

TECHNICAL EVENTS 2024-25

01. SEMINAR ON CURRENT SCENARIO AND HINDI (HINDI DIVAS)

21th Sept 2024

The Technocrats Institute of Technology - MBA, Bhopal, organized a special lecture on the occasion of Hindi Diwas to celebrate and promote the significance of the Hindi language. The event, scheduled for September 21, 2024, features Dr. Ashish Tripathi, a distinguished professor from the Hindi Department at Banaras Hindu University (BHU), Varanasi, as the keynote speaker. His lecture, titled "वर्तमान परिदृश्य और हिन्दी" (Current Scenario and Hindi), aims to explore the evolving role of Hindi in today's world. Dr. Tripathi will discuss the essence of the Hindi language, its cultural and linguistic impact, and its relevance in contemporary education and professional fields. Through this initiative, the institute seeks to emphasize the importance of preserving and promoting Hindi as a powerful medium of communication and expression.



02. FINANCIAL EDUCATION FOR YOUNG MANAGERS

17 & 18th Oct 2024

Technocrats Institute of Technology - MBA hosted an engaging two-day seminar for the students featuring Ms. Shruti Gupta, SEBI Smart Trainer, and Mr. Piyush Gupta, Chartered Accountant.

The seminar focused on essential financial skills such as budgeting, saving, investing, and managing debt. Ms. Gupta emphasized that financial literacy empowers individuals to apply these skills effectively, while Mr. Gupta discussed the importance of informed financial decision-making to achieve long-term financial well-being and security. We thank our expert speakers for equipping our students with knowledge that will guide them in making smarter financial choices and planning for the future.



03. WORKSHOP ON BUSINESS ANALYTICS

17th Oct 2024

About the Event: Technocrats Institute of Technology, MBA organized a seminar on Data Analytics for MBA students. The session was chaired by Mr. Pooran Chandra Prasad, HOD, PIBM- Pune. He has explained about Data analytics and its applicability. He quoted that data analytics is the process of transforming data into insights to improve business decisions. Data management, data visualization, predictive modeling, data mining, forecasting simulation, and optimization are some of the tools used to create insights from data. He has mentioned that there are four primary methods of business analysis Descriptive, Diagnostic, Predictive and Prescriptive. He said that data analytics can be a valuable resource when approaching an important strategic decision.



04. SEMINAR ON MENTAL HEALTH AND EDUCATION

11th Nov 2024

Technocrats Institute of Technology, MBA organized a seminar on Mental Health and Education Mr. Devidayal Bharti, Mr. Gautam Kashyap, Dr. Himmat Hindu, Mr. Vishal Soni, Mr. Shakil Khan, Mr. Mukesh Rajput, Mr. Achaal B Batham and Mr. Deepak S Patil were the speakers for the day. Mr. Batham has mentioned that mental health includes emotional, psychological and social wellbeing has an impact on educational performance. Mr. Vishal Soni, CEO Janpad Panchayat, MP Government emphasized that Mental health and well-being are more than just the absence of mental illness, the terms typically mean happiness, contentment, subjective well-being, self- realization, and positive functioning. Mr. Mukesh Rajput, Chartered Accountant discussed that the knowledge from education does not necessarily lead to mental health promoting behavior, knowledge is a necessary foundation for making purposeful health-promoting decisions.



05. MADHYA PRADESH STATE COOPERATIVE FEDERATION LIMITED, BHOPAL

14th Nov 2024

The 71st All India Cooperative Week featured an essay competition organized by the Madhya Pradesh State Cooperative Union, Bhopal, where students from various institutions showcased their writing skills. From Technocrats Institute of Technology, MBA students actively participated, demonstrating their knowledge and perspectives on cooperative values and their significance in society. Among them, Bipin Singh, Priyanshu Namdeo, Harshika Yadav, Prince Pandey, Narendra Singh, Riya Malviya, Shivani Lodhi, Arpit Singh, an MBA first-semester student, received a certificate of participation for his contribution. The competition provided a platform for students to express their ideas, enhance their analytical thinking, and gain recognition for their efforts. Such events encourage intellectual growth and foster awareness about cooperative movements among young minds.



06. EDUCATIONAL TOUR OF MADHYA PRADESH TRIBAL MUSEUM

16th Nov 2024

Technocrats Institute of Technology- MBA organized an educational tour of Madhya Pradesh Tribal Museum; Bhopal the objective of this visit was to make students understand cultural connections of the country that stretch back millenniums and its diversity is reflected in its museums. Students has observed and seen the ways of life practiced by the seven major tribes through their crafts and way of livelihood in the state of M.P that is the Gond, Bhil, Korku, Baiga, Sahariya, Kol and Bhariya. The students were also sensitized about the houses made up of mud, bamboo, dung, hay, grass also portraying the essentials such as agricultural tools, earthenware used by the tribal. In the six galleries of museum students have noticed Jeevan Shaili, Sanskritik Vaividhya, Kalabodh, Devlok, Chhattisgarh Dirgha and Rakku Dirgha. Where students have explored about traditional houses, traditions such as weddings and festivals of the tribal communities, lifestyle in the form of artwork, deities exhibiting different myths and beliefs, depicts the tribal Art and traditional games played by the young children of tribal communities.



07. BHASKAR INDUSTRIES PVT. LTD. INDUSTRIAL VISIT

25th Nov 2024

The Technocrats Institute of Technology - MBA, Bhopal, organized an industrial visit to Bhaskar Denim Industries Private Ltd., Mandideep, Raisen, on 25th November 2024. During the visit, students had the opportunity to explore the manufacturing processes of one of India's leading denim production units, operated by DB Corp Ltd., a company that has grown from its humble beginnings in 1958. The students gained firsthand insights into textile production, quality control, and supply chain management. Industry experts guided them through various stages of denim manufacturing, from raw material processing to the final product. This visit provided a practical learning experience, enhancing their understanding of industrial operations and business management in the textile sector.

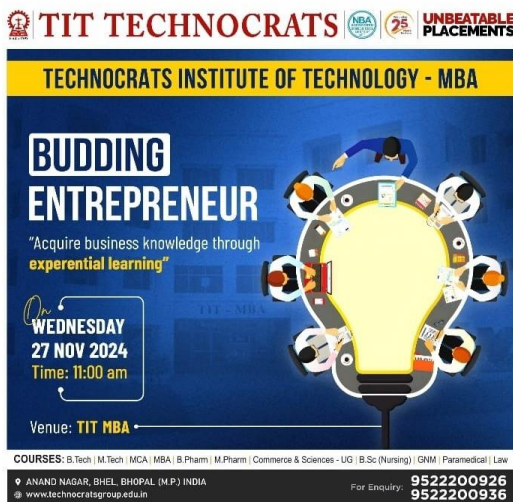


08. BUDDING ENTREPRENEUR

27th Nov 2024

A budding entrepreneur is an individual who is in the initial phase of beginning their own enterprise or entrepreneurial activity. They are usually motivated by new ideas, a problem-solving attitude, and a strong intent to generate value. Though the path is tough, budding entrepreneurs adopt learning and perseverance as they go through market requirements, finance planning, and brand creation.

With the appropriate mindset, resources, and assistance, they can develop their enterprises into lucrative businesses, enabling economic growth and community development. It's a process of ongoing learning, being flexible, and making fearless decisions.



09. EXPERT TALK ON STARTUPS OPPORTUNITIES AND CHALLENGES IN INDIAN PERSPECTIVE

04TH DEC 2024

A talk by an expert on "Startups: Opportunities and Challenges in the Indian Perspective" is insightful into the fast-paced startup culture of India. The presentation gives insight into the huge opportunities for startups such as an increasing consumer population, government policies favoring them, and technological innovations. It also points to the challenges for startups such as gaps in funding, competition, regulatory constraints, and recruitment of talent.

Using real-life instances and expert insights, the speech seeks to empower future entrepreneurs with the information and techniques required to overcome these obstacles and leverage opportunities in the booming Indian startup ecosystem.



TIT TECHNOCRATS NBA ACCREDITED **25TH UNBEATABLE PLACEMENTS**

TECHNOCRATS INSTITUTE OF TECHNOLOGY - MBA

is Organizing

Expert Talk on

STARTUPS OPPORTUNITIES AND CHALLENGES IN INDIAN PERSPECTIVE

4 December, 2024
12:00 PM
Venue -TIT MBA

MR. PUNIT G
CEO - ARTHNIRMITI
CXO - CHOICE INTERNATIONAL LTD
EX - VP @ OYO
ALUMNI - IIM AHMEDABAD

COURSES: B.Tech | M.Tech | MCA | MBA | B.Pharm | M.Pharm | Commerce & Sciences - UG | B.Sc (Nursing) | GNM | Paramedical | Law

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10. DEUTERONOMY 2K24

20th December 2024

The Leading Manufacturing Brands project in college provides students with a chance to research and examine some of the best manufacturing firms in the business. By participating in this project, the participants immerse themselves in the operations, innovations, supply chains, and market strategies of top brands, gaining insight into the manufacturing industry.

The event features presentations, workshops, and discussions with manufacturing industry experts where students can present their research, gain insights from practical examples, and learn the current trends in manufacturing. It's an ideal platform for students to fill the gap between theory and practical application in the manufacturing industry, preparing them for future careers in the ever-changing manufacturing sector.



11. INDUSTRY INTRODUCTION

11th February 2025

A moment of insightful interaction between Mr. Ashish Bhalla and the Director and faculty members of Technocrats Institute of Technology (MBA). Held in a formal conference setting, the discussion appears to focus on academic-industry collaboration, leadership development, and enhancing student engagement. Mr. Bhalla, seated on the left, is seen sharing his valuable perspectives while the attentive faculty members engage with him in a thoughtful exchange. This session highlights the institute's commitment to fostering meaningful dialogues with industry experts, aimed at enriching the academic environment and preparing students for future challenges in the corporate world.



12. ANNUAL PLACEMENT DAY

28th February 2025

As proudly announces Placement Day 2025 at TIT Technocrats, scheduled for 28th February 2025, celebrating the institution's remarkable achievement in campus placements. The event will be graced by the Hon'ble Chief Minister of Madhya Pradesh, Dr. Mohan Yadav Ji, as the Chief Guest, signifying the importance of the occasion. TIT Technocrats has recorded an impressive placements during the 2023–25 placement cycles. Esteemed recruiters include top-tier firms such as Capgemini, Hexaware, Learning Routes, Magnum, and several others like HCL Tech, Deloitte, etc. The flyer reflects the institution's commitment to academic excellence, career development, and its reputation for unbeatable placements, reinforcing TIT's standing as a leading hub for student success in Madhya Pradesh. The campus is located at Anand Nagar, BHEL, Bhopal.

TIT TECHNOCRATS   **UNBEATABLE PLACEMENTS**

PLACEMENT DAY 2025

28th February 2025

CHIEF GUEST
Dr. Mohan Yadav Ji
Hon'ble Chief Minister
Madhya Pradesh



4,134 Placements | **318** Companies (2023–25) including

206 DXC	118 HCL Tech	135 Hexaware	263 TCS	571 Capgemini
50 KPIT	129 Accenture	11 Deloitte	18 ERGO	168 Cognizant

till date...

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13. PARLE AGRO PVT. LTD.

07TH MARCH 2025

Technocrats Institution of Technology- MBA, Bhopal organized an Industrial Visit at Parle Agro Pvt. Ltd. Mandideep, Raisen on 07th March 2025. The Industry visit provides students with a valuable hands-on experience, allowing them to see real-world applications of their theoretical knowledge, observe industrial processes firsthand and gain insights into the working environment of a company ultimately bridging the gap between classroom learning and practical application. After visiting Parle Agro that is largest beverage company in India students came to know about the concept that Company's strength lies in creating new categories, building brands, and capturing market shares within those categories. This exposure allows students to visualize the practical aspects of their studies, reinforcing classroom learning and broadening their perspectives on the industry.



14. INTERNATIONAL WOMEN'S DAY

08th March 2025

Technocrats Institute of Technology-MBA organized International Women's Day celebrations on 8th March 2025. It's a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. On this occasion, we have invited Dr. Lata Munshi, International Bharatanatyam Dancer and Ms. Poonam Shrotri, Founder Uddip Social Welfare Society, a TEDX speaker and awardee of Naari Shakti Samman. Ms Shrotri shared her experience with us she told that with her disability, she have seen lot of challenges in her life. Still deep inside she had a strong desire within to do something for the society. So, she decided to utilize her uniqueness as her strength to help numerous other specially challenged individuals for enhancing their personalities. Dr. Lata Munshi has mentioned that discipline and consistency are two factors to achieve success in the life. She said Women's day shouldn't be celebrated for a day womanhood is joyful journey. Students, Staff and faculties witness the remarkable odyssey of the today's guest.



15. INDUSTRIAL EXPO VISIT

10th March 2025

Technocrats Institute of Technology-MBA organized an Educational tour to Industrial Expo, Mandideep to provide an opportunity for students to see and experience real workstations, plants, machines, systems, assembly lines, and interact with highly trained and experienced personnel. This practical learning experience is necessary for students who have to date studied theory only and are unaware of real daily workings. For students, this trip opens many doors for corporate training and internships, which in turn increase the students' employability.



16. MSME TECHNOLOGY CENTRE

28TH MARCH 2025

On March 28, 2025, the students of Technocrats Institute of Technology initiated an educative tour at MSME (Micro, Small and Medium Enterprises) Bhopal. This visit was designed to give the students some firsthand experience about the working of the small and medium scale industries and the Government initiatives there to promote entrepreneurship and industrial development. During the visit, students were able to see through various manufacturing units, gaining insight into modern production techniques, quality control measures, and innovative business strategies. The MSME experts had held an interactive session where the importance of small industries in economic development and job creation was stressed. They also explained many Government policies regarding funding and skill development programs for aspiring entrepreneurs. The students took part in discussions with great enthusiasm, asking questions about business processes, technology use, and market challenges. This experience not only enhanced their knowledge about the industrial processes but also acted as a motivator for many to evaluate entrepreneurship as a promising career option. It was a well-organized and very affective program that helped students toward bridging the gap between theoretical knowledge and practical implementation while fostering innovation and an entrepreneurial mindset in students.

