. Sometimes they suspect



they are bad mothers because they do not spend enough time with their children or bad professionals because they are not productive at their work. Second, there are also negative attitudes and biased treatment towards women in the work who are not the best challenge to reach or progress. However, Indian women have an internal drive to do well and prove themselves, despite the obstacles. They want to be self-sufficient and strong, follow their hearts, and transform the system. And thus, they persevere and go after their dreams. More Women in the Workforce: In the past few years, Indian women have become enthusiastic about expanding their businesses rather than working in regular professional professions.

Things are shifting, including more girls going

to school, and society's attitudes toward women working are evolving. As a result, you might meet women in several professions, including doctors, engineers, or businesspeople. Women's Success is Possible with Education and Skills: Women benefit from education. When girls are given a proper education, they have a much better chance of getting successful jobs.

Conclusion: Indian working women face many obstacles. However, they are a force to be reckoned with. Women are strong, driven, and having an impact on the entire world. As India grows its space on the world stage, it is vital that women are given the opportunity to grow and develop to their full potential. When women succeed, we all succeed.

Written by

Prof. Tripti Mathur

Maximizing Productivity and Work Life Balance

Effective time management is the linchpin of success in today's dynamic world. The ability to prioritize tasks, employ time-blocking strategies, and leverage technology is vital for achieving goals and maintaining a balanced life.

Prioritize tasks based on urgency and importance, utilizing tools like to do lists. Implement time blocking to concentrate efforts on specific tasks, avoiding multitasking. Cultivate the strength to say no when necessary, preventing over commitment. Embrace technology, using apps and tools to streamline processes and automate repetitive tasks. Recognize the significance of breaks for improved focus and overall well-being

In conclusion, effective time management is not just a skill; it's a mindset that shapes our success and well-being. Prioritizing tasks, embracing technology, and learning to say no are not merely strategies but transformative practices. By recognizing the significance of breaks, individuals not only boost productivity but also nurture their mental and physical health. Time, once spent, cannot be reclaimed, making the cultivation of these habits essential for a more purposeful and fulfilling life. So, seize control of your time, and let it become a tool that empowers you to achieve your goals and enjoy a balanced, rewarding journey.

Written by
Nikita Shrivastava
MBA 2nd Sem

FIRST DAY

Day was full of light
Feeling so enthusiastic to bright

Syllabus was easy to enjoy
Campus is vivid to fly

First class was very bright
Not able to see the write

Classes are going like bird in sky
Feels about to study not to cry

Assignments were little bit high
Thinking how to finish by climb

Lab was not hectic but attend to give a try

Record writing is laborious feeling pain to left

Mid Sem coming to take us to a height
Paper is looking nor easy neither hard to give our best try



Teachers are really nice to supply the answer of every why
We are trying to get why not this to try

End sem is coming to realize the end of this ride
Ride is not painful nor with joy
Just riding to complete this drive

Semester is starting to emphasized
We are filling with new light and spirit to enjoy

Repeating same to make us eligible and ready to fight
Journey of knowing and searching for self
Always take us to new drive

Forgetfulness of concepts
Brushing them with a try

We enjoyed every moment and struggle to fight
Knowing our condition
We are always hankering for bright light

Written by

Name: - Kajal Kumari
MBA 2nd Sem

ARE YOU HAPPY

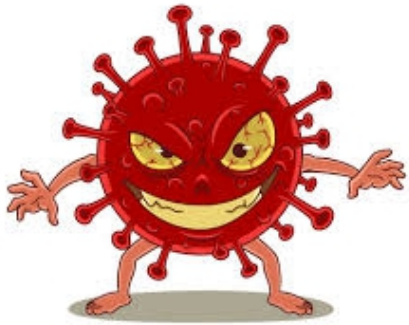
Are you happy with your life? You wake up every morning, already dreading the day ahead because of your job. It's the same boring routine you've settled in that you hate. And every now and then, you think about your true passion, what you really want to do with your life instead of the norm. Stop. It shouldn't be this way. You should be living your life the way you want to. You should wake up looking forward to the day and work on your dreams. So do it. Take the risk and make that first step towards the life you've always dreamed of, so you can truly be happy with your life. –



Written by

Faiyza Shamsheer
MBA 2nd Sem

Paths to Recovery



"Navigating the COVID-19 Pandemic: Lessons Learned, Challenges Ahead, and Paths to Recovery"

The COVID-19 pandemic has reshaped our world in unprecedented ways, touching every aspect of society from healthcare and economy to education and social interactions. This article delves into the multifaceted impact of the pandemic, reflecting on the lessons we've learned, the resilience we've shown, and the challenges that lie ahead as we strive to emerge from this global crisis. From the rapid development of vaccines to the strain on healthcare systems and the disparities laid bare by the virus, we explore the complexities of navigating the COVID-19 landscape. Moreover, we discuss strategies for moving forward, including continued vigilance in public health measures, equitable vaccine distribution, and building back better for a more resilient future. As we reflect on the trials and tribulations of the pandemic, we find hope in our collective efforts to overcome adversity and emerge stronger together.

Written by
IRAM ALI

MBA 2nd Sem

SOCIAL MEDIA

"Social Media: Friend or Foe in College Life"

Social media has become an integral part of college life, shaping how students connect, communicate, and navigate their academic and personal journeys. In this article, we'll explore the impact of social media on college students in easy language.

****Making Friends and Staying Connected: ****

Social media platforms like Facebook, Instagram, and Snapchat make it easier than ever for students to connect with classmates, friends, and family members. Whether it's sharing photos from campus events, organizing study groups, or staying in touch with loved ones back home, social media helps students feel



connected and supported throughout their college experience.

****Managing Time and Distractions: ****

While social media can be a valuable tool for staying connected, it can also be a major distraction for students trying to focus on their studies. From scrolling through endless feeds to checking notifications constantly, the lure of social media can sometimes interfere with academic responsibilities and time management. It's important for students to find a balance between staying connected online and staying focused on their studies.

****Building Personal Brand and Networking: ****

Social media can also be a powerful tool for building a personal brand and networking with potential employers or mentors. Platforms like LinkedIn allow students to showcase their skills, experiences, and interests to recruiters and industry professionals. By maintaining a professional online presence and engaging with relevant communities, students can enhance their career prospects and expand their network beyond the confines of campus.

****Navigating Social Pressures and Mental Health: ****

However, social media can also contribute to feelings of inadequacy, comparison, and anxiety among college students. The pressure to present a perfect image online can lead to unrealistic expectations and a sense of inadequacy. It's important for students to remember that social media often portrays a curated version of reality and to prioritize their mental health and well-being over likes and followers.

****Staying Safe and Mindful Online: ****

Finally, it's essential for students to practice safe and mindful use of social media. This includes protecting their privacy, being cautious about sharing personal information online, and being aware of the potential impact of their online interactions on themselves and others. By staying informed and making thoughtful choices about their online behavior, students can harness the power of social media to enhance their college experience in positive and meaningful ways.

In conclusion, social media can have both positive and negative impacts on college life. By understanding the benefits and challenges of social media and practicing mindful use, students can make the most of these platforms while prioritizing their academic success and well-being.

Written by

**Mansha Khan
MBA 2 sem**

Start-ups in Indian Economy

The Prompt purpose to promote the start-up initiative was to encourage young enthusiastic entrepreneurs to start a new business. This can be done by capitalizing on their new ideas, skill and talent and thus transforming India into a Startup Nation. The aim of startups in India is to make our country enriched with 'job creators' instead of 'job seekers'.

Startup means an entity incorporated or registered in India:

For not more than 5 years

Turnover not exceeding INR 25 crore in any preceding financial year. Working towards innovation, development, deployment or commercialization of few products, processes, service technology or intellectual property. Such an entity is not formed by splitting up or reconstructing a business already in existence.

It cannot be denied that the Startup India initiative has already got recognition and appreciation at the national and international platforms for a high rate of growth achieved in a short span of time. However, this does not mean that the aims and objectives of the project have been fulfilled and no task is ahead of us. In fact, we need to do a lot to reach the goal, which is far away and continuously expanding.

With the change of time, some of the grey areas are making hindrance and hampering the smooth functioning, desired growth, and development of startups in India.

- Lack of nourishment and nurturing of entrepreneurial talent
- Lack of steady supply of Finance
- High Regulatory burden
- Lack of appropriate marketing policies
- Impact of Corona virus on Startups

Written by
Ankit Kushwah
MBA 2ND SEM



Online Education



Online education existed in the world decades ago as the first-ever completely online course was offered in 1984 by the University of Toronto. But online education was not in trend till 2019 but currently it is booming.

Why is online education currently booming? As we all know that due to covid 19 the education system got stopped for a while because of all the precautions for stopping covid-19 virus from spreading, during this time of need when all education system was drowning, online education is a life-saver as it is the way of getting all the education that one needs without any contact with any person.

Are there any other pros of online education over offline one?

It provides an opportunity to study from anywhere around the whole world. It provides the facility of recorded lectures, so one can rewatch the videos from anywhere and anytime. It provides students with uncountable choices to pick from. 3-d animations make the lectures more engaging and easier to grasp. It provides us with the facility to enroll into courses in foreign at the ease of sitting home.

Well, in my opinion, the above-stated points are not disadvantages. Like online classes provide much more freedom, but this freedom is actually good for students, they no longer need to spend time on something they are not interested in, but rather they can study something that they are really interested in. Online education provides us with an opportunity to explore ourselves and get to know what we are interested in.

So basically, Online Education is a boon to human society as it has numerous advantages and some disadvantages are also there but they can be countered. Even though online education offers so many advantages but still why is it the case that everyone wants to get back to regular offline classes?

It is because online education is lacking in face-to-face interaction and as we are humans face to face interactions provide a better opportunity for real and valuable engagement, without the distractions that communicating remotely can bring. The offline classes used to provide that sense of belongingness that this online education is majorly lacking in.

The online lectures now have progressed a lot and come a long way and are still trying to substitute face to face interaction with technology like various platforms where people can interact with each other and stay connected. I believe online education is the future of education and technology will find its way to substitute the interaction part in online education that is currently missing...

Written by

Priyanka Mishra

MBA 2nd semester



Self-confidence

Self-confidence is important and it matters because not only it makes you feel better but it also helps you take risks to make tangible improvements in your life. Self-confidence leads to move positivity, happiness and resilience. The lack of confidence, on the other hand, typically leads to a lack of action

Written by

Samarth Khare

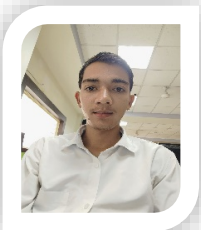
MBA 2nd semester



The Power of Belief

What do you believe in? Do you believe in yourself? Do you believe that you can achieve your goals? If you don't believe in yourself, then no one else will.

Your beliefs are powerful things. They can shape your thoughts, your actions, and your entire life. If you believe that you can't do something, then you probably won't. But if you believe that you can, then you're much more likely to succeed.



Written by

Himanshu Upadhyay

MBA 2nd semester

The College Experience: A Journey of Self-Discovery

College life is a transformative period in one's life. It's a time when young adults step into a world of independence and responsibility. The college experience is not just about academics; it's about personal growth.

In college, you have the freedom to choose your courses, allowing you to explore your passions. You meet people from diverse backgrounds, expanding your horizons and forming lifelong friendships. The academic challenges push you to excel, teaching you valuable life skills such as time management and problem-solving.

Moreover, college life offers a multitude of extracurricular activities, from clubs to sports, providing opportunities to develop leadership skills and discover new interests. College life is an adventure like no other. It's a phase where you step out of your comfort zone and into a world of endless possibilities. As a college student, you gain independence, make lifelong friends, and build a foundation for your future.

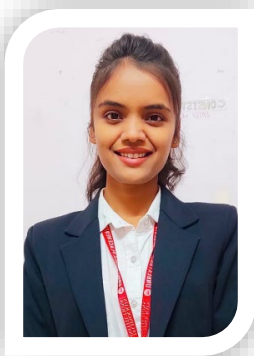


Written by

Shalini Sinha
MBA 2nd semester

Powering Up Our Ambition

Let me ask you a question about what you mean by success as we all know that different people have different definitions of this topic. But here comes another word "motivation", but what does it mean? Have you ever wondered about it? Let me tell you that the simple and easy-to-understand definition of motivation is the reason a for people's actions, desires, and needs. In simple words motive means needs, desires motivation is derived from the word motive. You might have heard about motivational speakers all around the world but do you know what they do? They just tell the people the ways through which they earn, become successful and happy in their life. But the main thing is the self-motivation. Just think that I can change my destiny. It's your life that makes it large Powering Up Our Ambition.



Written by

Tanisha Rahangdale
MBA 2nd semester

HEALTH AND FITNESS

Good health is a boon to your body. It helps you physically and mentally. Good health can be maintained by doing regular exercise and maintaining a well-balanced diet. It is imperative to eat proper meals at the appropriate time. The key source of being happy is fit and healthy. It helps us to perform our daily chores properly without being lazy or dull.

Protecting your body from the intake of harmful substances, doing regular exercise, having proper food and sleep are some of the important instances that define a healthy lifestyle. Also being fit allows us to perform our activities without being lethargic, restless or tired. Healthy habits improve your physical appearance, mental stability, ability to perform activities in a better way, which help you lead a stress-free lifestyle, maintaining happy moods, high energy levels, etc. Each individual should take one's health on a priority: no single day should be skipped for making efforts on maintaining physical and mental fitness. Being happy is directly related to boosting your mental strength and health, so happiness can be considered as the result as well as part of a healthy and fit lifestyle.

Health is one of the keys to our success in whatsoever field we are in. Imagine doing any task or work with a severe back pain will you be able to do it????

I don't think so its always better that you keep your body in a optimal shape before acting/doing the things out there which makes you successful.

According to me I firmly believe health is the main key in your life to achieve the greater things, greater things be it anything from buying your first Ferrari.

CONCLUSION: Health is the most important thing that a person should take care of. Leading a healthy lifestyle leads to happiness, success and achievements. Sound health not only means keeping a healthy body but it also includes a healthy mental condition. Our health depends upon several factors such as food, pollution, regular sleeping habits, fresh water, sunlight, and healthy mental condition. The way towards Healthy and Active Wellbeing is to focus on making the healthy choices at any given moment, rather than postponing the things that are must to be done in the long term.



"HEALTH IS AN OUTFIT THAT LOOKS DIFFERENT ON EVERYBODY"

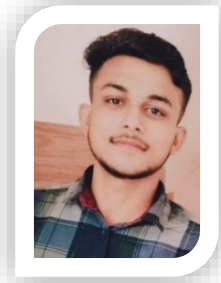
Written by

Kirti Shrivastava
MBA 1st Year

Your Best

If you try your best then you'll never have to wonder about what you could have done if you'd summoned all your thunder.

And if your best was not as good as you hoped it would be. You still could say, gave today all that I had in me.



Written by

Abhay Singh Baghel

MBA 1st Year

"Through Different Eyes"

Outline:

Introduction: Introduce the main character, Shivam who is known for his quick judgments and tendency to categorize people based on appearances.

Setting: Shivam college campus, where he encounters a new student, Maya, who comes from a different background and has a unique style that contrasts with Shivam own.

Conflict: Shivam immediately forms assumptions about Maya, believing her to be aloof and unapproachable due to his unconventional appearance.

Plot Development: Shivam and Maya are paired together for a class project, forcing them to work closely despite their initial misgivings. Through their interactions, Shivam begins to see Maya in a different light and learns about the challenges she has faced in her life.



Turning Point: Shivam witnesses a vulnerable moment for Maya, which challenges her preconceptions and prompts her to reconsider her judgmental attitude.

Resolution: Shivam and Maya develop a genuine friendship as Shivam learns to empathize with Maya's experiences and appreciate her unique perspective.

Moral: The story concludes with Shivam realizing the importance of empathy and understanding, and how looking beyond appearances can lead to meaningful connections with others

Written by

Shivam Pandey

MBA 2nd semester



On November 19, 2023 an Indian bound cargo ship, Galaxy Leader, sailing from Turkey to India was hijacked. With 25 crew members of various nationalities onboard, the ship was hijacked by a rebel group named Houthis in the red sea. Reports from various intelligence groups shows that over 30 ships were targeted by the rebel group from 19 November to 23 December. These attacks have disrupted

the orderly process of trading among countries and posed a serious threat to the world economy. The Red Sea corridor is very critical for India's trade because it connects the South Asian countries to the Western market. The initial estimates suggests that India may incur loss of USD 30 Billion in the current fiscal year due to inflation and upsurge in freight cost.

Responding to the situation, the Indian Navy has increased the surveillance in the Arabian Sea and deployed two stealth destroyers INS Kochi and INS Kolkata near red Sea. On December 18, 2023, the United States has launched a joint military operation named "Operation Prosperity

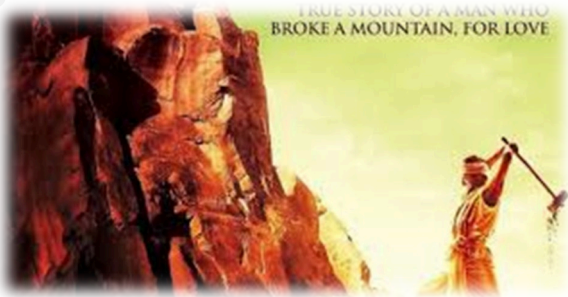
Guardian" along with 20 countries aimed at ending the blockade and countering threats by Houthi forces against international maritime commerce in the region. In addition to this, the rising tensions in the red sea has divided the world superpowers into two parts with USA, Israel and UAE on one side and Russia, Iran on the other.

Written by

Akash Awasthi
MBA 1st semester



The Man Who Moved a Mountain



A True Story of One Man's Endeavour

Dashrath Manjhi was a poor man who worked as a laborer in a remote mountain village near Bahrain eastern India. After a tragic event, he dedicated his life to a project which led to him becoming known as 'Mountain Man' or 'The Man Who Moved the Mountain'.

When Manjhi's wife fell one day, she was injured and in need of medical help. The journey to the nearest hospital was 55 kilometres. Sadly, Manjhi's wife died because she could not reach a hospital in time.

The laborer said that he never wanted anyone else to suffer the same fate as his wife. He spent the next 22 years creating a road through the mountain with only a hammer and chisel. Man, family's three goats to buy the hammer and chisel that he used. When news spread about what the man was doing, many people thought that he had gone mad. People thought that he would die before he had time to finish his mission.

However, in honor of his wife, he continued for more than twenty years, working day and night. By the time he had finished, he had carved a road through the side of the mountain. His village now has access to schools, hospitals and jobs for the first time. Thanks to the efforts of this 'Mountain Man', the distance from the village to hospital changed from 55km to 15km.

The road that he created is 9 metres wide and 110 meters long.

In 2011, a documentary film was made about Dashrath Manjhi, called 'The Man Who Moved the Mountain'. Another film was made in 2015 called 'Manjhi – The Mountain Man'.

Location Fact File: Bihar is a state in eastern India. To the north, it borders Nepal. The famous River Ganges flows right through Bihar from west to east. The Himalayan mountains begin short distance over the border into Nepal.



Written by

Name: Ayush Saxena

BBA 2nd year

LEARN & EARN

Power of Social Media

Social media has become an integral part of our daily lives, with millions of people around the world using social media platforms to connect with friends, family, and colleagues. In recent years, social media has also become an important tool for businesses and organizations, offering new opportunities for online communication, customer engagement, and digital marketing.



SOCIAL MEDIA PLATFORMS HAVE ALSO GIVEN RISE TO ONLINE COMMUNITIES, WHERE USERS CAN CONNECT WITH OTHERS WHO SHARE SIMILAR INTERESTS, HOBBIES, OR EXPERIENCES. THESE ONLINE COMMUNITIES OFFER A WAY FOR PEOPLE TO CONNECT AND ENGAGE WITH OTHERS FROM AROUND THE WORLD



Another way to use social media to make money for your small business is by selling your own products. You can turn your social media accounts into a sales funnel for your businesses' products or services. In fact, some social media sites allow you to turn your social media accounts into virtual online stores.

**Name : Priyansh Jain
(BBA 2nd Year)**

OVERTHINKING

"Don't Let Overthinking Consume You"

The major problem of today's youth- OVERTHINKING. Overthinking basically is the art of creating problems that does not exist. People over think just because they are in a dilemma about choosing a university, career, relationships and the most basic reason for Overthinking is that they are alone and do not have someone to talk with. Overthinking ruins you. It ruins the situation. It twists the things around you. It makes you worry. It makes everything worse than it actually is. Researchers say that Overthinking can damage your life at some extent. Today's youth must understand that they can't change their past, they can't see their future, they just need to make their present perfect. Overthinking is just a reaction to your problems that will only create new problems. So just be happy, spend time with your loved ones and enjoy every moment. Frankly I have been through this condition, it just gives you the stress, the anxiety that you do not deserve. Albert Einstein once said "we cannot solve our problems with same level of thinking that created them." Change your thinking. Believe in yourself and let things be the way they are because worrying is like sitting a rocking



chair, it gives you something to do but it doesn't get you anywhere. *Written by*

**ANJALI VERMA
BBA 3RD YEAR**

लक्ष्य की राह

हे पथिका! तुम्हें चलते जाना है,
जीवन पथ पर अपना कर्तव्य निभाना है।

कांटों से भरा हो पथ यां मुश्किलें हो हजार,
तेरा हौसला ही करेगा तेरी नैया पार।

मार्ग में चाहे हो अंधेरा, चाहे मंजिल हो कितनी भी दूर,
डर कर रुकना नहीं मन में रखना लगन जरूर।

चाहे मिले सम्मान या हो तेरा तिरस्कार,
तेरी साधना से होगा एक नया अविष्कार।

जीवन में छाया हो पतझड़ या हो बहार,
रहे तेरे चेहरे पर मुस्कान बरकरार।

पांव के छालों से क्यों ना हो तेरे पैर रक्त रंजित,
सच्चाई के पथ पर चलकर, कर दुआएं संचित।

अपने दुख दर्दों को करना होगा तुझे दफन,
तभी पूरे होंगे तेरे सारे सुंदर स्वप्न।

पथ में मिले कष्टों का भी कर तू शुक्रिया,
जिनके कारण ही पूरी हुई सफलता की प्रक्रिया।

तो हे पथिक! पथ में मिले अब चाहे फूल या शूल,
तू अपने लक्ष्य को ना भूल, तू अपने लक्ष्य को ना भूल।।

Written by

अनुरुद्ध कुमार मिश्रा
MBA 2ND SEM



माँ

माँ की लोरी वो दूध की कटोरी हाथों की थपकी, वो नींद की झपकी
ज़ोर से रोने पर, माँ का भाग के आना याद आता है माँ. तेरे हाथों का खाना
माँ का आँचल ओढ़ कर छुपना माँ से कई अट पटे सवाल पूछना
उन बचकाने सवालों पर माँ का हँसना ऐसा लगता है. जैसे था कोई सपना
माँ त्दिवस हर साल आता रहेगा कोई न कोई माँ पर कविता सुनता रहेगा
पर माँ जीवन में बस एक बार मिलती है ईश्वर से भी ज्यादा माँ को प्यार करना।

Written by

Aayushi Wamankar
MBA 2ND SEM



मेरेपापा

!!मेरे पापा!!

छोटी सी नन्ही सी जान जब इस दुनिया में आई
होगी,
सबसे पहले पापा के चेहरे पर मुस्कुराहट आई
होगी,
लिया होगा गोद में जब पापा ने मुझे,
क्या खूब उस पल का नजारा होगा,
जिसे देख सारी दुनिया भी खिलखिलाई होगी//

उंगली पकड़ कर मुझे चलना सिखाया,
गिर-गिर कर मुझे हर मुश्किल में सम्भलना
सिखाया,
बिना उनके कहां जिंदगी में कुछ हासिल होता,
साथ ना होता उनका तो जिंदगी में सिर्फ रोना ही
होता//

खुद की इच्छाओं को मार कर,
मेरी हर एक इच्छा पूरी करते देखा है,
पापा की जेब में पैसा न होने के बाद भी ,
मुझे हर एक खिलौना दिलाते देखा है//

दुनिया की भीड़ में बस वही मेरा एक सहारा है,
पापा के साए में मुझे हमेशा खुशियों का पहरा है,
लौटा सकु सारी खुशी उन्हें बस मुझे इस काबिल
बनाना है,
लुट जाये सब कुछ मेरे बस पापा को नहीं खोना है//

नसीब वाले हैं जिनके सर पर पिता का हाथ होता
है,
जिद पूरी हो जाती है सब अगर पिता का साथ
होता है//

BY DIVYANI DHOTE
MBA 1st SEM

2024-01-19



एक दोस्ती ऐसी भी

एक दोस्ती ऐसी भी
वो पहली मुलाक़ात,
शरुअंजान
ना थी पहले जान,
ना हुई पहचान
फ़िर नोट्स के डॉक्ट्स ,
या लेक्चर की बातें
परीक्षा का था दबाव,
या फेल हो जाने की बातें
वो डॉक्ट्स के बीच,
आती पर्सनल बातें
Phle अजनबी से tha vo,
फ़िर अपनी वाइब वाली बातें
दूसरों की बातों के बीच,
आती आध्यात्मिक बातें
वाइब से तो ज्यादा,
इंटरेस्ट कर हे है मैच
साथ मंदिर जाना ही तो
अपनी वाली फीलिंग है
दूसरों की बातों से ज्यादा,
खुद की बातों पे हसना
काम के बिच में भी,
टाइम निकाल के बात करना

Written by

आरजूमिश्रा
BBA 3rd year

पत्थर पत्थर को पूज लिया

पत्थर पत्थर को पूज लिया
नशे में मैंने झूम लिया

मैंने खुद को स्वीकार ककया
खुद से खुद को जीत लिया

मैंने खुद से खुद को जोडा
और आँखों में बसा लिया
खुद को स्वीकारा मैंने
और ईस्वर को पालिया

न नकिा खुद की खोज मे
यूँही नही कुछ मान लिया
जाना मैंने सत्य को जब
तो सत्य को ही मान लिया

Written by

KAPIL VISHWAKARMA

BBA III

प्रेरककहानी: मुट्ठीभरलोग

हरसालगर्मीकीछुट्टियोंमेंनितिनअपनेदोस्तोंकेसाथकिसीपहाड़ीइलाकेमेंमाउंटेनयरिंगकेलिएजाताथा।
इससालभीवेइसीमकसदसेऋषिकेशपहुंचे।

गाइडउन्हेंएकफेमसमाउंटेनयरिंगस्पोर्टपरलेगया।नितिनऔरउसकेदोस्तोंनेसोचानहींथाकियहाँइतनीभीड़होगी।
हरतरफलोगहीलोगनज़रआरहेथे।
एकदोस्तबोला,“यारयहाँतोशहरजैसीभीड़है...यहाँचढ़ाईकरनेमेंक्यामजा??”

“क्याकरसकतेहैं... अबआहीगएहैंतोअफ़सोसकरनेसेक्याफायदा...चलोइसीकामजाउठातेहैं...”,
नितिननेजवाबदिया।

सभीदोस्तपर्वतारोहणकरनेलगेऔरकुछहीसमयमेंपहाड़ीकीचोटीपरपहुँचगए।

वहाँपरपहलेसेहीलोगोंकातांतालगाहुआथा।दोस्तोंनेसोचाचलोअबइसीभीड़मेंदो-
चारघंटेकैम्पिंगकरतेहैंऔरफिरवापसचलतेहैं।तभीनितिननेसामनेकीएकचोटीकीतरफइशाराकरतेहुएकहा,
“रुको-रुको... ज़राउसचोटीकीतरफभीतोदेखो... वहाँतोबसमुट्ठीभरलोगहीदिखरहेहैं...
कितनामजाआरहाहोगा... क्योंनहमवहाँचलें।

“वहाँ!”, एकदोस्तबोला, “अरेवहाँजानासबकेबसकीबातनहींहै... उसपहाड़ीकेबारेमेंमैंनेसुनाहै,
वहाँकारास्ताबड़ामुश्किलहैऔरकुछलकीलोगहीवहाँतकपहुँचपातेहैं。”

बगलमें खड़े कुछ लोगों ने भी नितिन काम जाक उड़ाते हुए कहा, “
भाई अगर वहां जाना इतना ही आसान होता तो हम सब यहाँ झकन ही मार रहे होते!”

लेकिन नितिन ने किसी की बात नहीं सुनी और अकेला ही चोटी की तरफ बढ़ चला और तीन घंटे बाद वह उस पहाड़ी के शिखर पर था।

वहाँ पहुँचने पर पहले से मौजूद लोगों ने उसका स्वागत किया और उसे प्रोत्साहित किया।

नितिन भी वहाँ पहुँचकर बहुत खुश था अब वह शांति से प्रकृति की खूबसूरती का आनंद ले सकता था।

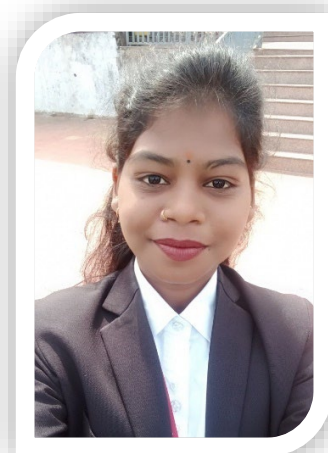
जाते-जाते नितिन ने बाकी लोगों से पूछा, “ एक बात बताइये... यहाँ पहुँचना इतना मुश्किल तो नहीं था, मेरे विचार से तो जो उस भीड़-
भाड़ वाली चोटी तक पहुँच सकता है वह अगर थोड़ी सी और मेहनत करे तो इस चोटी को भी छू सकता है... फिर ऐसा क्यों है कि वहाँ से कड़ों लोगों की भीड़ है और यहाँ बस मुट्ठी भर लोग?”

वहाँ मौजूद एक शिक्षक नवनीत बोला,
“क्योंकि ज्यादातर लोग बस उसी में खुश हो जाते हैं जो उन्हें आसानी से मिल जाता... वे सोचते ही नहीं कि उनके अन्दर इससे कहीं ज्यादा पाने का इरादा है...
और जो थोड़ा पाकर खुश नहीं भी होते वे कुछ अधिक पाने के लिए खतरा नहीं उठाना चाहते...
वे डरते हैं कि कहीं ज्यादा के चक्कर में जो हाथ में है वो भी नाच ला जाए...
जबकि हकीकत ये है कि अगली चोटी या अगली मंजिल पाने के लिए बस जरा सी कोशिश की जरूरत पड़ती है!
पर साहस ना दिखाने के कारण अधिकतर लोग पूरी लाइफ बस भीड़ का हिस्सा ही बनकर रह जाते हैं...
और साहस दिखाने वाली उन मुट्ठी भर लोगों को लकी बत्ता कर खुद को तसल्ली देते रहते हैं।

Written by

Priyanka Uikey

MBA 2ND SEM.



INIZIO 2023



WELCOME OF CHIEF GUEST BY DIRECTOR (TIT-MBA)



STUDENTS AT THE ORIENTATION CEREMONY

INDEPENDENCE DAY 2023



TIT-MBA CELEBRATING 76TH INDEPENDENCE DAY 2023

ONAM CELEBRATION

ONAM CELEBRATING INVITATION CARD
ON LEAF



POOKKALAM (FLORAL RANGOLI)

GANPATI BAPPA MAHOTSAV



GANPATI BAPPA STHAPANA AND
DECORATION WITH MAHA PRASAD
VITRAN



HOLA 2024.....



1st RUNNER UP FOR "FLASH MOB STUDENTS GROUP PERFORMANCE"



**Ms. Swati Jha
Win Ms. Fashionista**



CAREER GUIDANCE



**CAREER GUIDANCE BY MR. AMIT
AGRAWAL (TIT ALUMNI)**

BUDDING ENTREPRENEUR 2024



Students learn innovative
idea with experiential learning

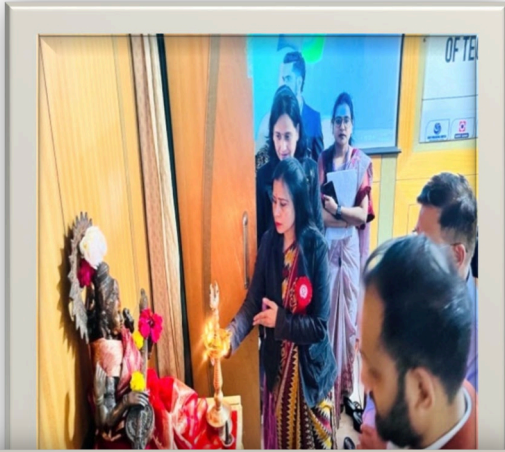
Prize Distribution to winner of
Budding Entrepreneur Competition 2024

CASE STUDY PRESENTATION



Case study presentation by MBA students for
upgrading their skills to solve real-life problems

MEGA JOB FAIR EXPO



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brand
industries
under
one
Roof



GARBA



Technocrats family enjoy Dandiya.....

GRADUATION CEREMONY



“Success is the sum of small efforts, repeated day in day out.”

VISIT TO THE INCUBATION CENTRE



Explore new ideas with incubation center by MBA students

DEUTERONOMY

(PROJECT OF THE LEADING MANUFACTURING BRANDS)



RUN BHOPAL RUN

Our Management Athletes Participated In “Run Bhopal Run”



STUDENT DEVELOPMENT PROGRAM



ARTIST STUDENTS



Sketch by Priyanka Mishra, PriyankaUikey, Diksha Hanwate, Ankit Kushwah



MBA BATCH 2022-2024

OUR PLACEMENTS

Placed Students 2023-24

SHINING STARS



Vidyut
Sharma



**MARUTI
SUZUKI**

14 LPA



Deepika
Pal



Building a better
working world

12 LPA



Anurag K.
Singh



10 LPA



Shivam
Baghel



**ADITYA BIRLA
CAPITAL**

8 LPA



Shubhra
Baghel

accenture

7.5 LPA



Shreyansh
Gour

Deloitte.

6 LPA

Placements

2023-24

1,127

173

PLACEMENTS COMPANIES

HIGHEST PACKAGE

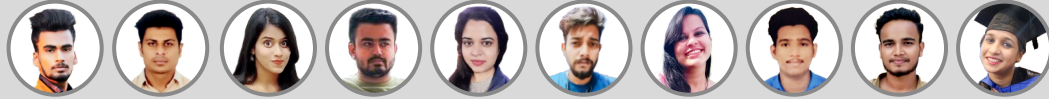
14 LPA

AVERAGE PACKAGE

5.5 LPA



UNBEATABLE PLACEMENTS



Aman Malviya R195150280156 **Shubham Thakur** R161171250003 **Nikita Kaslikar** R212530930076 **Md Salman Khan** R185010310053 **Kalyani Jharwade** 2146200027 **Mayank Chouhan** 2125300173 **Muskan Munir** R180140310017 **Manoj Choudhary** R180190280454 **Md Rami Raja** 2127600090 **Sonu Gautam** 180160280093

Placed in
BYJU'S
The Learning App
10 LPA



Anurag Panwar R191990280043 **Gautam Chaurasia** R222530930018 **Aman Ullah** R192370280078 **Priyanshu Sharma** R222530930105 **Raksha Umre** R224620930009 **Shubham Singh** R160030110083 **Sahil Soni** R180090280065 **Saloni Solanki** R191460300331 **Vivek Soni** R224620930005 **Aman Ansari** R222530930151 **Madhukar Tripathi** R224620930021 **Shadab Ahmad** R224620930015

Placed in
PROPERTYPISTOL
NO ONE TARGETS YOUR NEEDS BETTER
8.4 LPA



Shubham Sahu P1811720025 **Saurabh** P191131720020 **Adarsh Chaturvedi** R224620930004 **Priyank Sahu** R180010280107 **Shreshtha Gupta** R180091460070 **Gaurav Ayodhyi** R170010250177 **Neli Bajpai** R170190310050 **Rishabh Singh** 2225300296 **Shikha Singh** R191130280038 **Pragya Budholiya** R18880280062 **Ankur Verma** 212530930018 **Anshu Sen** R180190280499 **Adarsh Parmar** R170190280219 **Priyanshu Saxena** R222530930143 **Saurabh** P191131720020



Amit K. Sompure R232760930014 **Arham Ansari** R200830310046 **Atab Ahmad** R232760930015 **Avinash Chaturvedi** R2347700032 **Jyoti Chakrawarti** R201310280027 **Muskan Sharma** R201940280170 **Nidesh Kumar** R232760930048

Placed in
Academor
6.5 LPA



Nikhil Gupta R234770930018 **Pallavi Upadhyay** R200090280421 **Pranjal Asati** R232530930148 **Rohan Yadav** R208930280030 **Shadma Khanan** R232530930126 **Vijay Jataw** R200250280031 **Nitesh Tiwari** R224770930012 **Priyanshi Namdev** R222530930022 **Sahil Soni** R180090280065 **Saloni Solanki** R191460300331



Sakshi 2246200077 **M. Rami Raza** R212760930019 **Arushi** 2125300076

Placed in
jaro education®
8.5 LPA



Shashank Shukla 2247700088 **Sakshi Jain** R190270310007 **Shelly Jain** 2225300353 **Shubham Singh** 2247700094 **Pragya** 2246200059 **Ajay Kumar** P161611710239 **Abhay Baghel** R222530930115

Placed in
Housing4all
7.8 LPA



Kajal Pal R222530930180 **Madhukar** R224620930021 **Neha Chourasiya** 2225300220 **Vivek Soni** 2246200110 **Rishabh Singh** 2225300286 **Abhay Singh** R222530930115 **Arman Ansari** 2225300072 **Raksha Umrey** 2247700074 **Ram Paswan** 2225300288

Placed in
TCS TATA CONSULTANCY SERVICES
5.4 LPA



Varun Verma STU44953 **Shashank Shukla** 2247700088

and many more..

MAJOR RECRUITERS 2023-24

amazon 21 Jul. 2023	SAP 08 Apr. 2022	epam 27 Apr. 2022	Justdial 03 Nov. 2023	Tech Mahindra 07 Jun. 2023	TAJ 11 Dec. 2022	BLACK BOX 01 Aug. 2022	99acres India's No.1 Property Portal 18 Dec. 2023	Deloitte. 17 Feb. 2024
Infosys 03 Apr. 2022	accenture 11 Feb. 2024	EY Building a better working world 25 Jan. 2022	Goldman Sachs 16 Sep. 2023	Berger 20 Apr. 2022	fincare Small Finance Bank 20 Jan. 2023	Capgemini 15 Feb. 2024	DXC TECHNOLOGY 08 Aug. 2023	ADITYA BIRLA GROUP 14 Apr. 2023
planetspark 01 Mar. 2024	HDB FINANCIAL SERVICES 26 May 2022	UPROAR Learning 25 Sep. 2023	KPIT 26 Feb. 2023	HDFC BANK 05 Sep. 2022	BYJU'S 15 Jul. 2022	HEXWARE 16 Sep. 2023	Mastek 21 Aug. 2023	ITE 16 Mar. 2022
PROPERTY PISTOL 06 Jun. 2023	IntelliPaat 12 Oct. 2023	Calvin Klein 09 Feb. 2022	jaro education® 18 Sep. 2023	Sunschool® 01 Nov. 2022	ICICI Bank 17 Jan. 2023	LEARNING ROUTES 22 Aug. 2023	TOMMY HILFINGER 09 Feb. 2022	paytm 01 Apr. 2022
netlink Innovate with Passion 11 Aug. 2023	HCL 05 Jan. 2024	SBI general INSURANCE SUKRASHA AUR BHAKSHA DOHO 09 Jan. 2024	TATA POWER 15 Mar. 2022	PENTAGON SPACE™ Mastering The Future 05 Mar. 2024	pnb MetLife Allian life says inclusive 15 Feb. 2023	RINEX 18 Jan. 2023	indiamart® 06 Mar. 2024	tcs TATA CONSULTANCY SERVICES 10 Jun. 2023

CELEBRITIES WIBES.....



Shilpa Rao
Live Concert



Bollywood Diva
Raveena Tandon



Actor & Producer
Arbaaz Khan



Aastha Gill
Live Concert



Nikhita Gandhi
Live Concert

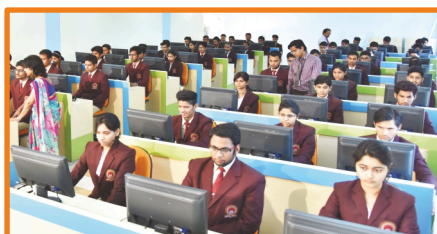


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Raftaar

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GD Room



Auditorium



Sports Arena



Playground



Seminar Hall



Hostel

TECHNOCRATS INSTITUTIONS  **UNBEAT PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA



BUDDING ENTREPRENEUR 2K24

Regain business knowledge through experiential learning

DATE 6th January 2024 **TIME** 12:00 PM

VENUE TIT-MBA

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS  **TIT**  **UNBEAT PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

Seminar on
DATA ANALYTICS

DR. PRASHANT TIWARI
Executive Director, Technology & Innovation

12:00 PM **31st JAN 17**


Venue TIT-MBA SEMINAR HALL

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TIT **TECHNOCRATS INSTITUTIONS**  **UNBEAT PLACEMENTS**

TIT SAFFRON SUNDOWN
PRESENTS
COMEDY SHOW WITH
AHSHAY SRIVASTAVA
5th APRIL

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS  **NBA**

TECHNOCRATS YOGA CHAMPIONSHIP

DATE - 12-01-2024

ENTRY FEES - 100 RUPEES

DOCUMENTS - ID CARD PHOTO COPY

ADMISSION SLIP

COORDINATOR - AMIT KUMAR
CONTACT - 9958000000

TECHNOCRATS INSTITUTIONS  **NBA**  **UNBEAT PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

Seminar on
Women Empowerment on Financial Literacy Wellness

DATE 14th December 2023
TIME 12:00 PM Onwards
VENUE TIT-MBA Seminar Hall

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS  **NBA**

TECHNOCRATS CHESS CHAMPIONSHIP

DATE - 30-12-2023

ENTRY FEES - 100 RUPEES EACH

DOCUMENTS - ID CARD PHOTO COPY

ADMISSION SLIP

COORDINATOR - ANKIT KUMAR
CONTACT - 9958000000

TECHNOCRATS INSTITUTIONS  **UNBEAT PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

Seminar on
Guidance to Become an Entrepreneur

Dr. Zeehan Khan
Chief Executive Officer, Anshu Kary International

28th Dec 12 PM

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS  **NBA**  **UNBEAT PLACEMENTS**

TECHNOCRATS RUNNING CHAMPIONSHIP

DATE - 15-01-2024

ENTRY FEES - 100 RUPEES

DOCUMENTS - ID CARD PHOTO COPY

ADMISSION SLIP

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS  **NBA**

TECHNOCRATS KHO-KHO CHAMPIONSHIP

DATE - 16-02-2024

ENTRY FEES - 100 RUPEES

DOCUMENTS - ID CARD PHOTO COPY

ADMISSION SLIP

COORDINATOR - AMIT KUMAR **CONTACT** - 9958000000

TECHNOCRATS INSTITUTIONS **UNBEAT PLACEMENT**

ENTREPRENEURSHIP TRAINING

Guest of Honor
Rajeev Agrawal
Chief Executive Officer, India's largest e-commerce company

DATE - 24th April 2024
Time - 09:30 am

Venue: TIT Excellence Auditorium

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA **UNBEAT PLACEMENT**

COMMODITY MARKET

Speaker On
Dr. Shruti Gupta
Sr. Smart Trainer

20th April 2024
9:30 pm

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA **UNBEAT PLACEMENT**

MEGA JOB FAIR

IN ASSOCIATION WITH SUCCESS STORIES GROUP

24th April 2024
9:30 am

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INTER-BRANCH CRICKET CHAMPIONSHIP **UNBEAT PLACEMENT**

DATE - 06-01-2024

Tennis ball - 10 overs match

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS FOOTBALL CHAMPIONSHIP **UNBEAT PLACEMENT**

DATE - 12-01-2024

11v11 TEAM

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA **UNBEAT PLACEMENT**

Seminar on the occasion of International Women's Day

Topic: **विकसित भारत में महिलाओं का योगदान**

Speaker: **Prof. Chitra Singh**

10th March 2024
9:30 am

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INSTITUTIONS **UNBEAT PLACEMENT**

Kite, Lohri and Kolam Festival

On the occasion of **Makar Sankranti, Lohri and Pongal**

15 January 2024

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

ROPV Bhopal & Trinity Group of Institutions **UNBEAT PLACEMENT**

Workshop on Case Teaching & Case Analysis

Patron: **Dr. Seema Saxena**
Director - ROPV Bhopal

Keynote Speaker: **Dr. S. S. Shukla**
Group Director - Trinity Group

Co-ordinator: **Dr. Deepali Bajaj**
HOD MBA

02 Dec 2023
9:30 AM to 4:30 PM

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA **UNBEAT PLACEMENT**

Faculty Development Program (FDP) on Business Analytics

4th to 6th December 2023
1:30 PM

Co-ordinator: **Dr. Mani Kumar**
9522231000 / 9522231001

Admission: 9522231000
Enquiry: 9522231001

Program Outcomes

Program Outcomes and Program Specific Outcomes

PO - 1	Apply knowledge of management theories & practice to solve business problem.
PO - 2	Foster analytical & critical thinking abilities for data based decision Making.
PO - 3	Ability to develop value based leadership ability.
PO - 4	Ability to understand, analyze & communicate global economic, legal & ethical concepts of business.
PO - 5	Ability to lead themselves & others in the achievement of organizational goals, contributing effectively to a team environment.

Course Outcomes

CO - 1	Select project after examining its Project Management Life cycle phase.
CO - 2	Identify the required project manager's skills to manage project management team.
CO - 3	Apply PERT and CPM techniques for project scheduling.
CO - 4	Estimate the resource availability to allocate it according to related requirement.
CO - 5	Evaluate project at various stages through different methods.



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execution is just a dream.*

